

Tribal Flags at Nike WHQ



Courtesy NIKE

The Nike World Headquarters is located in part on top of the Tualatin Kalapuya village of Chakeipi, in Beaverton. 'Chakeipi' means the place of the Beaver in the Tualatin Kalapuya language. When you pull up to the main entrance, you will see the international flag court. The flag court includes the flags of the nine tribes of Oregon. You can see the flag of the Confederated Tribes of Warm Springs, second from right. The tribes partner with Nike through the N7 program.

Added challenge for Native American tribes during census

As is well documented—and as we approach 2020 Census Day on April 1—Native Americans remain the most undercounted group on the U.S. census. This means tribes get significantly less of much-needed funding from crucial federal programs, scant improvements on reservation infrastructure and health care.

As the current year census is kicking off this month, some tribes are already conducting census surveys, three months before the rest of nation.

Alaska Native communities are at the forefront, as residents there leave their communities, following the spring thaw to fish and hunt.

In 2020, the census chose Toksook Bay, a remote Bering Sea community comprised of 94 percent Yup'ik Alaska Natives and where walking is the primary mode of transportation for about two-thirds of the 661 people who live there.

Census takers are trekking to Alaska's western coast for the count, and may need to use a bush plane, dogsled or snowmobile to access the area, according to the census bureau. The event, a bureau representative has said, will set the tone for the entire nation.

Natalie Landreth, a senior staff attorney at the Native American Rights Fund, thinks the trip is "a lot of PR."

"They want to show how

remote and how far they'll go," Landreth, of Anchorage, said, "when they don't do that for the rest of the census."

In 2010, American Indians and Alaska Natives living on reservations were undercounted by 4.9 percent—that's more than twice the next undercounted group, African Americans, who saw an undercount rate of 2.1 percent.

In 1990, the numbers were even more dire: 12 percent of Native Americans living on reservations were missed.

The numbers, Landreth said, are indicative of problems endemic to a count that structurally isn't written for



Native people. And as the 2020 census approaches, groups like Landreth's are sounding the alarm, worried that Native communities will be undercounted once again.

Sidra Starkovich will be spending much of 2020 trying to convince her fellow tribe members in the Bois Forte Band of Chippewa to sign up for the census.

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