

Bandon Recorder

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THURSDAY..... July 2, 1908

It Pays To Advertise

THAT it pays to advertise is clearly demonstrated by the throngs of people that were waiting to get into Pantar Bros.' store Tuesday morning when the doors were opened at 9 a. m. and from the crowded condition of the store ever since, which gives the idea of a large department store in the city, it is still evident that advertising is the only successful method to use in carrying on business. Last week, when the big two page ad appeared in the RECORDER, people began to sit up and take notice, and when this was followed by 2000 posters scattered over the town and country, people began to think that something had been done, and in fact there had, for just at that time, Lewis Bros. and Co., were preparing a set of prices that are really astonishing and the people are taking advantage of them. Mr. Perra, who is conducting the sale is more than pleased with the results his advertising is bringing in and says that people around Bandon respond to advertising as well as any place he has ever been. This fact should be borne in mind by our merchants, and they would if they double up their advertising their business will increase in the same ratio. It is the man who starts on a vigorous campaign and stays with it that succeeds in the end. Business men in the cities have found that advertising is the only means of getting their business successfully before the people, and business men in the smaller towns will find the same result if they try the experiment.

Verbally, it is difficult for an old dog to learn new tricks. Good or bad manners are largely the result of training in childhood. The old joke about famous men who eat with their knives, has more than an atom of truth in it. Habits learned in childhood no matter what the environment of later years. I have often noticed this in the simple matter of one's saying "thank you." I think now of one woman who repeats it many times a day, to her children, to her servants, to the elevator boy, to the clerks in a store or the conductor who helps her off or on a car. It is not an effusive "thank you" and it is not wholly a matter of form, either, for with it always goes a pleasant smile, which makes easier for every one the rough path of servitude. I ask her one day if she ever found herself forgetting to say thank you. "Very seldom," was her answer, "and simply because, when I was learning to talk, 'please' and 'thank you' belonged to the every day language. If I ever forgot them in childhood when the slightest service was asked me or offered me by any one, there came a gentle reminder from my mother.

Just a little Cascawoot is all that is necessary to give the baby when it is cross and peevish. Cascawoot contains no harmful drugs and is highly recommended by mothers everywhere. Conforms to the National Pure Food and Drug Law. Sold by Bandon Drug Co.

The War Department has perfected a plan for the virtual amalgamation into a trained Army of 230,000 men ready to answer the call of the President of all the regular and National Guard troops in the United States Assistant Secretary of war War Oliver who is now at Pine Camp witnessing the Department of the East maneuvers has given out this information.

Bert Barber, of Elton, Wis., says: "I have only taken four doses of your Kidney and Bladder Pills and they have done more for me than any other medicine has ever done. I am still taking the pills as I want a perfect cure." Mr. Barber refers to Dewitt's Kidney and Bladder Pills. Sold by Bandon Drug Co.

The management of the Alaska-Yukon-Pacific exposition is already taking steps to provide against extortion of visitors while in Seattle to see the big fair during the summer of 1909. Seattle easily took care of about 200,000 during the stay of the Atlantic fleet and at no time during the exposition period will be as many visitors in the city at once.

Van Norden, the jeweler, carries postage stamps for the benefit of the public.

Stomach troubles are very common in the summer time and you should not only be very careful about what you eat just now, but more than this, you should be careful not to allow your stomach to become disordered, and when the stomach goes wrong take Kodol. This is the best known preparation that is offered to the people today for dyspepsia or indigestion or any stomach trouble. Kodol digests all foods. It is pleasant to take. It is sold by Bandon Drug Co.

It is reported that the number of idle freight cars on the sidings is constantly decreasing. This is where Weary Waggles and his kinsman Dusty Roads come in for a growl. With the passing of the idle freight car, goes the season of free lodgings.

A Portland Methodist educator says that he is willing to take all the tainted money in the world. Does he really mean it? Suppose that the tainted money came as the direct contribution of the resort-keeper, the highwayman and the gambler. How then?

Dewitt's Kidney and Bladder pills are prompt and thorough and will in a very short time strengthen the weakened kidneys, and allay troubles arising from inflammation of the bladder. They are recommended everywhere. Sold by Bandon Drug Co.

Intellectualists in music, who have smiled at their uninitiated neighbors when they yawned through grand opera and applauded only the love scene will I not be allowed to rest on their superior erudition if the ideas and opinions expressed by Captain Oscar Hatch Hawley, of Macon, president of the Missouri Music Teacher's Association, receive approval. Captain Hawley, in an address on "Absolute Music the Music of the Future" before the state convention of music teachers, denounced grand opera as "trash" and "atrocious nonsense." He predicts that in the next decade or so this form of music will disappear. He declares that the operas of Wagner all operas in fact, are neither ideal real or poetic. "Opera," he says has no basis in real life. It is purely artificial. The drama is art. Opera is nothing. It is neither art nor music. It tends to a lowering of the moral standards.

The annual potato crop of the United States is approximately 300,000,000 bushels, using the crops of the last three years as a basis of estimate. Of this more than three-fifths is produced in nine states—New York, Michigan, Wisconsin, Pennsylvania, Ohio, Illinois, Nebraska and Missouri, their standing in production coming in the order named. In 1900 the potato crop in the United States was 210,927,000 bushels. The increased production in 1907 being 90,000,000 bushels in excess of the crop seven years previous.

TWENTY-FIVE CENTS IS THE PRICE OF PFACE

The terrible itching and smarting, incident to certain skin disease is almost instantly allayed by applying Chamberlain's Salve, Price, 25 cents. For sale by C. Y. Lowe.



Want help to select colors for your house? We can give it. Our color cards, "Attractive Homes and How to Make Them," and Color Combinations are free and tell all about it. If desired, we will submit your needs to an expert who will suggest colors. This costs you nothing. Then use for *best results*
LOWE BROTHERS
"HIGH STANDARD" PAINT
For Sale By
Bandon Furniture Co.

Don't forget that the
BANDON FURNITURE COMPANY Carries
Everything to Make the Home
Comfortable and Cozy.

BANDON HARDWARE CO.

We are now located in the Denholm building and are ready to serve the public with all kinds of

Hardware, Building Supplies, Stoves, and Ranges, Paints and Oils, and Sporting Goods.

Give us a Call. Our prices are right.
T. W. ROBISON, Manager.

MILLER-CLEAVER BUSINESS COLLEGE

Now is the time to educate for the prosperity so sure to follow.

Ours is the only institution in Coos County equipped to prepare you properly.

Write for particulars.

Miller - Cleaver Business College
NORTH BEND, OREGON

L. C. Durkee,

Contractor and Builder

—RECENTLY OF MARSHFIELD,

Has recently located in Bandon and is prepared to figure on all kinds of buildings.

Repairing and Re-shingling Roofs given Special attention. All work Guaranteed.

Residence on West 4th St., BANDON, OREGON

Cleaning and Pressing

Old Clothes Made New.

We Know How. We Give Satisfaction.
Good work is our Success.

Bandon Pantatorium

Ladies' work made a Specialty.

Give us a trial.

Gallier Hardware building, opposite Postoffice.

Hello, Bill! Hello, Bill!

Either Bill Taft, or Bill Bryan, It makes no difference to us, but we need the "bills" and have the nicest line of men's togs to offer in exchange, you have ever seen.

Good all wool suits

\$10, \$12.50, \$15.00 and up to \$30.



Better goods for the same money.

The same goods for less money.

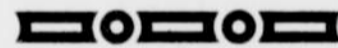
SMITH BROS. & SIDWELL

Men's and Boys' outfitters.

ON MAIN ST. NEAR NEW K. P. BLD'G. BANDON.

Virginia Ice Cream Parlors

J. H. ANDERSON, Prop.



Fine Lemonade Ice Cream Confectionery, Etc.

Bandon, Oregon.

Allen & Davidson

Allen & Davidson have moved their store into the new Laird-Lowe Building and are ready to receive their patrons there with full new line of the best in Groceries, Fruits and Vegetables. Everything for the table. Don't forget the changed location.

Oakes Real Estate Co.

Sole Agents for

Woolen Mill Addition.

Oakes Addition.

Breakwater Addition.

Agents for

Connecticut Fire Insurance Company.

St. Paul Fire & Marine Insurance Company.

Phenix Fire Insurance Co.

We have the only lots within the Town Limits of Bandon sold on the instalment plan. If you want results list with us. If you want to buy improved or unimproved property, business lots or business chances, come and see us we have them. The largest list in Bandon to select from, and always changing. Rents collected and interests of non-residents looked after.

General information bureau and Notary Public.

Edward E. Oakes, Manager.

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