

**SALE BEGINS
PROMPTLY
SATURDAY
JULY 6, AT
8:30 A. M.**

WM. HERZOG, LEADING CLOTHIER OF DALLAS

**ANNOUNCES THE OPENING OF THE FIRST
SEMI-ANNUAL CLEARANCE SALE OF**

UNUSUAL IMPORTANCE

RAILROADFARE

**Will Be Refunded
to All Who Come
Within a Radius of
20 Miles With Each
Purchase of \$20
Or Over**

**Steam Roller Methods Are Not Confined Exclusively to Political Conventions
Herzog Steam Rolls All Competition in this
Great Clearance Sale**

The price on every article in our Mammoth Stock (contract goods excepted) has been cut with one end in view, namely: to make it move and move fast. It is generally conceded by merchants that July is a dull month. I want to prove the contrary to this rule. In order to accomplish this I have spared nothing. I did not stop to consider cost or profits, but **Slashed the Prices Right and Left.** Now, people, it is up to you. First Class Up-to-date Fresh Merchandise, some as low as 50 cents on the dollar. And remember: no old shop-worn stock. It is less than four months since I opened the store, therefore all the goods in my store are fresh---this season's make. Space does not permit me to give a detailed list of articles and prices. Below are just a few quotations. Merely an idea as to what you may expect in the line of **GENUINE BARGAINS:**

Neckwear, Handkerchiefs

35c Neckwear 20c or 3 for **50c**
50c Neckwear 35c or 3 for **\$1**
10c white Handkerchiefs 3 for **10c**
15c linen Handkerchiefs 3 for **25c**

HOSIERY

MENS', LADIES, BOYS' AND GIRLS'

10c mens Sox 4 pair for **25c**
15c mens Sox 3 pairs for **25c**
25c mens Lisle sox in 10 different shades and colors, 3 pairs for **50c**
50c mens fine silk Sox, 3 pair for **\$1**
35c Ladies Hose the "Everwear" brand, black and tan at **22 1-2c**
50c Ladies Lisle hose same brand, black, tan and white, 3 pairs for **\$1**
75c pure silk ladies hose in black, tan or white at **55c**
25c Boys or Girls hose, 3 pairs for **50c**
35c Boys and Girls hose, black, tan or white at **22 1-2c**

Men's Clothing

\$12 50 suits **\$8.95**
15 00 suits **10.85**
18 00 suits **12.45**
20 00 suits **13.85**
22 50 suits **15.50**
25 00 suits **17.50**

There are hundreds to select from and we can fit everybody---tall, slim, stout and short or regular built.

Young Mens Clothing

\$10 Young mens suits **6.45**
12 50 young mens suits **8.95**
15 00 young mens suits **10.75**

Boys Knicker Suits

We have the largest assortment in town, and the best at the price at any time. Note the reductions.
\$3 50 suits at **\$2.35**
4 50 and 4 00 suits at **2.85**
5 00 suits at **3.65**
6 00 suits at **4.25**

BOYS' ODD KNICKER PANTS

50c pants at **35c**
75c pants at **55c**
\$1 00 pants at **80c**
1 25 pants at **95c**

MEN'S PANTS

\$2 00 pants at **1.35**
3 00 pants at **1.95**
3 50 pants at **2.35**
4 00 pants at **2.85**
4 50 pants at **3.15**
5 00 pants at **3.45**

Shoes! Shoes!

Every pair of Shoes and Oxfords in the store has been cut to the bone. We have too many styles and prices to enumerate them. Come in and look them over. It will pay you. We have them for Men and Boys.

Men's and Boys' Underwear

50c Under wear at **37 1-2c**
\$1 Cooper's underwear at **75c**
1 50 finest grade underwear **\$1.00**
1 50 Union suit at **80c**
3 00 union suits light wt. wool **1.95**
Boys underwear in many different kinds at **20c**

Men's and Boys' Shirts

50c Mens shirts **35c**
\$1 00 mens dress shirts **65c**
1 25 mens shirts **85c**
2 00 and 1 50 mens shirts at **1.15**
3 00 mens silk shirts **1.95**
1 00 boys shirts **65c**
75c boys shirts **45c**
50c boys shirts **35c**

Hats for Men and Boys

\$5 John B. Stetson Hats **\$3.45**
\$3 50 Mallory cravenette Hats **2.65**
\$3 soft and stiff Hats **2.15**
\$2.50 soft and stiff hats **1.65**
2 00 hats **1.15**
1 00 boys hats **75c**
1 50 boys hats **1.15**
2 00 boys hats **1.35**

Panama and Straw Hats

\$7 50 Panama hats at **\$4.95**
5 Panama hats at **3.65**
3 straw hats **1.95**
2 00 straw hats **1.15**
1 50 straw hats **75c**
1 00 straw hats at **50c**
50c straw and cloth hats **25c**

SUIT CASES AND CRIPS

We carry an elegant variety from \$3 to \$20 and we have reduced them for this sale to such low prices that will make them move in a hurry.

INVESTIGATE

Ruff Neck Sweaters in White Grey, Maroon and Scarlet. The kind that are sold all over at \$7.50. We always sold them at \$6.50. Clearance sale price only **\$4.85**

I do not want to bore you or take up your time with too much reading but I want to impress most emphatically on everyone that this is the greatest **MOST BONA FIDE MONEY-SAVING SALE** ever attempted by anyone in Polk county. Don't let anything keep you away from visiting my store during this sale. It will pay you, beyond the question of a doubt. Come in, look around; gladly show you through. You will not be urged to buy. Courteous treatment assured to everybody. Plenty salesmen to take care of your wants,

WM. HERZOG

Leading Clothier, Dallas, Ore.

"When You See It In Our Ad It's So"

For the accommodation of those that can not come during the day the store will be open evenings till 8:30

Store closed all day Friday July 5, for marking down and arranging of stock

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