



**2004** — Richard Kline, then general manager of Spirit Mountain Casino, was joined by Tribal Council members Bob Haller, Jack Giffen Jr., June Sell-Sherer, Reyn Leno and Jan D. Reibach in breaking ground on a 150-room addition to Spirit Mountain Lodge.

**1999** — Spirit Mountain Community Fund made its largest grant ever of \$500,000 as presenting sponsor of the "Down From the Shimmering Sky" exhibit at the Portland Art Museum. The exhibit displayed traditional and contemporary Native American masks from upper Northwest and coastal Tribes.

**1994** — Bonnie Martin-Tom, who worked for the Tribal Human Services Division, was selected by the National Association of Community Health Representatives as the Outstanding Community Health Representative for the Portland Area.

**1989** — Angie Leno was featured in the "Our Youth" section. Leno, a junior at Willamina High School, was an Honor Roll student who said she likes history and math. After high school, she said she wanted to attend college in Oregon and work in the field of law.

**1984** — The Tribal greenhouse had plant starts for sale. Broccoli and cabbage were available with tomatoes and lettuce planned for the future. Frank Harrison was the person to contact for planting stock.

*Yesteryears is a look back at Tribal history in five-year increments through the pages of Smoke Signals.*

## Guided tour



Photo by Michelle Alaimo

**Tribal Council member Steve Bobb Sr. talks with the Nuluti Equani Ehi Tribe's Principal Chief Jim Wilson, left, and Vice Chief Ned Vaughan Lloyd, right, during their visit to the Tribal campus and the West Valley Veterans' Memorial on Friday, April 10. Bobb designed the memorial. The Tribal offices of the Nuluti Equani Ehi, a Cherokee Tribe, are in East Bend, N.C.**

## CULTURAL GATHERINGS

- **MAY 1-2: UNIVERSITY OF PORTLAND UISHE NAIMUMA POWWOW.** Peter Stott Center, 930 S.W. Hall. **PORTLAND, OR.** 503-725-5671.
- **MAY 1-2: 2009 CHEMAWA INDIAN SCHOOL SPRING POWWOW.** 3700 Chemawa Road N.E. **SALEM, OR.** 503-503-399-5721 ext. 206 or ext. 284.
- **MAY 9: EASTERN OREGON UNIVERSITY POWWOW.** Quinn Coliseum, Eastern Oregon University, G Avenue & Seventh Street. **LA GRANDE, OR.** 541-962-3741 or oma@eou.edu.
- **MAY 9-10: NATIVE AMERICAN ARTS FESTIVAL AND MOTHER'S DAY POWWOW.** Riverside Park, 304 E. Park St. **GRANTS PASS, OR.** 541-531-6104 or rockyverdugo@yahoo.com.
- **MAY 15-16: GATHERING OF NATIONS INDIAN ENCAMPMENT HONORING OREGON'S SESQUICENTENNIAL (150TH) BIRTHDAY.** Cecilio Village. **THE DALLES, OR.** 541-553-3270.
- **MAY 16: 24TH ANNUAL POWWOW IN HONOR OF OUR CHILDREN.** Kelso High School, 1904 Allen St. **KELSO, WA.** 360-501-1655.

*If you or anyone you know has information on cultural events happening, Smoke Signals would be glad to list it in our Cultural Gatherings. Please e-mail news@grandronde.org or write to Smoke Signals, 9615 Grand Ronde Road, Grand Ronde, OR 97347.*

## Casino hires new marketing director



Photo by Michelle Alaimo

**Allan Krantz is the new director of marketing at Spirit Mountain Casino.**

**By Dean Rhodes**

*Smoke Signals editor*

A veteran of successful theme parks, educational attractions and gaming companies joined Spirit Mountain Casino in March as the new director of marketing.

Allan E. Krantz, originally from Queens, N.Y., was named to the position by Spirit Mountain Chief Executive Officer Rodney Ferguson.

Krantz started his career as the general sales manager for Six Flags Theme park in Atlanta, Ga., in June 1972 and was eventually promoted to director of corporate marketing.

He left Six Flags for a new kind of park when he accepted the director of marketing position at Santa Anita Park, a horse track in Arcadia, Calif. He said a highlight of his career was working closely with legendary jockey Bill Shoemaker in the promotion of his final professional race.

Another highlight, Krantz said, was working with Alan Shepard and the original Mercury Seven astronauts in the establishment of the U.S. Space Camp and Astronauts Hall of Fame while he was working as director of marketing at the U.S. Space Camp in Huntsville, Ala.

Krantz then was senior director of marketing at the Isle of Capri Casino in Lake Charles, La., from May 1995 to June 2001 followed by a position as vice president of marketing for Alpha SmartParks/Wet 'n Wild from July 2001 to June 2002 before moving back into the casino industry as the director of marketing at Sycuan Resort and Casino in San Diego, Calif., where he remained for five years from May 2003 to May 2008.

Krantz has a bachelor's degree in business administration as well as a master's of business administration-marketing from the University of Miami. He and his wife of 35 years have two grown sons. His hobbies include reading detective/mystery novels and taking daily walks.

"I'm excited to have Allan on board as part of our team to help elevate us to the next level as the Northwest's premier entertainment destination," Ferguson said. "Allan will play a key role in our current expansion plans, which include the May 2009 opening of a new nightclub and sports bar." ■

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