

SLOGANS OF THE CITIES.

They Are a Valuable Asset in the Growth of Municipalities.

The slogan habit is growing. A euphonious slogan is supposed to be as valuable an asset to a city or town as it is to a proprietary article advertised in the street cars, although it is not without significance that the three cities which have gone forward the fastest in recent years—Los Angeles, Seattle and Kansas City—have no trademarks.

Chicago started the game with its "I will." The idea has since spread so widely that nearly every city which has a commercial association has a motto to go upon its advertising literature. Boston uses "Bigger, busier, better Boston." "Buffalo means business," adopted after a competition, so pleases the Queen City that its manufacturers, many of them, use it on their stationery. Rochester has selected the stilted "Rochester made means quality," recalling the equally awkward "Worcester made invites trade." The Syracuse chamber, while it has no official motto, favors "Syracuse spells success," at times using current slang for its purpose in "If you're in Syracuse you're in right."

Schenectady boasts that it "lights and hauls the world," which is more inviting than its invitation to "Ske-daddie for Schenectady." Two cities popular for conventions use the same form in more euphonious language—"Come to Columbus" and "Steer for Springfield." Walla Walla carries alliteration a degree further in "What Walla Walla wants is you." El Paso advises succinctly "El Paso the pass; don't pass El Paso."

The slogan which indicates growth and prosperity is more popular. That reminder to all tourists of its remarkable advance in population, "Watch Tacoma grow," is probably the best known of all city mottos. Dayton calls itself "The city of 1,000 factories." Oklahoma City boasts that it is "the fastest growing city in the fastest growing state." Chattanooga calls itself "The city that pays dividends." Augusta, Ga., does its northern rival honor in defining itself as "The Lowell of the south." "In Kalamazoo," they tell us, "we do," and the Kansas capital does a bit of punning in "Topeka, Kan., Topeka, will." "You'll like Tacoma" was so graceful and inviting a phrase that other cities have adopted it with only change in name.

UNCLEAN SCHOOLROOMS.

They Are a Constant Menace to the Lives of Children.

No parent, school board or law has the right to compel children to go to a school that gives them diseases that may permanently undermine their health or manufacture physical defects. So important did one school principal consider protection from contagious diseases that he had a culture taken of every child's throat before it came to school. Those in whose mouths were the germs of diphtheria, tuberculosis, etc., were excluded not because they were sick, but because they were able to infect other children. This prevented an epidemic in that school for the first time in its history. Mothers, if you find that proper precautions are not taken to protect your children from contagious diseases and physical defects, keep them out of school. Arouse other mothers to do likewise and to interest or coerce your health board, school board, physicians and council to provide an examining physician, a school nurse and a sanitary schoolhouse.—Delineator.

Help For Their Old Home Town.

There are several groups of country born big business men in New York who have formed country clubs to meet once a year, talk over old times in the towns and villages they came from and the good or betterment of the old home place. Among these are men like Hon. Seth Low, James G. Cannon and Commodore Wadhams. At an annual dinner Mr. Cannon made the suggestion that they could do nothing better than to get back of a Young Men's Christian association work in his county (Greene), and it was done. Mr. Cannon told Mr. Low about it, and now his county (Westchester) has come into line, with a secretary on the field, whose headquarters will be at White Plains. Commodore Wadhams heard of it and asked what it would cost. He was told \$2,500. "Go ahead; it is done. I will look after the money for my county." Here is an idea for every big city where the country boys have grown up to be the city's leaders. The good work that was begun last year at county fairs in supplanting horse racing and gambling by the introduction of clean athletics and control of the sports by the county associations has been kept up in the country east and west with increasing results.

Unique Snowplow For Sidewalks.

This is one instance where a lawn mower, an instrument which is a big factor in making the rural town attractive, can be made very serviceable during the winter. Any industrious person keeps the sidewalk in front of his home clean of snow and makes travel easy for the mail carrier by simply turning his mower into a first class snowplow. Take the handle and braces from the lawn mower and attach them to a branch one inch thick, twelve inches wide and eighteen inches long. Then take two strips of wood 1 by 2 and ten inches long and use them as battens over the handle braces. Then fasten with screws and you complete the plow. A piece of tin tacked over the face of the board will greatly assist the snow in sliding from the plow.

GOOD COUPON SCHEME.

One That Will Minimize the Credit Business and Build Up Trade.

This is not a boost for any premium coupon scheme, as we are opposed to this method of attracting trade only along legitimate lines. The coupon scheme which we commend as being one of great merit is one that is no doubt well known to the trade all over the country. This particular scheme is one that we believe will minimize the credit business and at the same time in a store where it has never been tried may prove an innovation that will bring new trade to the store.

Small books are printed containing coupons of the value of \$5. The coupons in the book come in one cent, five cent, ten cent and twenty-five cent denominations and are so divided that each has an equal or proportionate amount, making it possible for the book to be used up at the same time without any shortening of the different units. Cash is paid for these books in advance, and when shopping the total amount of each or all purchases are deducted from the book. In this way the buyer can tell just how much per week or month she is spending, and the storekeeper minimizes his credit business, as he can make the ironclad rule that the books are to be sold by cash in advance. The credit question is one that is and will continue to be a source of great worry to all merchants, and every advantage that can be gained toward a stoppage of this credit practice should be tried and given a good test as to its advisability. The ordinary merchant is acquainted with or soon becomes acquainted with his trade, and by adopting this coupon scheme he works no hardships on any one, but absolutely safeguards his accounts, as it is no more wrong for the merchant to ask \$5 in advance from his customers than it is for the customer to ask for an incalculable amount of credit.

LYING WILL HURT BUSINESS

Deception in Trade Harmful to Merchant and Should Be Stopped.

Among the steps of progress to be recorded in our young national career are the increased honesty and diminished dishonesty of commercial advertising. The change is perhaps most noticeable in that hybrid and amphibious trade of "dry goods." The public is now quite used to seeing the sale of such wares announced in fairly plain terms, without spurious alliterations of euphemism or eulogy, whereas twenty or thirty years ago lying was thought to be a matter of common sense by shopkeepers who advertised. Of course all advertising has a commercial basis, whether it makes known a railway time table or a school course, a brand of whisky or a church service. Meanwhile the pleasing improvement in "dry goods" advertising has reached the remarkable degree of at least one merchant setting forth the relative advantages and disadvantages of two articles offered to the public. This Brutus of business says concerning one kind of raincoat that it is "not absolutely water tight," though "proof against any ordinary shower." The other kind, he tells you, "is water tight," but, since the body's heat and moisture do not escape, this accumulation or secretion "dampens the inside of the coat besides making the wearer uncomfortably hot." Is it not rather a new thing for a trader to pay money to a newspaper for telling the public the defects of things he wants to sell?

Civic Ugliness.

Civic ugliness is not an asset. Slatern municipal housekeeping attracts neither residents nor investors. Such inexcusable transgression cannot but react, and eventually it will be found that the way of the transgressor is indeed hard. To be known as a beautiful village marks the place as a budding city. A beautiful city soon becomes a mighty city. A beautiful country soon develops into a land of splendid homes, inhabited by a superior class of citizens. Everything eventually yields to the irresistible charms of beauty, whether midst the noisy strife of artificial city life or among green fields and meadows "brown and sear." The upshot of it all is to keep spic and span not only with our own premises, but to join with our neighbors in a co-operative movement to care for public property in a manner that will commend our community to all visitors as a live, up to date, progressive place in which to permanently reside.

The Gospel of Home Trade.

If anxious to help your friends And to help yourself as well, If you want success in your business, Here's a plan may work the spell: Spend your money in your own town, Nor permit it abroad to roam. For the dollar that may come back your way Is the dollar that stays at home. Who plants a nearby soil A part of the harvest reaps, But the seed wind sown that afar is blown Is out of your reach for keeps. Apply the lessons to wealth And get it under your dome That the dollar which may come back your way Is the dollar that stays at home. You are paid some time, some place, In the coin of the things you do. You are part of the hive. If the others thrive The honey is shared by you. You get as you give; that's the law! The rest is but sound and foam. The dollar that may come back your way Is the dollar that stays at home.

When you trade with the man next door Or the merchant around the square You give a lift to the general thrift And may hope for your ultimate share. 'Tis a wisdom that's learned from life And requires no scholarly tome— That the dollar which may come back your way Is the dollar that stays at home. J. A. EDGERTON.

VOTE AGAINST HOME.

Presmen Turn Down Plan For Sanatorium in Tennessee.

It seems that the International Printing Pressmen and Assistants union is not to have the Tennessee home for its superannuated members after all—at least not yet awhile. The preliminary proposition was to raise \$100,000, which the union put to a referendum vote. The proposition did not carry for the reason, as alleged, that if any special amount were to be raised it should be raised to aid in further organizing and also in strengthening the various local unions.

At the twenty-first annual convention of the union, held in Omaha in June, a commission was appointed to consider the feasibility of erecting a home for tuberculous members and to report on the project. In order to put the matter before the rank and file a program was submitted to all members in good standing containing the following points:

The institution of a national campaign for the cleansing of workrooms and the improvement of sanitary working conditions.

The institution of a national course of education in regard to the nature of tuberculosis and the methods of prevention. The appointment of local and group tuberculosis commissions to work with a national commission along lines of prevention.

The establishment of ladies' auxiliaries to assist in the educational campaign and in the raising of funds.

The establishment of a home for those members now afflicted with tuberculosis or who may become afflicted in Hawkins county, Tenn., at an approximate cost of \$100,000.

The cost of maintenance of the home is not to exceed 10 cents a month per member.

Finances for the erection and placing in operation of the home are to be raised under the following conditions:

(a) A call upon the membership for one day's pay in a certain week, which will be known as tuberculosis home week.

(b) Calling for a popular contribution from the members throughout the continent.

(c) The acceptance of contributions from union publishers, employers and friends of the international union outside the trade.

(d) The raising of finances through ladies' auxiliaries by entertainments, fairs, etc.

The proposed site for the home is thirty-eight miles from Asheville, N. C., at an elevation of from 1,900 to 3,200 feet and comprises 519 acres, 260 of which are under cultivation. It has a complete electric power plant, bath house, farming implements and several cottages. The option cost is \$8,000.

LABOR BRIEFS.

The Indiana child labor committee has effected permanent organization.

The closing of the tin plate mills at Bridgeport, O., and Martins Ferry, O., threw 5,500 union men out of work.

The new labor department of the Federation of Labor has 400,000 union men and women in affiliation with it and expects soon to see added to that number at least 200,000 more workers.

President Lewis of the United Mine Workers of America has issued a circular showing the present paid up membership of the organization to be 282,747. This is a gain of 4,500 over the figures of any year since 1904.

There has been practically no change in the wages of railway employees since the autumn of 1906, when the Pennsylvania granted an increase of 10 per cent. That increase was subsequently granted by all of the roads.

The American Federation of Labor possesses \$167,303.46, of which \$115,877.14 is in the so called defense fund for local trade and federal labor unions and can be used for strike benefits, while the balance, \$51,426.32, is in the general fund.

City Transfer

All kinds of draying and transferring FOR SALE—mill wood from Cody's mill \$2.00 per load. Coal sold and delivered at lowest prices J. Jenkins, Prop.

Best seed grain at low est prices Estabrook Warehouse—5ft.

NOTICE OF ADMINISTRATION

Notice is hereby given, that by order of the County Court of the State of Oregon, in and for the County of Coos, Mollie Patterson was duly appointed administratrix of the estate of W. H. Sullivan, deceased and that letters testamentary were fully issued to the said Mollie Patterson on the 7th day of February 1910; that she is now qualified and acting, therefore all persons having claims against the said estate are hereby notified to present the same with proper vouchers to the said administratrix at Bandon, Oregon, within six months from the 10th day of March 1910, the date of the final publication of this notice.

MOLLIE PATTERSON, Administratrix of the estate of W. H. Sullivan, deceased. GEO. P. TOPPING, Attorney for the Estate. 5-5t.



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NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Roseburg, Ore., January 18, 1910. Notice is hereby given that Mary E. Dunning, widow Harlan P. Dunning, deceased, of Marshfield, Oregon, who, on June 14, 1906, made Homestead Application, (02022), No. 14113, for lots 3 and 4, Section 4, and lot 1, section 5, township 30 south, range 14 west, Willamette Meridian, has filed notice of intention to make five final year proofs establish claim to the land above described, before the Register and Receiver of the U. S. Land Office at Roseburg, Oregon, on the 8th day of March, 1910.

Claimant names as witnesses: Robert P. Hunt, of Bandon, Oregon. John C. Shields, " " " Sylvester S. Shields, " " " Theodore H. Shaw, " " "

BENJAMIN F. JONES, Register.



F. J. HAYES

REGISTERED

OPTOMETERIST

Of Marshfield, Oregon

Will visit Bandon on the 22d and 23d of each month. Office at Gallier Hotel. Expert services and honest prices guaranteed.

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Insure your home or business property before the fire comes. You can have your choice of a big line of companies.

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Now plying between Portland and Coos Bay only WEEKLY TRIPS

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Second Hand Store

Dig out your attic and woodshed and hunt up your old Furniture, Stoves, etc., and call on the Second Hand Man and he will buy it.

BANDON SECOND HAND STORE

L. B. Woodruff, Prop., store on Plank Road

BANDON Harness Shop

Full line of Harness, Saddles, Bridles, Halters, Blankets and everything usually kept in a first-class harness shop.

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W. J. SABIN, Prop.

Butter Wrappers for sale at this office.



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MAN IS FOUR

He who knows not, and knows not he knows not, He is a fool: shun him. He who knows not, and knows he knows not, He is simple: teach him. He who knows, and knows not he knows, He is asleep: awaken him. He who knows, and knows he knows, He is wise: follow him.

AND SUBSCRIBE FOR

Bandon Recorder

Adapted from an Arabian Adage