

ECONOMIC DEVELOPMENT NEWS

Entrepreneur of the Month: Donna Marie Stronach

If you're looking for a special Christmas gift, it may be worth your while to check out *Making Memories Fragrances from Donna Marie* owned and operated by Donna Marie Stronach in Kaiser, Oregon.

Donna's fragrance business is located in her home in a specially-designed room. She has had the business for ten years and specializes in custom-making fragrances and imitating popular scents. She makes fragrances for the home, perfume, oils, shampoo, bath gel, moisturizers, face cleansers, and men's aftershave and cologne.



Donna Stronach and some of her many fragrance products.

Fragrances are available in layered scents in your choice of "custom blended" fragrances you help create yourself, or "designer inspired" fragrances. For example, the Donna Marie version of *White Linen* is *White Ribbon*, and *Poison* is *Fatale*. These imitations smell like the real thing, but cost a lot less.

Items for the home include scent rings and droppers, potpourri, and enhancers. "Fragrances basically come in five forms. The most powerful being oils, then perfume, cologne, mists, and lotions," said Donna.

Donna is a licensed cosmetologist and has owned her own store before she became a home-based business. "The aspect my customers like the most is the personal touch they receive from a one-on-one consultation. If someone calls me for an appointment, they get an hour of my time. I will help the person decide on the fragrance that best fits them. I care about my clients. I want to know them," she said.

Donna says she has learned a lot about people and what they want from being a hairdresser and a jeweler. She said, "I got to know people by talking to them about their purchase. People have particular wants and needs. When people buy jewelry, they want something very specific. The same is true for fragrances."

Economic Development has helped Donna in her advertising. The department has recently been working with Donna on her brochure that describes the services she offers. "I'd like more people to know about my business," she said. "Economic Development has helped me with that."

Having a business in her home has certainly worked out for Donna. It's less expensive, and enables her to serve her customers in the manner she would like. "I think it's important to have a special area of the house for clients, and to keep home-based businesses professional," she said.

If you are interested in a personal consultation with Donna, or would like more information on what she offers, call (503)393-6089.

Ten Tips For Effective Resumes

- * Type your resume on 8 1/2 by 11" paper.
- * Be positive and identify accomplishments.
- * Use action verbs.
- * Be specific; Use concise sentences. Keep it short. (One page if possible.)
- * Do not include irrelevant personal information like your age, weight, height, or marital status.
- * Do not include salary and wage information.
- * Center or justify all headings. Do not use abbreviations.
- * Proofread the master copy carefully. Do it yourself, and have someone else look at it also.
- * Inspect resume copies for clarity, smudges, and marks.
- * Make sure your resume is neat and readable.

Dorothy Greene, Continued from p. 5

and her sisters and brothers: Sylvia Fuller, Ruth Fogel, Eugene LaBonte, and Victor LaBonte. Dorothy has two daughters and several grandchildren. On today's youth, she commented, "Kids today have more of a burden than when I was young. The world needs a lot of fixing."

Dorothy has spent much of her life raising her children and being a homemaker, but she also worked for many years in the health field. Her dream was to become an RN. Now, she serves on the Tribal Health Committee, Elder's Committee, and Pow-wow Committee. For the future, she would like to see the Tribe set up a retirement facility for Elders. She also served on Tribal Council.

When I asked Dorothy what she thought the most important service the Tribe offers is, she answered, "I believe we wouldn't have anything without our health. Health services are very important because without healthy tribal members, what would we have? Not Economic Development, not Education, or Planning projects. Without health, we can't look towards the future."

Arts Coalition Formed

Interested in making money on your hobby? Want to save money on your craft supplies? Are you trying to start an Arts & crafts business?

If you answered "yes" to any of these questions, come and attend a Potluck meeting to go over goals and expectations of the newly formed Arts Coalition, December 19, 1992 at the Tribal community Center from 4:00 to 6:00 P.M.

The newly formed Arts Coalition is having a raffle. The raffle item is a stunning musical ferris wheel valued at \$400, donated by Coalition member Gary Lewis. It is on display at the Community Center. The drawing will be December 24, 1992. All proceeds will go toward funding for the Coalition. It costs one dollar per chance. There will be a drop jar at the Community Center. If you have questions you can leave a message for Shawn Hostler at 1-800-422-0232, or ask Tracy Hubbell at the Community Center. Donations are welcome.

The Arts coalition board members are: Shawn Hostler, Chairperson; Gary Lewis, Vice Chairperson; Diane Lane, Secretary; and Patty Schmitt, treasurer. If you are interested in being a member or have questions, you can contact one of the board members by leaving a message at the Economic Development Offices.

Small Business Development Class Series

Tuesday, November 17 was the Small Business/accounting & Recordkeeping class sponsored by the economic Development department. Alden Hamlin, E.A., a Grand Ronde Tax Accountant, familiarized class participants with the basic components of a small business accounting and recordkeeping system. Lack of an adequate, timely recordkeeping system is the primary influence in a failed small business. Owners who do not stay on top of the basic financial components of their businesses often times are not able to stave off potential problems, and correct negative situations.

Mr. Hamlin stressed the importance of recordkeeping systems to the various users: 1. Lenders, 2. Regulatory agencies, 3. Investors, and 4. Owners and managers. Without proper records and financial statements, a business owner will not be able to secure any form of financing.

The Business development Center is offering monthly training classes. They are held the third Tuesday of every month at the Tribal community center at 6:30 P.M. Everyone is invited and encouraged to attend. The schedule for future months is:

12/15/92 SMALL BUSINESS TAXES: The tax impacts of organizational structure on your tax liability, and small business tax law.

1/19/93 SETTING UP A CORPORATION: Alden Hamlin, CPA, will review the process of completing the necessary applications and forms, and the filing process for establishing S and C corporations in Oregon.

WARNING! Shaking Child May Cause Injury

In recent years, a newly recognized injury to children has been identified and described as Shaken Infant Syndrome. It may result from playing with an infant, or more often, from shaking an infant in anger. Play activities include tossing of small child in the air, spinning a child around, jogging while carrying child on shoulders, or "riding horse" on the knee.

However, many well-intentioned people who would never dream of hitting their child think nothing of giving him/her a "good shaking". While such punishment is usually considered harmless, the effects of mild or moderate shakings may be far more damaging than we realize.

Young infants have very weak muscles and only gradually develop strength to control their heavy heads. If they are shaken, their heads wobble rapidly which may cause brain damage or bleeding on the brain. It could also cause spinal injury, seizures, blindness, broken bones, retardation, and impaired motor skills.

The most important rule to remember is to never shake a child under the age of 2, for any reason. Make sure baby-sitters and others in contact with your child know the dangers of shaking. Learn what you can about your frustrations and temper, to make sure you don't lose control with your child. There is a Parent Anonymous group in your area. In Oregon, you may call 1-800-345-5044 for more information on this illness and support. Remember, the holiday Season is a time of joy, but also a time of stress. Don't take it out on your children.