

G I G A N T I C

UNLOADING SALE

At Wm. Herzog's Store

BEGINS THURSDAY, NOVEMBER 21st, AT 9 A. M.

There are just a few words to the whole story. I have made a mistake. (We are all liable to do that sometime). I bought an enormous stock for this Fall. The Fall and Winter season, as everybody knows, is somewhat backward. Therefore I am OVERSTOCKED and

I NEED THE MONEY

And Lots of It. I have a store full of merchandise and I am going to turn it into Cash. There you have the whole thing in a nutshell. I am not going to waste a lot of printer's ink and bore you with a lot of reading of what a fine line of goods I carry, or how cheap I am going to sell them to you. I really think all that is useless for I am quite positive that everyone knows beyond the question of a doubt, that my entire stock consists of nothing but the highest grade of Men's and Boys' wearing apparel, and that the entire stock is **Fresh, Brand New, Seasonable Merchandise.**

NO OLD STYLES

NO CARRIED OVER STOCK

NO SHOPWORN GOODS

Will only state for those that are not informed, that I carry the well known guaranteed lines of "Sophomore", "Schloss Baltimore", and "Rochester Special" Clothing for Men and Young Men. The "Steel Fiber" and "Adamant" lines in Boys' and Children's clothing. The "Florsheim", "Gotzian" and "Chesterfield" lines of Shoes. The "John B. Stetson" and "Mallory Cravenette" Hats. The "Paris" Shirts, the "Glastenbury" and "Cooper" Underwear and Hundreds of other articles usually carried in a first-class store, all of celebrated, standard, guaranteed makes.

NOW PEOPLE OF POLK COUNTY; IT'S UP TO YOU

The biggest part of this stock has to be turned into cash, for I repeat, I MUST RAISE MONEY, and it has to be done quickly. Now then, read carefully what I have to say. I am going to start this sale Thursday, November 21st, with such genuine reductions in prices, that it will positively astonish you. I am not going to mince matters, but cut the price of everything in the store, **AND CUT DEEP**, so here is your opportunity. Don't put off for tomorrow, but be on hand the first day. Take advantage of the real, juicy, spicy bargains I am going to give you.

REMEMBER: The original price tags will remain on all goods and the reduced price tags will also be attached to each article so that everyone can see the actual reduction. There will be no **Marking Up** and Marking down, as is often practiced by unscrupulous dealers. **The Reductions Will Be Genuine**, and I herewith offer a forfeiture of \$500 if anyone will prove that the reductions on all articles are not strictly bona-fide.

For the entire length of time I have been conducting my business in this community my reputation for upright business methods (I say this with all modesty) has been of the highest. I stand back of every statement I make and, **I Make Good.**

This is All. Be on Hand When the Sale Opens.

How long this sale will continue, I can not state, it all depends on circumstances. However, will say this much, it will not last long. So don't delay. For this means many dollars in your pockets. **Sale starts Thursday, November 21, at 9 a. m. sharp. Store will remain open evenings until 8:30 during this sale.**

P. S. Although I think that everyone knows what kind of merchandise we carry, still there may be some that don't, so for the benefit of those will enumerate some of the principal articles to be found here. Men's, Boys' and Children's Suits and Overcoats, Shoes, Hats, Shirts, Underwear, Hosiery, Neckwear, Suspenders, Sweaters and Sweater Coats, Belts, Collars, Rubber Boots, Rubber Coats, all kinds of Oil Clothing, Aquapelle Clothing, Suit Cases, Hand Bags, Quilts, Blankets, Corduroy and Dress Pants, Overalls and hundreds of other things too numerous to mention.

I do not quote prices for it would take too much space, but I assure you, one and all, that you will be more than agreeably surprised when you examine our stock and look over our prices. I thank you all for the liberal patronage in the past, and I hope it will not be too much to say that I would like to see the face of every Man, Woman, Boy, and, well, Girl too, of Polk County in my store during the next couple of weeks.

YOURS ALWAYS TO PLEASE

WM. HERZOG

LEADING CLOTHIER

"When you see it in Our Ad, It's So".

DALLAS, OREGON