## VoL．XxxviII．

$T$ HE women of Dallas and vicinity－some of them－ 1 are missing a good thing，and the Itemizer is There was never in Dallas a finer display of carpets and rugs than the Sterling Furniture Company now have on exhibition in their large show windows．It is a showing of everything that is best in that line－－ handsome，varied，the latest weaves，and pleasant home makers．Go and see for yourself．

spring is here，and you can take that
youngster out for a stroll．We have the
rehici．to do it with－ nobby and cheap．


## Ladies，You Are Missing Something



$T \begin{aligned} & \text { HE mother who attempts to fight the increased cost of living and practice economy by get } \\ & \text { ting cheap } \\ & \text { gredes of toys to }\end{aligned}$ it＇s extravagance．There is nothing you have to buy that will prove so expensive in the end
as cheap and inferior clothing．On the other hand，there in on better way to practice true econ－
omy than to pay a fair price and get reliable，durabbe，guaranteed XTRAGOOD clothes for your boy．

## Blue Serge Suits

you＇l find these XTRAGGOD blue serge suits the best clothe
Stylish Norfolks for Boys
Better think twice before getting your boy anything but a Norfolk this season．Confine our buying to XTRAGOOD clothes and you needn＇t worry about the style being right－nor the fit， abrics and tailoring either．Your choice from a number of styles in a great $\mathbf{\$ 5}$ to $\mathbf{\$ 1 0} 0$
variety of materials and patterns at

## THE BEE HIVE STORE

A Reliable Place to Trade

## DALLAS

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## Letter ust．



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