76 Columns with Supplement


## ELECTRIC SIGNS

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| IAn ELECTRIC SICN secures the attention of the store in the mind of the public--dovetails with sewspaper advertising and |  |
| JEleatric a deretining is good arywher, but in |  |
| POSTITVE NECESSSTY to a ide stret lo | mat of w wiverthelesty |
|  | Heet that may be ont |
| Oregon Power Company <br> J. L. WHITE, Local Manager | 3. Wara, Dalasas. |

Patronize Itemizer Advertisers for Your Benefit

 Process, are the Most Comfortable Shoe and are sold at a moderate price. \$3.50 AND \$4.00 A PAIR

## THE BRAIN <br> THE NERVES <br> THE FOOT

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    They telegraphtotte brain every trifing irmation.
    

You have noticed how utterly miserable you have felt afer wearing a
You have noticed how utterly miserable your
tight-fitting or poorly made boot for only an hour.
The entire nervous system was at a high tension, sending a continuous
message to the brain, crying for relief.
A trifling irritation on the foot is intensified many fold, because your whole
This is a serious matter, because the nerves concentrate on that point. It
disquiets the nerves, makes the body ache all over, and you cannot do good
disquiets the nerves, makes the body ache all over, and you cannot do good
thinking or good work.
It is the same principle of nerve shattering that created a favorite means
upon a small spot on the head, drove men violently, insane in an incredibly
It may be a lump of wax, a wrinkle in the lining, or the almost invisible
point of a tack, or a ridge of raised stitches.
point of a tack, or a ridge of raised stitches.
So good thinking, good work in school or office, and bodily comfort depend
upon the proper dressing of the foot-to secure absolute relaxation of the nerves.
In QUEEN QUALITY SHOES the inner soles are smooth, the stitches
are all underneath and outside, instead of right through the sole, as in machine
They fit
They fit better, because made on finer shapes-in more sizes and man
idths-and are lasted better, with the "stretch" taken out of the leather.
If your feet are telegraphing now-this minute-that they want relief-
come to us and let us start you right.
QUEEN QUALITY SHOES-buy them from a store that ridgidly in
spects all the shoes it sells-and take time to be fitted properly.
The BEE HIVE Store
Dallas, oregon.

## The

Sold on Easy Payments

The Most Beautiful
The Lightest Running
The Easiest to Operate
The Most Improved Machine Made

## For Sale by The Sterling

 Furniture Co.