

May 7, 1998

1997 Indian Head Casino Annual Report



Board proud of Casino's accomplishments

From the General Manager



Casino General Manager
Jeff Ford

Through the course of 1997, the Tribe's Gaming Enterprise has established itself as a viable economic vehicle. And although there is still more to be done, much was accomplished at Indian Head Casino during the year.

1997 was a year of transformation in which a new marketing campaign, casino floor reconfiguration and a dutiful eye on expenses blended together to create a successful year. Many policies and

procedures were implemented in an effort to stabilize the operation. In addition, capital expenditures fueled necessary changes which assisted in maintaining a healthy facility. Adding the year's achievements on to one another has produced a positive force and created momentum. In short, a sound business platform has been brought into being.

Among the various accountabilities of the Enterprise, our continued focus will be on perfecting our gaming product, enhancing our delivery of consistent, quality service which meets the expectations and needs of all our customers and maximizing the return on the investment that has been made in gaming.

I sincerely thank the entire Indian Head Casino staff for their relentless effort and pursuit of excellence and to the community for your encouragement and support.

Nineteen-ninety-seven was a welcome year. It was our first year of operation without some major interruption. We are happy to report that it was a good year financially. Our net profit for 1997 is \$2.2 million.

We attribute this success to sound business and

management philosophy and practices. Under Jeff Ford's sound leadership and effective working relationship with the Board of Directors, positive results have occurred. Major credit must go to Indian Head Casino employees. They have been fantastic!

Our major market continues to be a growing Central Oregon. We expect it to become even greater in 1998.

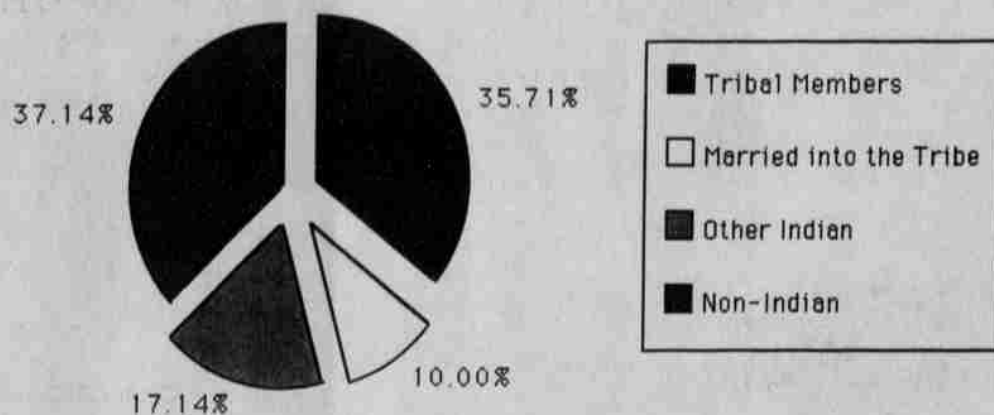
During the spring and summer of 1998, we will be coming to you to discuss our future in gaming.

We, the Indian Head Casino Board of Directors, are proud to be serving the Tribal Council and the Confederated Tribes in this profitable endeavor. We are going to do our level best to come back with a good report for 1998.



Board Chairman
Rudy Clements

Indian Head Casino 1997 employment statistics



Employment as of December 31, 1997:

Tribal Members:	25
Married into the Tribe	7
Other Indian	12
Total Indian	44
Non-Indian	26
TOTAL EMPLOYEES	70

Gross Payroll for 1997:
\$1,460,915



Long-time Casino employee Wanda VanPelt helps guests.



Casino landscaping and signage is simple and attractive.



Slot machine welcomes players.

