

## Unique marketing opportunity offered through ONABEN

### Free seminar open to everyone

The Oregon/Washington Office of Women's Business Ownership (OWBO), a program of ONABEN, plans to host a free evening Marketing Training Seminar at the Grand Ronde Small Business Development Center on October 14, 1997 from 6 to 9:30 p.m. Sonya Tetnowski, OWBO's Program Coordinator, invites anyone interested in starting a business, or improving the performance of an existing business to attend this seminar. Space is limited, and pre-registration is preferred but not required.

The seminar will be conducted by Gus Kostopulos, owner of Kostopulos Marketing Group. Gus is a nationally recognized marketing professional who has assisted hundreds of small and mid-sized businesses in their efforts to increase sales and maximize profitability.

According to Tetnowski, "Gus is a 'nuts and bolts' kind of consultant, delivering practical and immediately useful information and tips to his clients." She says, "People who attend this marketing seminar will be

glad they did, because they will learn many simple, affordable, and effective marketing strategies they can implement right away."

This free seminar will complete the cycle for the 20 "Venture Out!" participants, who through this program will develop six venture team businesses (cooperative businesses). The "Venture Out!" program launched in Grand Ronde on June 13, 1997 is unlike any other training program in Indian Country.

This program provides technical training, one-on-one business counseling, and marketing assistance for participants interested in starting a part-time, or home based business — free of charge.

**This Marketing Seminar is open to everyone.** For more information please contact Sheila Herber, the Business Counselor for Grand Ronde at 1-800-422-0232 or 879-2475. For information about other locations and times for the Marketing Seminar, or the "Venture Out!" program contact Sonya Tetnowski at (425) 339-6226.

### Small Business Management Program

The Grand Ronde Small Business Division of the Tribe has put together a management program to help tribal members with their businesses. Its purpose is to teach, mentor, guide assist, and encourage existing small businesses and help them reach their potential for growth, expansion, or stability through improved management.

This program is an intensive, nine-month program designed to help the growing business of tribal members, regional Native Americans, and members of our local community. Would your business benefit from a greater understanding of: book-keeping, cash flow analysis, computerization, tax issues, marketing, advertising, inventory control, time management, insurance issues, merchandising, or hiring policies?

If so, this program may be just what

your business needs!

With this program, every month your business will receive a consultant visit to your business, problem solving and counseling sessions, and classroom sessions with other business owners that include special guest speakers.

SBD is committed to helping you reach new levels of success. We are honored to work with businesses and observe strict confidentiality at all times.

The Business Management Program is sponsored by: The Confederated Tribes of Grand Ronde, ONABEN, and the Small Business Administration. Enrollment is limited for this program.

If are interested, please register by calling Barbara Lake, 1-800-422-0232, extension 2476. The first marketing meeting, which is open to everyone, will be held October 14.

## October Computer Training

### MONDAYS

from 1 to 3:30 p.m.

Oct. 6 or 20: Intro to Windows 3.1

Oct. 13 or 27: Intro Windows 95

### WEDNESDAYS

from 9 to 11:30 a.m.

Oct. 1: Beginning MicroSoft Word

Oct. 8: Beginning Word Perfect

Oct. 15: Beginning Excel

Oct. 22: Beginning PowerPoint

Oct. 29: GroupWise

### FRIDAYS

from 9 to 11:30 a.m.

Oct. 3 or 17: Intro to the Internet

Oct. 10: Beginning PrintShop

Oct. 24: Beginning Quatro Pro

Oct. 31: Beginning Spreadsheets

FREE to tribal members and staff.

\$10 for non-tribal members.

You must pre-register for classes.

Contact Doug Hampton

at 879-2484

or Barbara Lake at 879-2476.

Small Business Development

is located at

28840 Salmon River Highway

in Grand Ronde.

## ARTISTS: web marketing

### Show your work to the world

Any Native American artists, bead-workers, and/or crafts-persons interested in marketing your work on the World Wide Web please come forward now. This is your golden opportunity to get on "Chinook," an on-line catalog of Native American Art. You can show and sell your work to the world for a nominal fee. Please call Perri McDaniel at the Small Business Development Center at 879-2487 or 1-800-422-0232, ext. 2487.

## Team needed for holiday season

Money has been raised for Holiday decorations that will decorate the streets of Grand Ronde. A committee needs to be formed consisting of community members and representatives of local businesses to decide where, how, and who will purchase and display Christmas decorations. We are encouraging all interested persons to join this committee and bring your ideas and suggestions to the table.

If you are interested in the committee please contact: Sheila Herber at 879-2492; Barbara Lake at 879-2476; or Perri McDaniel at 879-2487.



## 4<sup>th</sup> annual Christmas Bazaar

Friday, November 14 ~ 10 a.m to 6 p.m.  
Saturday, November 15 ~ 10 a.m. to 4 p.m.  
Grand Ronde Community Center

The Small Business Development Department of the Confederated Tribes of Grand Ronde is holding their fourth annual Christmas Bazaar on November 14 and 15, 1997 at the Tribal Community Center.

The charge is \$15 for a 8 ft. table and a donation from your wares that will go for door prizes. Tables are limited to one per person/family. Space is limited. For more information contact Sheila or Barbara at 1-800-422-0232 ext. 2476.

### Christmas Bazaar Registration Form

Anyone interested in participating in the bazaar should fill out this registration form and mail check or money order (no later than November 4, 1997) to: Confederated Tribes of Grand Ronde, Small Business Development Department, 9615 Grand Ronde Rd., Grand Ronde, OR 97347.

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

TELEPHONE: (\_\_\_\_) \_\_\_\_\_

TRIBAL MEMBER? ( ) yes ( ) no

AMOUNT ENCLOSED \$ \_\_\_\_\_

( ) check ( ) money order

