

ANNUAL CLEARANCE SALE

DALLAS MERCANTILE COMPANY

All broken lines and small lots of merchandise must be closed out at this sale at one-fifth to one-half regular price, to make room for our big new spring orders. At the end of a very successful year's business we find many lines of staple merchandise in all departments, Ladies' Suits, Dresses, Petticoats, Waists, Hosiery, Underwear, Coats, Corsets, Shoes, Furs, Sweaters, etc., and many Men's and Children's lines, more or less broken in size, and some discarded lines, all of which must be closed out at this sale. Below are samples of a few of our many bargains.

BARGAIN COUNTER IN BACK ROOM

LADIES' TAILORED SUITS



\$40	Suits for	\$20
35	" "	17.50
30	" "	15
25	" "	12.50
20	" "	10
15	" "	7.50
12.50	" "	6.25
10	" "	5

Also a few Silk Dresses, and all our long Coats for Ladies and Misses, and all winter wraps go on this sale at one-half price.

All our Ladies' Dress Skirts, black Panamas and Serges, Voiles, and Fancy Mixed goods at one-third off regular price.

BROKEN SIZES IN WAISTS



Fancy Silks, Jap. Silks, black Taffeta silks, Moire, Sateen, Nets, and Tailored waists all go at one-third off.

Bargain Counter in Back Room

FURS

at one-half price to close out. All	
\$20.00 at	\$10.00
15.00 "	7.50
10.00 "	5.00
7.50 "	3.75
5.00 "	2.50
1.00 "	.50

All left over of Ladies' and Children's Furs go at half price. See our \$10 Furs for \$5, our \$5 Furs for \$2.50, \$1 Furs for 50c. Children's Bear Skin Fur Coats at one-third off

DRESS GOODS AND SILKS

Our big line of Fancy and Staple Dress Goods, our entire line of Silks, including our new spring Messalines, at 20 PER CENT DISCOUNT

TABLE LINENS

Regular Yardage

Bleached and Browns 80c values at 57c 65c at 53c
85c at 59c \$1.25 at 88c \$1.50 at \$1.13
We have a line of Mill End Remnants at bargains. We offer them at this sale at the following reduced prices:
Oil Reds, Blues and Tans, the 50c kind at 39c, 65c at 48c 75c at 55c

CORSETS

In our Corset department we have some closing out lines in which we will offer rare bargains.

Boys' Suits and

Youths' Long

Pants Suits at

Two-Thirds

Their Regular

Values



Don't Fail to see our Bargain Counter in the Back Room

PETTICOATS

Petticoats all new and good, but we have too many. We will sell all our fancy Silk, our guaranteed \$6, an extra bargain at \$4.50 Silk our regular \$3 silk, all our Klose Fits and our Sateens at one-fourth off.

UNDERWEAR

Will show you some rare bargains in Underwear Men's Women's and Children's

Farmers' Toweling

Farmers all-linen Absorbent Toweling, the best ever: 16 inch linen at 9 cents, 18 in linen at 11 cents. Turkish Toweling 18 inches wide Bleached or brown, on sale at 16 2-3 cents the yard

Bleached Muslin

A good 36-inch Bleached Muslin at 8 cents per yard. Hope Muslin at 9 cents.

Idealean, a new cloth, fine finish, all colors, worth 20 cents a yard we will sell to introduce at 11 cents a yard.

A line of Simpson's and American Prints, calico at 5 cents a yard.

BLANKETS

A full 4-11 Blanket for \$1.00

We have too many Oregon Wools at \$5 to \$7.50 We offer them at this sale at a discount of 20 per cent

Ladies' and Misses' Sweaters greatly reduced. \$3.50 for \$2.50 \$2.50 for \$1.50. To close

Ladies' Neckwear

The swellest line of Ladies' Neckwear ever offered on sale in Polk county. Your choice for 12c and 34c

Fancy Hose Supporters

See them on the Bargain Counter in the back room.

25c, 35c and 50c values, your choice on sale, 19c

Slipper Sale

This is a good time to get Slippers	
50c Slippers for	35c
\$1.00 "	70c
1.25 "	90c
1.50 "	\$1.00
1.75 "	1.15
2.00 "	1.35

Wool Sox

A line of Wool Sox at 12 1-2 cts.

Don't Fail to attend this Big Clearance Sale.

Rather than carry the goods over to another season we offer them at a Big Sacrifice.

CLOTHING



Our Clothing stock was never in better shape for this time of year. All good, new clean stock mostly of the famous

Hart, Shaffner & Marks

make. Wishing to reduce our stock we will give a good Hat or a pair of Dress Shoes with each suit sold during this sale.

SHOE SALE

Many odd lots to close. A line of Ladies' Kid, Patents, Tan, Gunmetal \$5, \$4.50, \$4, \$3.50 values at your choice \$2.50

All our District 76 line, a good serviceable Shoe at one-third off.

Our Household \$2.25 values at \$1.50 Misses Kepner Scott Kid and Patents \$2 and \$2.50 Shoe for \$1.

Mens' Patapas Dress Shoe, Box Calf \$2.75 Shoe for \$1.75. A full hand sewed \$3.50 Dress Shoe for \$2.

Oregon Leather, Oregon made. A good heavy all leather \$3.50 Shoe for \$2.55

Uths' \$2.50 Patent for \$1.35. A nice dress Shoe.

Boys' heavy high top \$3 shoe for \$1.75

A good heavy terror \$1.75 for 1.10

Gold Bond boys \$2 value at \$1.25

Childrens' H & B Kid and Patents, value \$1.50 to \$1.75 for \$1

Baby Shoes all one-fourth off.

See Us for Shoes

Dressed Dolls

Our large line of Dressed Dolls, the best values ever offered in Dallas, arrived too late for Christmas. We will offer them at this sale at one-fourth off. Some big snaps. Don't let your baby cry when you can buy a sleeping doll for 19c

UMBRELLAS

We are overstocked on some grades. To reduce we will sell a swell assortment your choice at 55 cents, 70 cents, and \$1.25

HAND BAGS

Some rare bargains at 50 cents, 75 cents and \$1

LADIES' BELTS

Pearson, Elastic, Patent Leather and many new Novelties at one-third off

Pillow Tops

Fancy Pillow Tops, Laundry Bags, Clothes bags special 50 cent values for 40 cents. 75c for 60c, \$1 for 70c, \$1.25 for 90c, \$1.50 for \$1.15

Ribbons

On sale. A line of Fancy and Plains to close at your choice for 13c values up to 30c.

Bargain Counter in Back Room

Supply your wants
at this Big Money
Saving Sale

Dallas Mercantile Co.

The Store that
gives you goods
at Bargain Prices