

Will start one of the greatest Price Sacrificing and Price Cutting Sales ever conducted in Dallas. Everyone knows that whenever I advertise Price Cutting it means GENUINE, BONA FIDE REDUCTIONS; it means HIGH GRADE MERCHANDISE at LOW GRADE PRICES; it means Dollars, yes MANY DOLLARS saved to the Buying Public. SO HERE IT GOES--LET 'ER BUCK! Here are Plain, Material Facts. The Spring Season is almost gone, the weather has been strictly against business; very little summer goods has been sold, and there is Too Much Stock On Hand and I Must Make the Stock Move Beginning Saturday, June 14, and continuing until Saturday, July 5, the store will be Literally OVERFLOWING WITH BARGAINS Whether it is a Suit of Clothes for yourself or your boy, a pair of Shoes or a Shirt, a Suit of Underwear or a Hat Hose or Suspenders, a Linen Duster or Rubber Boots, Woolen Underwear or an Overcoat (it will pay to buy now for next fall), or any one of the hundreds of articles to be found in our store. You will save all the way from One-fourth to One-half. This is no exaggeration but an absolute fact--I am.here to prove every statement in this advertisement Here are a few samples of the prices. Read carefully; bring this ad with you for comparison and then BUY! BUY! BUY! For now is the time to get High Grade, Seasonable Merchandise at a trifle of actual Value

| "Mallory" and "Conqueror" Hats, soft or stiff, regular price $\$ 3$ and $\$ 3.50$ Sale price. | "Florsheim" Shaes the \$5 grade black,tan, lace $\$ 3.85$ or button. Sale price | \$25 Mens Suits in the <br> $\begin{array}{l}\text { latest this season style. } \\ \text { Sale price }\end{array}$ <br> 10.85 <br> Sale price |  | \$1.50 Standard and Argonaut Golf Shirt; hundreds to $\$ 46$ select from. Sale price |  | "Coopers' Underwear, summer weight; 1.25 grade. 046 <br> Sale price |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\left.\begin{array}{l} \text { \$20 Mens Suits; no } \\ \text { old stock; new andup } \\ \text { to date. Sale price. } \end{array}\right\} \mid 3.45$ | $\$ 12.50$ <br> $\begin{array}{c}\text { Young Mens } \\ \text { Suits, best value at ori- } \\ \text { ginal price. Sale price }\end{array}$ | Boys Suits; regularpriceSale price |  | S1 Golf and NeglegeeShirtse etra good valuesat the price. Sale price OSC |  |  price |
| 50c Mens Summer Underwear <br> Sale price 356 | Mens \$4 Shoes, black, tan; button or lace <br> (1) 95 <br> Sale price <br> 01 | 12 1 1-2c Mens Hoseblack and tanSale price |  |  |  | $\begin{aligned} & \text { \$3 Mens Trouser, up } \\ & \text { to date cut and in } \\ & \text { Sale price variety } \end{aligned}$ |
| $\begin{array}{ll} \$ 2.50 \text { Hats, soft or stiff } & 65 \\ \text { sale price } \end{array}$ | $\$ 1.50$ Boys Hats sale 85C | Every piece of Wool Underwear and Flannel shirts at One-Half Price |  |  | ${ }_{\text {at }}^{\text {\$2 }}$ straw Hats ${ }^{\text {750 }}$ |  |
| $\underset{\substack{\text { S5 Mens Genuine Panama } \\ \text { Hats, sale price }}}{ } \mathbf{3}$ (45 | Mens price \$5, sale price | $\begin{array}{ll}\$ 1 & \text { and } \$ 1.25 \\ \text { Boys' } \\ \text { Knickerbockers } \\ \text { sale price } & 65 \mathrm{C}\end{array}$ | $\underset{\text { wear, sale price }}{25 \mathrm{c} \text { Mens Neck- }} 15 \mathrm{c}$ |  |  |  |

It would take ten times this space to quote everything we have in the store and newspapers have a habit of charging for it; we will therefore say no more, but we ask you in justice to yourself to come in to our store and convince yourself. IT IS A TREAT OF A LIFETIME! DON'T MISS IT! A Rare Opportunity

