# PERUNA EDITORIAL NO. I.

Dr. Hartman is now offering Peruna to the public as a regular pharmaceutical product. It is just as ethical as any compound put up for the medical profession. No straining of medical ethics can find any fault with it. THE PRINCIPAL ACTIVE INGREDIENTS are prominently incorporated in the label on the bottle, that the people may know that the claims made for Peruna have a true justification.

The only departure we shall make from medical ethics is the conduct of Peruna affairs in the future, is the fact that we shall continue to advertise and sell our product TO THE PEOPLE.

If we would agree to sell to doctors only, to advertise for doctors only, then the medical fraternity would be obliged to recognize Peruna as being entirely within their approval.

BUT WE SHALL NOT DO THIS.

We shall continue to offer Peruna to the people. We shall continue to convey to the people our claims for Peruna as a household remedy. We shall continue to supply the people with free literature, teaching them how to use our medicine, teaching them how to avoid disease, teaching them many things of benefit to the home. We shall continue to do this, whether the medical profession like it or not.

We are proposing from this time on to take the public into our confidence. Notwithstanding that some imitators and substitutors will be attempting to put up something which they consider just as good as Peruna, we are going to draw aside the veil of secrecy and allow any one who chooses to know exactly OF WHAT PERUNA IS COMPOSED.

This ought to disarm all honest criticism. We expect, however, that criticism will continue. On some pretext or other those who are envious of the success of Peruna will continue to find fault. But we are determined to give such people no just complaint. PERUNA IS A GREAT MEDICINE.

People Who Object to Liquid Medicines Can Now Secure Peruna Tablets.

It has become a household word in millions of homes. Our faith in the remedy is stronger than ever. Every year we expect to establish new plants in foreign lands until the people of all the world are supplied with this valuable household remedy.

WE CLAIM PERUNA TO BE A CATARRH REMEDY. Buy a bottle and try it. If it helps you, be honest and acknowledge that it has helped you.

If you want us to we will publish your statement exactly as you furnish it to us. We will add no words, take away no words. If you wish us to we will publish your portrait in connection with it. We will not do this without your written request, without your entire consent.

Peruna has cured thousands of people of chronic catarrh, in many phases and locations. At least, that is what the people say to us, through unsolicited testimonials. Peruna will cure many thousand more, in spite of fabricated slanders to the contrary.

WE GUARANTEE EVERY BOTTLE OF PERUNA TO CONTAIN THE INGREDIENTS PRINTED ON THE LABEL.

We guarantee that every testimonial we use is absolutely true—in the exact language of the testifier.

We guarantee that every photograph published is the photograph of the person whose name it bears, that every word of every testimonial was authorized by the hand that signed it.

We are determined to beat our opponents by being fairer than they are, by dealing squarer than they dare to. We are determined to meet falsehood with truth, duplicity with candor, insincerity with sincerity.

We know that the users of Peruna will appreciate our stand. We believe that the dealers in Peruna will applaud our course. We expect even our opponents will be obliged to acknowledge finally that Peruna is not only an honest and useful remedy, but one of the GREATEST HOUSEHOLD MEDICINES ON THE CONTINENT.

**C. Gee Wo**

The well known reliable

**CHINESE**

Root and Herb

**DOCTOR**

Has made a life study of roots and herbs, and in that study discovered and is giving to the world his wonderful remedies.

**No Mercury, Poisons or Drugs Used—He Cures Without Operation, or Without the Aid of a Knife**

He guarantees to Cure Catarrh, Asthma, Lung, Throat, Rheumatism, Nervousness, Nervous Debility, Stomach, Liver, Kidney Troubles; also Lost Manhood, Female Weakness and All Private Diseases.

**A SURE CANCER CURE**

Just Received from Peking, China—Safe, Sure and Reliable.

IF YOU ARE AFFLICTED, DON'T DELAY. DELAYS ARE DANGEROUS.

**CONSULTATION FREE**

If you cannot call, write for symptom blank and circular. Inclose 4 cents in stamps.

THE C. GEE WO CHINESE MEDICINE CO.

162 1-2 First St., Cor. Morrison, Portland, Oregon.

Please Mention This Paper.

**Probable.**

"I sometimes think," said Dubley, "that it would be interesting to trace the origin of some of the common phrases of the day. For instance, I wonder who originated the expression, 'It never rains but it pours.'"

"Very likely," suggested Kidder, "it was Noah."

**A Damper.**

Marion—I showed papa those verses you wrote me, and he seemed pleased.

Harry—He did?

Marion—Yes. He said he was glad to see you were not a poet.

**Shifting the Burden.**

"When I started in business," said Mr. Dustin Stax, reflectively, "I resolved never to tell an untruth."

"And you kept your word?"

"Yes. Whenever I had any delicate business of that sort on hand I hired an expert."—Washington Star.

*One of the Essentials*

of the happy homes of to-day is a vast fund of information as to the best methods of promoting health and happiness and right living and knowledge of the world's best products.

Products of actual excellence and reasonable claims truthfully presented and which have attained to world-wide acceptance through the approval of the Well-Informed of the World; not of individuals only, but of the many who have the happy faculty of selecting and obtaining the best the world affords.

One of the products of that class, of known component parts, an Ethical remedy, approved by physicians and commended by the Well-Informed of the World as a valuable and wholesome family laxative is the well-known Syrup of Figs and Elixir of Senna. To get its beneficial effects always buy the genuine, manufactured by the California Fig Syrup Co., only, and for sale by all leading druggists.

# CASTORIA

The Kind You Have Always Bought has borne the signature of Chas. H. Fletcher, and has been made under his personal supervision for over 30 years. Allow no one to deceive you in this. Counterfeits, Imitations and "Just-as-good" are but Experiments, and endanger the health of Children—Experience against Experiment.

## What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is Pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. It cures Diarrhœa and Wind Colic. It relieves Teething Troubles, cures Constipation and Flatulency. It assimilates the Food, regulates the Stomach and Bowels, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

**The Kind You Have Always Bought**

Bears the Signature of

*Chas. H. Fletcher.*

**In Use For Over 30 Years.**

THE CENTAUR COMPANY, 77 MURRAY STREET, NEW YORK CITY.

**Pedigree.**

"Well," said the statistical boarder, leaning back in his chair, "we have at this meal the representatives of two widely separated generations."

"How is that?" asked the inquisitive boarder.

"The hen we have been trying to eat was in all probability the great-grandmother of this omelet."—Chicago Tribune.

**Husky Ushers.**

The church was packed, even the aisles lined with chairs. Just before the benediction the thoughtful clergyman, who loved order as he did the Gospel, thus admonished his hearers: "In passing out, please remain seated until the ushers have removed the chairs from the aisles."—Lippincott's.

## BORAX IN THE DAIRY

### A Matter of Profitable Interest to the Farmer and Dairyman

The problem of keeping sweet all the utensils used in connection with milk and cream selling, and butter making, has been a serious one with the farmer.

He has come to realize fully that the slightest taint or hint of staleness left in can, tin or churn may ruin a whole output; that the taint which is left is in the form of bacteria which grow and multiply in milk or butter, producing disastrous results.

The farmer has learned that hot water won't rinse away the greasy residue in dairy utensils.

He has learned that soap leaves a residue of its own which is, if anything, worse than the milk or cream residue, and it is little wonder that there has been a constant clamor for a dairy cleanser and sweetener that will meet modern requirements.

A few of the largest creamery establishments have called experts into consultation on this problem and have with this scientific aid hit upon a product of nature which exactly fills the bill—borax.

Scientists have long known borax as a cleanser, a sweetener and an antiseptic destroyer of bacteria and germ growths. Destroys all that is harmful and promotes and preserves freshness, sweetness and purity, relieving the dairyman and dairy housewife of drudgery and of needless work and worry.

Its cheapness and value should give it first place in the necessities of every dairy.

The cow's udder is kept in a clean, healthy and smooth condition by washing it with borax and water, a tablespoonful of borax to two quarts of water.

This prevents roughness and soreness or cracked teats, which make milking time a dread to the cow and a worry to the milker.

The modern cleanser of all dairy utensils consists of—one tablespoonful of borax to every quart of water needed. Remember—a tablespoonful equals four teaspoonfuls.

Be sure that you get pure borax. To be sure, you must get "20 Mule Team Borax."

All dealers. A dainty book in colors, called **"Jingle Book," sent free to any Mother sending name and address of her baby, and tops from two pound cartons of "20 Mule Team" Package Borax, with 5c in stamps.**

Address Pacific Coast Borax Co., Oakland, Cal.

**At Jamestown.**

A newly married couple was taking in the Jamestown Exposition.

"There's our biggest man-of-war, dear," said the husband, pointing to one of the vessels in the harbor.

Just then a little tug was seen puffing around the big ship.

"And is the little one a tug-of-war, Tom?" asked the wife.—Success Magazine.

**Girls to Be Pitied.**

I know of many well-to-do middle class families where the daughters, having received the education of canary birds, are launched on a sea of gayety with a cargo of pretty smiles and frocks to captivate husbands.—London Madame.

**PILES CURED IN 6 TO 14 DAYS.**

PAZO OINTMENT is guaranteed to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days or money refunded. 50c.

**One Exception.**

"I see that Friday comes on the 13th this week. Doesn't it make you feel creepy?"

"Me? I'm not superstitious. Friday is not the only day on which unlucky things happen."

"But all the worst things happen on Friday."

"No, they don't. I was married on Tuesday."—Cleveland Plain Dealer.

**The Holy Fly.**

Helen was watching some flies on the window pane, when she called to her mother: "Mamma, come and see if this is the bosom fly!"

"The bosom fly, child! What kind of a fly is that?"

"Oh, the one they sung about in church last Sunday—'Let me to thy bosom fly.'"—The Circle.

**It Cures While You Walk.**

Allen's Foot-Ease is a certain cure for hot, sweating, callus, and swollen, aching feet. Sold by all Druggists. Price 25c. Don't accept any substitute. Trial package FREE. Address Allen S. Olmsted, Le Roy, N. Y.

**Negroes' Teeth.**

The whiteness and beauty of the teeth of the African negroes are generally ascribed to the food which they eat and to favorable climatic conditions, but these ignorant natives take special care of the teeth and are familiar with many remedies for the treatment of dental diseases.—Munchener Medizinische Wochenschrift.

*"I've Had Experience"*

"With Hood's Sarsaparilla, and am convinced it is a great medicine,"—this is the substance of 40,366 letters by actual count, received in two years. They tell of cures of all blood diseases, loss of appetite, rheumatism, after-fever weakness, that tired feeling, nervous weakness, dyspepsia, catarrh.

**No Equal**—"I can say from experience that Hood's Sarsaparilla is without an equal." EMMA L. BOWMAN, 11 Beacon St., Lowell, Mass.

**Eczema**—"I had eczema and tried everything I heard of, but nothing helped me until I took Hood's Sarsaparilla. Thanks to this medicine, I am now well." GEORGE VANALSTYNE, South Bethlehem, N. Y.

**Muscular Rheumatism**—"My father had muscular rheumatism. Was confined to his bed. He took two bottles of Hood's Sarsaparilla and was entirely cured." BERTHA L. PERRIN, Box 1026, Springfield, Mass.

Hood's Sarsaparilla is sold everywhere. In the usual liquid, or in tablet form called **Sarsatabs.** 100 Doses One Dollar. Prepared only by C. I. Hood Co., Lowell, Mass.

**Following It Up.**

First Magnate—Why do you always go east on this line? It's not nearly as short and direct as some of the others.

Second Magnate—I know it, but in trying to get passes I have always found this to be the line of least resistance.—Chicago Tribune.

**Proximity.**

Wareham Long—How near did ye ever come to bein' rich?

Tuffold Knutt—Well, I wuz next thing to a millionaire wunst. Me an' ole Munloburn happened to go on a toot the same night, an' they put us in adjoinin' cells at the p'lice station."

**How's This?**

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O.

We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all buisness transactions and financially able to carry out any obligation made by his firm.

WALDING, KINNAN & MARVIN,
Wholesale Druggists, Toledo, O.

Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for Constipation.

**The Problem.**

"Do you think it is as easy to make a fortune as it used to be?" asked the ambitious youth.

"Easier," answered Senator Sorghum. "The problem is to do it in such a way that your friends will continue to speak to you."—Washington Star.

**Not in the Market.**

"When I go into politics, I am going to hire out my brains to the best paying side."

"But when people hire brains they want furnished thoughts; not empty flats."—Baltimore American.

Mothers will find Mrs. Winslow's Soothing Syrup the best remedy to use for their children during the teething period.

**The Turning of the Worm.**

Mollie—I wish you were more like Mr. Simpson.

Coddle—My dear, if I were more like Mr. Simpson, I should have married a woman more like Mrs. Simpson.—St. Louis Post-Dispatch.

**The Proper Fee.**

"What do I get for this stunt?" asked the vain, but execrable, amateur.

"If I were a police magistrate," answered the manager, "you would get 30 days; but, as I am not, you'll simply get out."

## Steel-Clad Grubber

Simplest, Strongest, Easiest Handled Grubber Made. Will pull MORE and LARGER STUMPS with LESS EXPENSE than any other.

Write for Descriptive Circular and Prices

**JOHN S. BEALL, Manufacturer**

321 Hawthorne Avenue Portland, Oregon

The Sower Has No Second Chance

Good sense says make the most of the first.

**FERRY'S SEEDS**

have made and kept Ferry's Seed Business the largest in the world—merit tells.

*Ferry's Seed Annual for 1908*

tells the whole Seed Story—sent FREE for the asking. Don't sow seeds till you get it.

D. M. FERRY & CO., DETROIT, MICH.

THE MAN WHO SWEARS BY THE FISH BRAND SLICKER

is the man who has tried to get the same service out of some other make

TOWER'S FISH BRAND

Clean · Light · Durable Guaranteed Waterproof and Sold Everywhere at $3.00

ILLUSTRATED CATALOG FREE FOR THE ASKING

A. J. TOWER CO. BOSTON, U.S.A.

P. N. U. No. 8—08

WHEN writing to advertisers please mention this paper.

**How It Might Have Happened.**

"Why, Col. Cunningham, are you alive yet?"

"Am I alive yet? Why shouldn't I be, sir?"

"You must pardon my surprise, colonel. I could almost swear I read your obituary a year ago!"

"It is quite likely you did, sir. The papers down my way have had my obituary in type for years, and it is possible that one of them may have run it in by accident."

**Had Done His Best.**

Uncle Hosea did not feel able to contribute more than 75 cents to the missionary cause, and was not particularly enthusiastic about giving even that.

"You ought to give as the Lord has prospered you," said Deacon Ironside.

"I don't think the Lord'll ever accuse me of bein' ungrateful," answered Uncle Hosea. "Six of my boys is preachers."

**Rare Bird.**

"I admire that parrot of yours," remarked the visitor, rising to take his departure. "It's the most sensible bird I've seen for a long time."

"Why, he hasn't uttered a single word since you came in," said the owner of the parrot.

"I know it. That's why I admire him."

FITS St. Vitus' Dance and all Nervous Diseases permanently cured by Dr. Kline's Great Nerve Restorer. Send for FREE $2 trial bottle and treatise. Dr. R. H. Kline, Ld., 931 Arch St., Phila., Pa.

**Might Be Worse.**

Mamma—"Your overcoat will never fit you this winter."

Bobby—"I know it won't, mamma, but my skates will; so don't let's worry."—Puck.

**Epitaph.**

Traveler, pause and drop a tear
For Timothy Squiggs, who once dwelt here.
He vanished from our mortal sight
When he thawed a can of dynamite.

*Is It Your Own Hair?*

Do you pin your hat to your own hair? Can't do it? Haven't enough hair? It must be you do not know Ayer's Hair Vigor! Here's an introduction! May the acquaintance result in a heavy growth of rich, thick, glossy hair! And we know you'll never be gray.

"I think that Ayer's Hair Vigor is the most wonderful hairgrower that was ever made. I have used it for some time and I can truthfully say that I am greatly pleased with it. I cheerfully recommend it as a splendid preparation."—MISS V. BROCK, Wayland, Mich.

Made by J. C. Ayer Co., Lowell, Mass. Also manufacturers of

*Ayer's* SARSAPARILLA. PILLS. CHERRY PECTORAL.

**Pessimistic View.**

"Life," remarked the optimist, "is made up of sunshine and sorrow."

"Yes," rejoined the pessimist, "but the trouble is there are about nine shadows to one sunshine."

**Only One "BROMO QUININE."**

That is LAXATIVE BROMO QUININE. Look for the signature of E. W. GROVE. Used the World over to Cure a Cold in One Day. 25c.

The production of alcohol in France during the season of 1905-1906 is estimated at 70,202,917 gallons. Of this great quantity 84 per cent was industrial alcohol.

# RHEUMATISM

## CAN NOT BE RUBBED AWAY

It is perfectly natural to rub the spot that hurts, and when the muscles, nerves, joints and bones are throbbing and twitching with the pains of Rheumatism the sufferer is apt to turn to the liniment bottle, or some other external application, in an effort to get relief from the disease, by producing counter-irritation on the flesh. Such treatment will quiet the pain temporarily, but can have no direct curative effect on the real disease because it does not reach the blood, where the cause is located. Rheumatism is more than skin deep—it is rooted and grounded in the blood and can only be reached by constitutional treatment—IT CANNOT BE RUBBED AWAY. Rheumatism is due to an excess of uric acid in the blood, brought about by the accumulation in the system of refuse matter which the natural avenues of bodily waste, the Bowels and Kidneys, have failed to carry off. This refuse matter, coming in contact with the different acids of the body, forms uric acid which is absorbed into the blood and distributed to all parts of the body, and Rheumatism gets possession of the system. The aches and pains are only symptoms, and though they may be scattered or relieved for a time by surface treatment, they will reappear at the first exposure to cold or dampness, or after an attack of indigestion or other irregularity. Rheumatism can never be permanently cured while the circulation remains saturated with irritating, pain-producing uric acid poison. The disease will shift from muscle to muscle or joint to joint, settling on the nerves, causing inflammation and swelling and such terrible pains that the nervous system is often shattered, the health undermined, and perhaps the patient becomes deformed and crippled for life. S. S. S. thoroughly cleanses the blood and renovates the circulation by neutralizing the acids and expelling all foreign matter from the system. It warms and invigorates the blood so that instead of a weak, sour stream, constantly depositing acrid and corrosive matter in the muscles, nerves, joints and bones, the body is fed and nourished by rich, health-sustaining blood which completely and permanently cures Rheumatism. S. S. S. is composed of both purifying and tonic properties—just what is needed in every case of Rheumatism. It contains no potash, alkali or other mineral ingredient, but is made entirely of purifying, healing extracts and juices of roots, herbs and barks. If you are suffering from Rheumatism do not waste valuable time trying to rub a blood disease away, but begin the use of S. S. S. and write us about your case and our physicians will give you any information or advice desired free of charge and will send our special treatise on Rheumatism.

**S.S.S.**

PURELY VEGETABLE

*THE SWIFT SPECIFIC CO., ATLANTA, GA.*

Jaques Mfg. Co. Chicago.

# KC

## BAKING POWDER

Stands for

Quality
Economy
Purity

In providing the family's meals, don't be satisfied with anything but the best. KC is *"guaranteed perfection"* at a moderate price. It makes everything better.

Try and see.

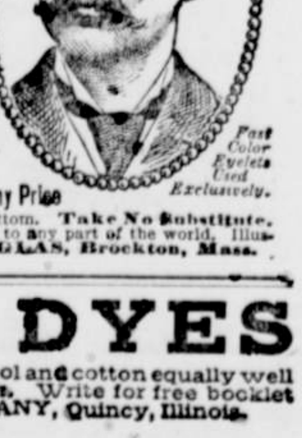
Perfect or Money back.

**W. L. DOUGLAS SHOES**

$3.00 $3.50

SHOES AT ALL PRICES, FOR EVERY MEMBER OF THE FAMILY, MEN, BOYS, WOMEN, MISSES AND CHILDREN.

*W. L. Douglas makes and sells more men's $2.50, $3.00 and $3.50 shoes than any other manufacturer in the world, because they hold their shape, fit better, wear longer, and are of greater value than any other shoes in the world to-day.*



*Fast Color Eyelets Used Exclusively.*

W. L. Douglas $4 and $5 Gilt Edge Shoes Cannot Be Equalled At Any Price

CAUTION. W. L. Douglas name and price is stamped on bottom. Take No Substitute. Sold by the best shoe dealers everywhere. Shoes mailed from factory to any part of the world. Illustrated Catalog free to any address. W. L. DOUGLAS, Brockton, Mass.

# PUTNAM FADELESS DYES

Color more goods brighter and faster colors than any other dye. One 10c package colors silk, wool and cotton equally well and is guaranteed to give perfect results. Ask dealer, or we will send post paid at 10c a package. Write for free booklet how to dye, bleach and mix colors. MONROE DRUG COMPANY, Quincy, Illinois.