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(Coyote News)
News from the Warm Springs Indian Reservation

Veterans observed in Flag and rifle ceremony



The Veterans day parade in route to the longhouse for the Veterans day dinner. The parade had a good turnout of visiting veterans who were on hand for the days activities.



Marvin Ike, carring the flag of the Confederated Tribes during the Veterans parade

Veterans day observed here in Warm Springs, on November 11, 2000, with ceremonies held at the memorial stone adjacent to the Post Office, in front of the Old Administrative building. The lowering of the flag to half mast in commemoration of all the veterans who have been killed in action and to those who have passed on.

Color guard assembled with the Eagle Staff out front, the United States flag, the Tribal flag, the State flag, the Post flag, along with visiting post flags and the MIA flag were on hand for the 21 gun solute, and a moment of silence honoring all those who have given their lives and for all the Veterans who have now passed on. After the ceremonies all Veterans and relatives and friends fell in behind the colors and marched to the longhouse, for the Veterans dinner which was well Continued on page 2



Bertson Simtustus with the Eagle Saff who led the parade to the longhouse on Veterans day



The rifle squad firing the gun solute during the morning ceremonies on Veterans day here in Warm Springs.

Happy Thanksgiving from Spilyay Tymoo staff

Warriors of yesteryear to the present on display

As we look far back into the past, what comes to the mind is the vision of the past reaching into the present of our warrior past. The quiet, courageous strength of those gone on reaching out to us through the warriors of today. The old time warriors live on with us through their descendants and are heard through the voices of the young men and woman who follow in their footsteps.

In their honor the Indian Health Service Administrative staff have gathered photographs and placed them for public viewing in the Administrative waiting room and reception room of the Health and Wellness Center.

This is the time to show our appreciation and honor to the men and woman who have served in the armed

services of this great nation.

The photograph display is to celebrate the indomitable spirit of our people, also to acknowledge the pain

of warriors who have come home to us leaving their fallen friends behind. Recognizing the price they have paid for our freedoms as they have reconstructed their spirits and lives.

It is our privilege to express our gratitude to these special men and woman who are in the in unique position of being among a culture that has contributed the highest ratio group in the world into the armed services.

We invite the community to view the display throughout the month of November. The Indian Health Service participates annually in National American Indian and Alaska Native Heritage month and have chosen the veterans who have contributed to the fabric that holds our world in peace.

Thank you to the veterans who have shared their photographs from their personal records and remaining pieces of their uniforms.

Kah-Nee-Ta Resort/Indian Head Casino merger proposed

The boards of Kah-Nee-Ta Resort and Indian Head Casino are considering a merger that would make the combined enterprises profitable. According to a recent study conducted at the request of Tribal Council, the merger would provide a number of benefits, including a profitable economic future for the consolidated enterprise.

The joint boards addressed Tribal Council and asked for their opinions regarding a potential merger. Tribal Council responded by passing a motion to have the joint boards return with additional information derived from market research that would determine the feasibility of merging the two enterprises. Objectives included the need to identify potential benefits, as well as any items deemed detrimental

The recently filed report, conducted by Bardsley and Neidhart of Portland, states that merging the two enterprises would result in net annual income of \$2.9 million and over \$3 million in cash flow even under current conditions. This would substantially reduce or eliminate funding requests for operational and capital improvements that the historically unprofitable resort now makes on an annual basis.

Positive net income and cash flow would continue into the future, even with modest payroll and expense increases factored in. The report projects a merged Kah-Nee-Ta/Indian Head corporation could move its current net income position of 16.67 percent to a proposed target of 21 per-

Increased profits would be the result of cost savings derived, in part, through consolidation and restructuring. Duplications in administration and staffing would be done away with and marketing strategies would showcase the attributes of both facilities.

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At the present time, the average casino visitor is not a likely candidate to spend the night at Kah-Nee-Ta Resort, primarily because room and meal prices target a higher income clientele. By lowering room rates and promoting the merged enterprises as a single entity, the study indicates occupancy would increase and prof-

"The promotion of Kah-Nee-Ta and Indian Head prompts the unification of the two current independent management groups, thereby promoting an integration of strategic vision, philosophy, mission and subsequent operating objectives," states the report. "Being that both enterprises are a party to the leisure trade, its is logical that unification will advance the direction, coordination and imple-

mentation of similar goals."

While Kah-Nee-Ta itself has not

been a profitable venture, it does contribute heavily to Indian Head's profitability. An estimated \$1.7 million is provided to annual gross gaming revenues through Kah-Nee-Ta occupants. Without the resort, Indian Head's income would drop substantially, which provides a strong incentive to merge the enterprises and make

them both solvent.

A profitable merger would require some outlay of capital during the early stages of the project. Kah-Nee-Ta Lodge would have to be updated and some of the surrounding facilities, including the golf course, would have to be upgraded to compete favorably with similar facilities

throughout central Oregon.

These expenses would be aimed at creating a High Desert destination for tourists of varied interests and incomes. It is believed the resort can stand out among regional competitors as a unique and appealing destination, provided some improvements are made shortly after a merger is implemented.

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Improvements could include a wider variation in casino games, a different food and beverage offering, new furniture, a new health spa, and additional space for recreational vehicle parking. Upgrading facilities would make them more attractive and would assist in promotions geared at increased usage.

"More people will stay at the resort if you broaden the casino offering, renovate the rooms, improve customer service and deliver a higher
quality food product with more options," states the report. "With the
proper on-sight customer service and
cross promotion, filling rooms means
filling the casino."

Marketing of the resort would

Marketing of the resort would emphasize a new image and some familiar themes, including the region's sunny climate, a vast array of outdoor recreation opportunities, excellent food, modern rooms, friendly service and the tribe's unique culture. This approach has been successful for similar ventures outside the region, so proponents believe it will be successful here, as well.

Tribal Council is currently weighing the positive and negative aspects of merging Kah-Nee-Ta Resort and Indian Head Casino. They have asked the joint boards to provide additional details relating to the project and report back in February of 2001. Tribal Council will share the outcome of that report through meet-

ings with the tribal public.

The potential merger will not have an affect on other projects related to gaming. The possibility of expanding current facilities or locating another casino away from Kah-Nee-Ta are still being explored.

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