# EWalk Conntu Tfemižer <br> The Paper that Gives You What You Want to Read 


(0)

have you ever figured on the freight you HAVE TO PAY WHEN YOU GET GOODS FROM TH MAIL ORDER HOUSES? YOU PAY THE HIGH RATE because you ship in a little: we get the LOW RATE BECAUSE WE SHIP IN OUR GOODS big quantities. We don't want you to buy YOUR GOODS FROM US, INSTEAD OF ORDERING THEM THROUGHA CATALOJUE, EXCEPT FOR THIS reason: We can treat you better than THE CATALOG HOUSE WILL. WHY? YOU GET WHAT YOU WANT WHEN YOU WANT IT. YOU SEE OUR GOODS AND TRY THEM ON BEFORE YOU BUY THEM. DON'T DEAL WITH US, "JUST T KEEP YOUR MONEY AT HOME", BUT BECAUS YOU CAN KEEP MORE OF YOUR NOW MONEY I OUR POCKETBOOK.

## Dallas Mercantile Co.





"UEEN QUALITY" Shoes are famous. Not the fame that perishes but the sort thatendures and grows stronger from year to year. Founded upon the rock of integrity, each season their makers builded stronger. Past successes were forgotten; what was considered good last year was bettered this, and hardly was it pronounced "best" before still further improvements were planned.

Quality, Style and Comfort have been the watchwords par amount, had how well they have been met is testified by the enormous demand. They are worn in every clime-under Alas ka's midnght sun aillon Africa's burning sails. Their wearers them. "The by mion 'Q ourlity' Shoe"

Today it is the best known and by universal proclaim the most popular woman's shoe in the world.

Exclusive Agency for Polk County

## The Bee Hive Store <br> A Reliable Place to Trade Dallas, Oregon


we would only improve our profit-it couldn't improve the quality nor the wear.

 vithout quibble e c question
It must be source of unending satisfaction
to every mother to know thent den to every mother to know that darning can be
completely Climininated from the houschold carea Stockings of the children the terend the doughters and herself can be depended upon each weect to be as free from holes as on
une date of purchase. ${ }_{\text {By }}^{\text {sold }}$ The Bee Hive Store ${ }^{\substack{\text { Dallas } \\ \text { Ore. }}}$

## C) underfiose

