The Paper that Gives You What You Want to Read

## Do Your Xmas Shopping Early

Indications are that Xmas shopping will commence earlier than usual. A great many buyers are planning ahead, so as to avoid the great rush that usually takes place close onto the holidays. This is a sensible idea. The selection at the present is much better, and you get better attention from the salespeople.
Superior Assortment for Your Holiday Selection
Every section of this store splendidly ready for Christmas. The most complete and interesting stock we've ever assembled. Select your goods now. We will hold any selection you might make for Christmas delivery as you desire.
Great Activity Looked for in Every Department

| Special showing of Suit Cases and Hand Bags from 82 to 818. | New Silk and Velvet Waists for holiday gifts $\$ 5$ and up. |
| :---: | :---: |
| New line of Cluett Shirts in all the latest patterns $\$ 1.50$ and $\$ 2$. | New Kimona Silk in Floral designs. Will make a splendid Christmas gift. sis a yard: |
| Mens Suspenders in Holiday boxes at from 50 cents to $\$ 1$. | Silk Petticoats, Silk Hosiery, Silk Gloves, all very appropriate gifts. |
| Mens Dress Gloves, in Mocha and Dressed Kid at $\$ 1.50$ to $\$ 2.25$. | Fancy neckwear and Novelty Collari put up in holiday boxes 50 cts and 75 ets each. |
| Mens Fancy Neckwear in holiday boxes at 50 cents and 75 cents. | Hair Ornaments, Sash pins, Cuff links, scarf pins, etc., etc. Special Showing |
| Mens Smoking Jackets and House Coats a from $\$ 4.50$ to $\$ 10$. | New stock of House Slippers, also the new <br> Comfy Slippers" in fancy colors. Ali price |

Register For One of Our Beautiful 1911 Calendars
The BEE HIVE STORE
A Reliable Place to Trade
DALLAS,
OREGON

## The Sterling Furniture Co.

Meets All Competition
Why buy elsewhere when we place the largest and best stock of Furniture, Rugs, Carpets, Wall Paper and Paints at your disposal at prices that are right.

THE REASON WHY WE ARE SELLING MORE GOODS
We are selling more goods this year than ever before
and can offer you a better rine of new and up todate
goods at better prices although goods have advanced.
We buy in large quantities and discount every bill.
That's the reason our goods cost us less and that you
have always found us a little cheaper than others.
Wer We don't ask your business because you like us or
not, but because we can deliver the goods in your not
furniture buying.
Have your Carpets and Rugs cleaned by our Vacuum Cleaner. It does the work and is cheaper
than taking them up.

## THESTERLING FURNTTURE

DALLAS, OREGON

