

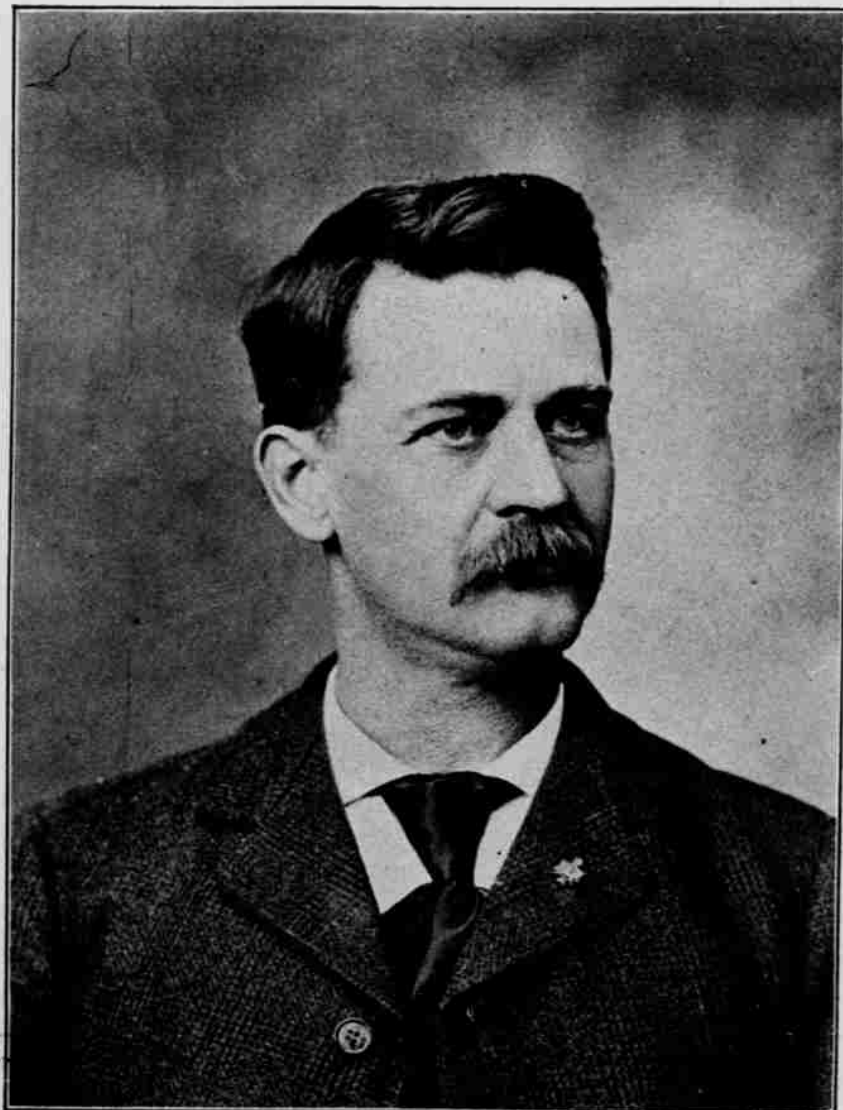
prosperity. A flouring mill, with a capacity of 100 barrels a day is now under construction here, and its completion will be hailed with satisfaction by all, as there is at present only one other in the county.

This sketch of the town would be incomplete without mention of the Moro Mercantile Comptny, an aggregation of leading business men who but a few months ago conceived the idea of engaging more extensively in the general merchandise business than has heretofore been known in Sherman county. They have branch stores in various parts of the county, but their headquarters—a mammoth establishment—may be found at Moro, where everything from a needle to an anchor can be purchased at reasonable figures. There is more floor space in their building here than in any other in the county. They also handle more machinery than any other firm, averaging twelve carloads in the year.

In 1896 Moore Bros. embarked in the banking business, and judging from the success which has ever since attended their venture, it was a move in the right direction. Their bank building next door to the Moro Mercantile Company's store, is fitted up with the latest modern improvements, their employees are courteous and efficient; and the large volume of business daily transacted at their counters furnishes evidence of their popularity and commercial worth as citizens and bankers.

The professional men of Moro comprise two lawyers, two dentists, one physician, justice of the peace and collection agent, and several insurance agents. The large dry goods store of M. Rosendorf, recently established here, is also an important business feature of the town, and is receiving liberal patronage from the farmers. Lack of space forbids special mention of all the business houses, but the following is a list of the same: One well-equipped furniture store and undertaking establishment, a large and well stocked drug store, two hotels, one restaurant, one harness shop, one shoe shop, three blacksmith shops with wagon makers' shops attached, one jewelry and watchmaking establishment, tonsorial parlors with bath accommodations first-class in every respect, one livery stable, one millinery store, one dressmaking establishment, one brick kiln, wood, coal and lumber yard, agency for the Troy laundry, &c.

It is safe to predict that Moro will continue to retain its preeminence as a commercial center. Geographical position is favorable to it. Nature has surrounded it on all sides with rich and fertile agricultural lands, whose golden harvests are year by year, in the usual course of trade, poured into the lap of its commercial population. A wide-awake and progressive citizenship proclaims the fact that here is a town which contains all the elements of success—honesty, fair dealing, courtesy, and the desire and ability to attract within its borders trade from every quarter. But a few miles west of the town is the lordly Deschutes, leaping with giant strides to the Columbia, and containing within itself almost unlimited wealth in the water power that has hitherto been permitted to waste itself with lavish prodigality, but which the genius and industry of Moro's citizens will ere long harness to mill and loom; and for a reward snatching from its oread bosom the wealth that now floats there "unhonored and unsung."



WILLIAM HOLDER.

Wm. Holder, the present sheriff of Sherman county, was born on a farm in Benton county, Or., Aug. 11, 1854. He attended the public schools at Corvallis, and spent two years at the Agricultural College. Returning to a farm near the old home place until coming to Eastern Oregon, where he took up a homestead near Grass Valley, which he still possesses. Moved to Moro three years ago last June, where he occupies a charming home, surrounded by an interesting family, including four girls and a boy. He has been a life long republican, and is an enthusiastic supporter of the principles of that party, and as a capable and efficient officer is popular with all who know him. He is an active worker in Odd Fellowship, being a Noble Grand of that order, also a member of the Knights of Pythias and Woodmen.

Outside of his official duties, he acts as manager, being the largest stockholder of the Sherman County Telephone and Telegraph Company, which owns thirty-three miles of lines, and has direct connection with the Oregon Long Distance Company.

W. H. MOORE.

It is by no means flattery to say that Mr. Moore has attained success complete in three lines of activity—farming, merchandising and banking.

Born in the great commonwealth of Illinois, June 16, 1854, he accompanied his parents from point to point, until they finally located in Chico, Butte county, Cal., where he remained until he was 18 years of age, when he moved to Sherman county, and successfully farmed there until 1885,



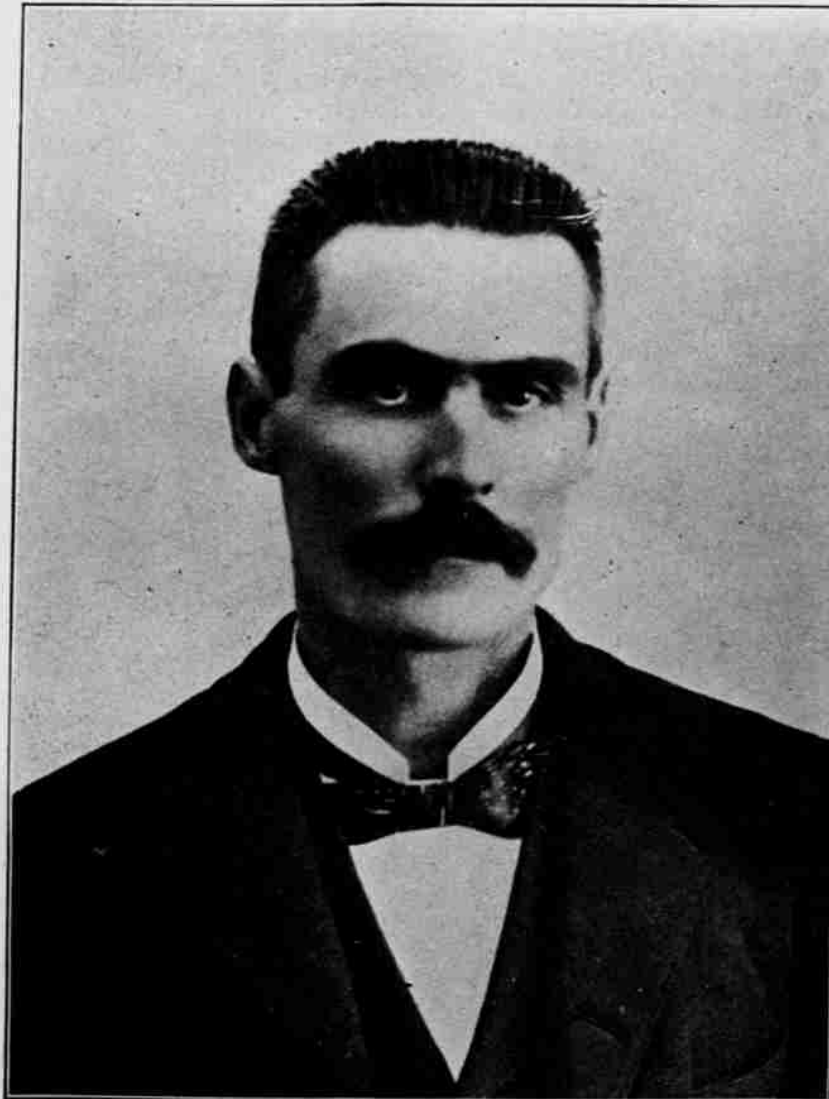
RESIDENCE OF JUDGE FULTON.

JUDGE FULTON.

John Fulton, Judge of the County Court of Sherman county, was born in Yamhill county, May 24, 1852. Moving with his parents at an early age to Wasco county, near The Dalles, he attended the public schools of that city, and later took an academic course in Whitman College, Walla Walla.

In 1877, he located on his present place, about nine miles from Wasco, and by systematic business management, today owns what is really one of the best improved farms in the county. It consists of 900 acres of land, and his home of which we present an illustration, will give an idea of the comfort by which he is surrounded. He married Miss Brittana Gilmore in 1878.

In 1892 he was elected County Judge, and although an old school democrat, his career on the bench has won for him the respect and confidence of members of all parties, to such an extent that in 1896, when his party placed no other names before the people for any office except his, he was re-elected for a second term.

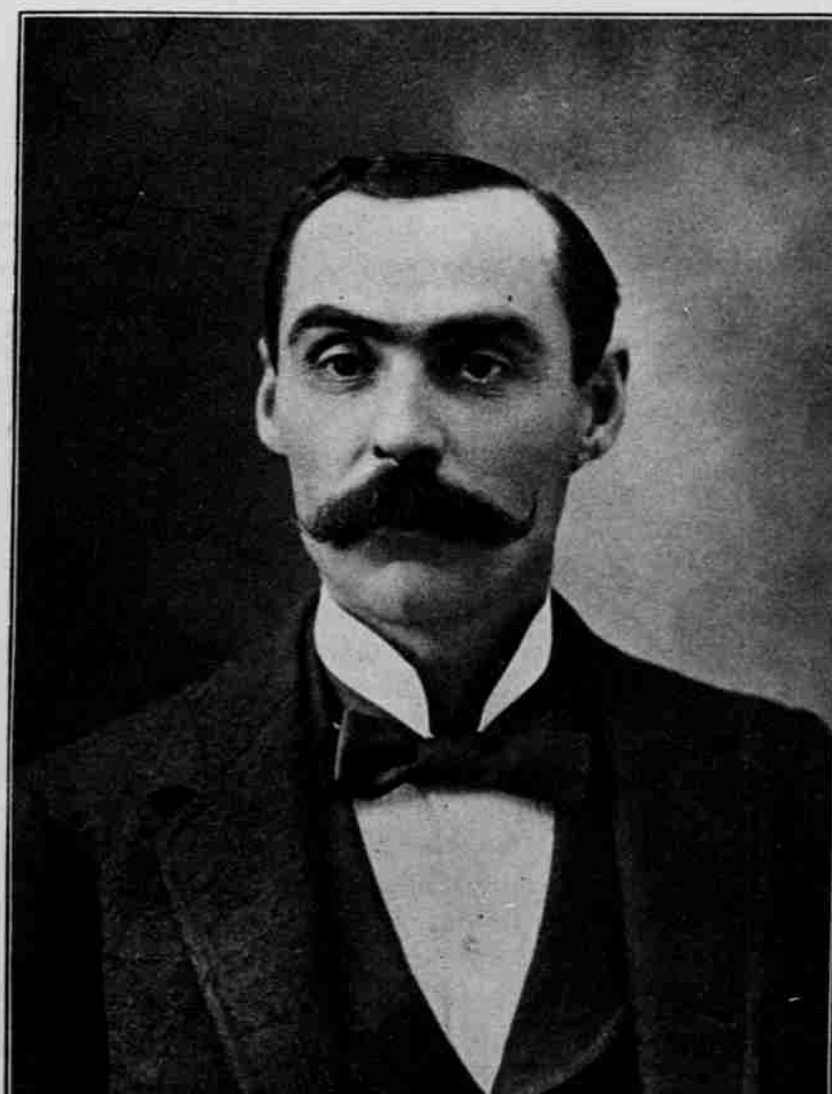


W. H. MOORE.

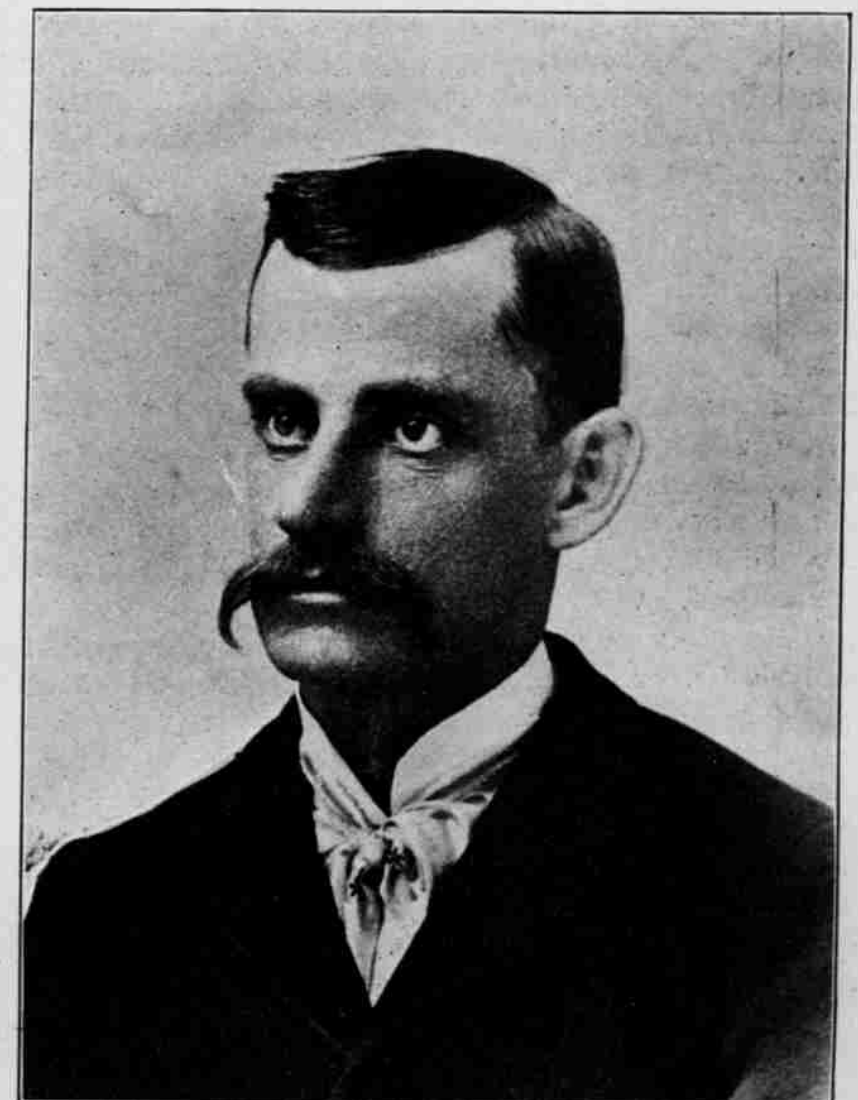
MOORE BROS.

The banking firm of Moore Bros., W. H. and H. A. Moore, was established in March, 1896, and by its careful methods has gained the confidence of the general public at home and abroad. They make collections and issue letters of credit available on Eastern States, and in fact transact a general banking business.

Mr. H. A. Moore, the acting manager, was born in Illinois in 1856, and coming to Oregon in 1882 with his brother, has been engaged jointly with him, in many enterprises since then, and has materially aided in bringing them all to a successful end. Married to Miss America Cushman, of California, they occupy one of the most charming homes in Moro.



H. A. MOORE.



H. S. McDANEL.

No citizen of Moro stands higher in the estimation of his fellow townsmen than Mr. H. S. McDanel. Born in Stanton, Delaware, in 1858, he moved to Butte county, Cal., at an early age with his parents. He attended the public schools there, and then graduated from the Oakland Business College, and later was engaged in mercantile work for three years. Moving to Oregon in 1882, he came direct to what is now Sherman county, and became engaged in farming, which he followed until 1894, when he became deputy county clerk, a position he has filled with credit to himself, due to his affability and knowledge of clerical duties. He takes a great interest in both orders, the Odd Fellows and Workman, being secretary of the local lodge of each, and recorder of the other. In 1891 he married Miss Mary J. Cushman, and they occupy a beautiful home, which is shown elsewhere.

U. S. MAIL ROUTE.

F. E. BROWN, PROPRIETOR.

GRANT, WASCO and MORO
STAGE LINE

POPULAR PASSENGER ROUTE.

I am prepared to offer first-class accommodations to the traveling public, with easy coaches, good teams and drivers

Leaves Grant, 7:30 a. m.; Wasco, 10:15 a. m.; Moro 1:30 p. m.
Arrives Moro, 11:30 a. m.; Wasco, 10 a. m.; Grant 4 p. m.

Strict attention will be given business entrusted to my care.
Express and other packages promptly delivered.