

# New line could sew up future of Warm Springs Clothing

The many sewing machines at Warm Springs Apparel Industries sit quiet now, the thread still intricately wound through the many nooks and crannies of the complicated-looking hunks of metal. But with a little luck and Tribal Council grace, the machines will once again hum and sing. The sweet tune of profit will hopefully be heard in the not too distant future.

Wool and leather—polar fleece and abalone—bone but-

tons and beads—all are components in the newest, yet temporary and hopefully permanent, product of Warm Springs Clothing Company. Alone, each item offers little to pique the imagination of the not-so-gifted. But, together, the components create an exciting new line of clothing and accessories that could solidify the future of the struggling clothing company.

Opened in 1986 through tribal referendum, WSAI pro-

duced clothing items for national athletic and daily wear companies. A short, and unsuccessful, stab at producing items designed locally fell short financially not long before operations were suspended at WSCC late last year by vote of Tribal Council. To fulfill a basic need at another tribal enterprise, Indian Head Gaming contracted WSCC to design and produce uniforms for the casino staff earlier this year.

With the casino contract completed in March, WSCC manager Jan Derr-Carroll and assistant Melissa Charley petitioned the Business and Economic Development office for seed money to develop a "high-end" line of clothing. "Low-end products are not profitable," says Derr-Carroll. "Most are already produced in foreign countries very cheaply."

With seed money in pocket, Derr-Carroll and Charley set to work designing the line—from colorful coats and vests to elegant Pendleton wool and leather handbags and coin purses. Once complete, the pair was on the road throughout Oregon, showing the new line to prospective clients. Interest was keen—chalking up nearly \$10,000 in prospective sales in just four short days. The two say they will focus sales in Indian museum gift shops, casino gift shops, quality western wear

stores and other tribal organizations.

Derr-Carroll and Charley envision WSCC becoming a "homebase and training center" for the reservation. Local sewers would be hired to do the detail and handwork on items. To keep overhead down, few, no more than seven, people would work at the factory. The existing sewing equipment would be used, as well. Leather machines will be needed but some of the existing machines can be traded.

Art-wise, when people think of Northwest art, coastal themes come to mind. Derr-Carroll and Charley want to "develop recognition for the Columbia River Plateau symbols." Petroglyphs will be used on most of the items. With the help of homebased sewers, products will appear to be "custom" made and one-of-a-kind.

Only the best materials will be used and basic patterns will be developed so that not only Pendleton wool but other fabrics could be used easily. All designs will be originals and not copied from other makers. Fabric ends

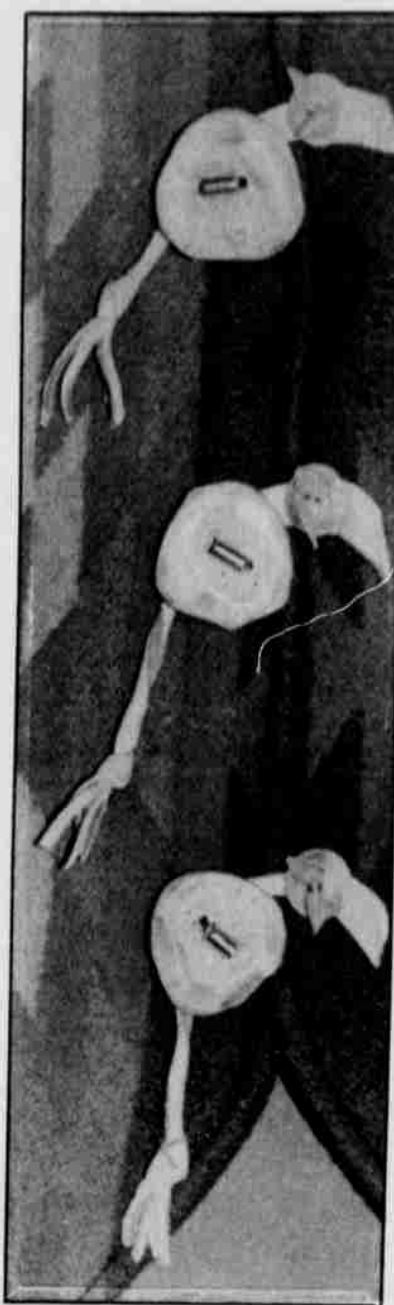
will be available at the factory and tribal members will be able to purchase items at just above wholesale.

Because products will be unique in their own right, name recognition will be developed so that consumers will want to look for the product. A name is needed for the new line and several suggestions were gathered at a recent open house at the Small Business Center. A survey of visitors showed that of the 72 surveyed, 71 liked the concept of the clothing line and felt it was an authentic, quality line of clothing. Also, a majority stated they would purchase more than one item. The line most appealed to those between the ages of 25 and 50.

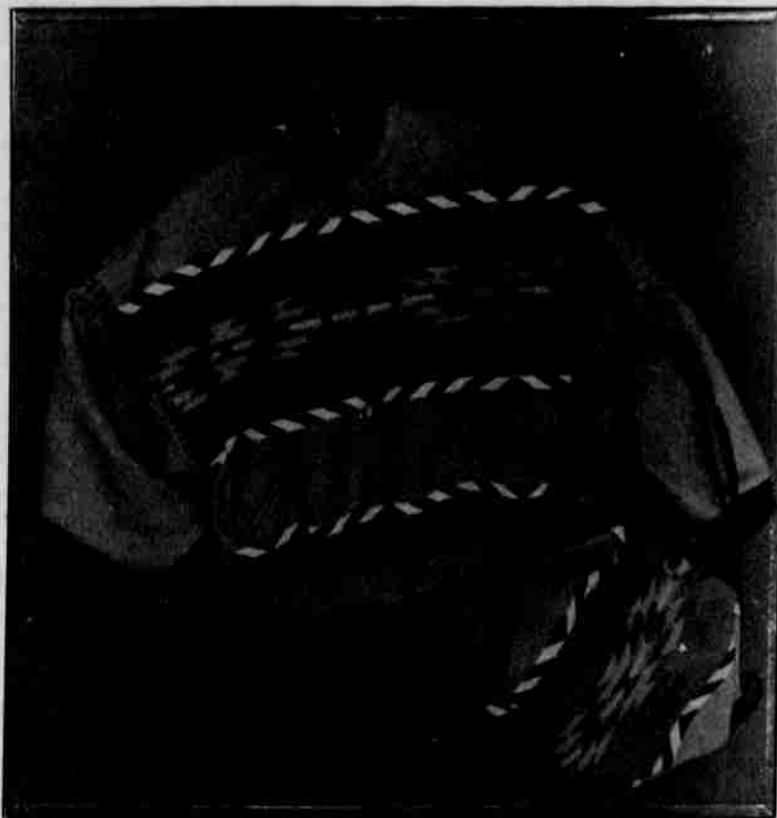
Additionally, a fashion show at Kah-Nee-Ta Resort July 18 publicly debuted the items. Though small, the show was well received, says Charley. Consumers are definitely interested.

Derr-Carroll, who came to Warm Springs in 1994 as WSAI manager, had her own leather goods company in Bend for nine years. That experience helped her and Charley in their efforts when developing the business plan and three-month contract in April. That contract will expire the middle of August. Tribal Council, on August 26, will discuss the feasibility and possibility of reopening the factory.

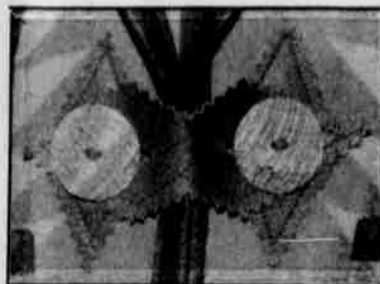
Interested people are encouraged to stop by the plant in the Industrial Park and view the prototypes developed and fill out a survey. The plant is open from 8 a.m. to 2:30 p.m. daily.



Bone buttons have been applied to many of the items.



Jacket and matching handbag are made of Pendleton wool. Both are versatile and practical.



Abalone buttons decorated with beads adorn a vest created by Warm Springs Clothing.

## In our opinion: Kids speak out on what's bugging them

Local youth employed by the Summer Work Program were polled during one of their training days recently on what it is that concerns them most about their lives and their future. Nearly 100 youth, broken into nine groups, were surveyed. Listed below are the concerns that will help develop the Youth Master Plan. Information compiled and provided by Summer Work Program staff.

### BIGGEST CONCERNS YOU HAVE AS YOUTH GROWING UP IN THE 1990'S:

- ★ Bill Clinton
- ★ Education
- ★ Somewhere to go
- ★ Something to do
- ★ Kids partying & drugs among teens
- ★ Young deaths
- ★ Teen pregnancy's
- ★ Child abuse & Neglect
- ★ Youth dropping out at young ages
- ★ Parents partying & leaving kids unattended
- ★ Most times boredom leads to trouble
- ★ Discrimination
- ★ Gangs and violence
- ★ Lot of Deaths due to Alcohol!!
- ★ Boring
- ★ Not enough to do
- ★ No where to go
- ★ Family problems
- ★ Not enough variety of clubs that interest the youth
- ★ Hangs in the community
- ★ Low number of Indians graduating from High School (drop-outs)
- ★ Parents misjudging kids on appearance
- ★ Nothing to do in Warm Springs

- ★ Vandalism
- ★ Alcohol & Drugs
- ★ Littering
- ★ Education
- ★ Community involvement
- ★ Teen pregnancy
- ★ Abuse—kids & spouses, etc...
- ★ Peer—pressure
- ★ Racism
- ★ Drugs
- ★ Gangs
- ★ Nuttin to do
- ★ Rainbow Market
- ★ Vandalism
- ★ 3 different cultures, racism
- ★ Youth not going to school
- ★ High School drop outs
- ★ Not trying in school
- ★ Teen pregnancy
- ★ STD's, SEX

- ★ Boring they say there is always too much violence from the youth
- ★ Too much laws, can't jump off bridge while swimming, curfew to change
- ★ More Basketball court, & football field
- ★ Mini mall with an arcade, bigger mini mall
- ★ Kids casino 20 & younger (adults to manage) & kids Zone, zoo, museum park, go carts, OMSI
- ★ More restaurants, McDonald's, Kentucky Fried Chicken, Dairy Queen, Pizza Hut, Giggle bees, Magic castle, Bigger store
- ★ Stadium, for Powwows, tours, baseball
- ★ Movie place
- ★ More places to work for youth & adults
- ★ Pop machine at work site

- ★ Drugs & Alcohol
- ★ Gangs
- ★ Boredom
- ★ School Attendance
- ★ Racism

- ★ Teen pregnancy
- ★ Graffiti
- ★ Littering
- ★ Pollution
- ★ No parents involved
- ★ The kids get to do it all by themselves
- ★ There's too many gangsters
- ★ Drugs and alcohol
- ★ Too much graffiti
- ★ Too much trash in West Hills
- ★ Too much violence
- ★ Too many disrespectful kids
- ★ To much dropping out of school
- ★ Too much pregnancy
- ★ Boredom
- ★ Life
- ★ Jobs
- ★ Drugs among the youth
- ★ Abusive parent/emotional-physical-mental-sexual
- ★ Violence
- ★ No community involvement with the youth
- ★ No sense of educational direction
- ★ No future around Madras & Warm Springs
- ★ Too much on the drop out rate
- ★ Too much teen pregnancy
- ★ Not enough politics
- ★ Too much prejudice

### On staying in school

#### THINGS THAT CAN HELP IMPROVE SCHOOL ATTENDANCE

- ★ Call peoples house if they're absent, contact parents
- ★ No more neglect from parents
- ★ Students caring about their own attendance
- ★ Indian teachers (counselor—liaison)
- ★ Native American Indian Literature

### On staying out of trouble

#### WHAT WILL HELP YOUTH STAY OUT OF TROUBLE IN THIS COMMUNITY:

- ★ Nothing
- ★ Places to hangout
- ★ Things to do
- ★ People
- ★ Amusement park
- ★ Dances — (no oldies)
- ★ Community get-togethers
- ★ Powwows
- ★ Clubs
- ★ Motivational speakers
- ★ Concerts
- ★ Weekend job
- ★ Weekly activity day
- ★ Mall—plaza too small—no real selection of clothes!!
- ★ Movie Theater
- ★ Need something to do
- ★ Need somewhere to go
- ★ Teen—club (place to hang-out)
- ★ Different clubs to join
- ★ Rotate control racing
- ★ Demolition
- ★ Rodeo club (big bulls) with ownership
- ★ Motor cross course
- ★ Archery

- ★ Paint ball—war
- ★ Stay in school
- ★ No more gangs
- ★ More community activities especially for the youth
- ★ Activities
- ★ Stay home
- ★ Family nights
- ★ Sports
- ★ Library
- ★ Movies
- ★ Mall
- ★ Have your own phone
- ★ Traveling
- ★ Grocery shopping
- ★ Have more things, activities for us to do
- ★ Curfew time
- ★ Under age drives
- ★ More cops
- ★ Shut down Rainbow
- ★ No beer at Rainbow
- ★ More activities
- ★ Recreation center
- ★ More stuff to do
- ★ Football tourney, basketball tourney
- ★ Keep busy with the community

- ★ There really is not anything, but it is up to who they are and what they want to do
- ★ Have more activities
- ★ Consequences for the consequenser
- ★ Keep all people happy
- ★ More activities
- ★ More community participation
- ★ Community center open on weekends
- ★ More parent participation
- ★ More respectable
- ★ Less rules but some small ones
- ★ One on one punishment
- ★ Year long sports
- ★ Moderation meetings
- ★ Non benefiting participation
- ★ More things to do
- ★ More places to go
- ★ More (+) grown ups
- ★ More clubs
- ★ More activities
- ★ Help kids stay in school (encourage them)
- ★ Give them a certain punishment, for everything violent thing they do
- ★ Give the people that changed, a certain congratulation thingy

## Thank you for support of fashion show

### To the Warm Springs Community,

We would like to thank everyone who helped make our fashion show a huge success. We would especially like to thank Kah-Nee-Ta and Lucinda Greene and Susan Guerin for providing the space and setting up the show, Mary Sando-Emhoolah for her wonderful ability to pull it all together so effortlessly and all the models who did a fantastic job making everything look so appealing. Beautiful jewelry was donated and coordinated by the gift shop at Kah-Nee-Ta and the Museum at Warm Springs.

Everyone gladly donated time and thought from their busy lives to help make this a success for everyone.

A big thank you goes to the staff at Economic Development, the Small Business Center and KWSO for their promotional work and feed back.

Again, Thank you.  
Sincerely, Melissa Charley and Jan Derr-Carroll

## Tenth Annual Symposium to be held in October

The Intertribal Agriculture Council (IAC) will hold their Tenth Annual National Indian Agriculture Symposium in Green Bay, Wisconsin at the Radisson Inn on September 30 through October 4, 1996. The Symposium is being hosted by the Oneida Nation of Wisconsin with support from the IAC Minneapolis Area Member Tribes. "America's First Farmers," is the IAC's Symposium theme and will focus on it as well as celebrating ten years of work and progress for the IAC.

Each year the IAC produces a Symposium dedicated to the enhancement of Indian agriculture. American Indian leaders, farmers and ranchers across the continental United States and Alaska will be in attendance. This is as an informational meeting on agricultural issues and services available to Indian Country. IAC Symposium attendees will have an opportunity to find out more about national and regional agricultural

activities, and how the IAC's efforts assists them with their own agricultural projects and enterprises. It also provides the IAC member Tribes an opportunity to discuss concerns relative to agriculture and natural resources, conduct business, and adopt policy resolutions for the coming year.

A Trade Show and Market will be held in conjunction with the IAC Symposium. Tribes, tribal enterprises, agriculture related businesses, and artisans from across the United States are encouraged to exhibit and promote their work and products. The Trade Show and Market provides a unique opportunity to see and purchase agricultural products as well as arts and crafts that are produced by American Indians from around the United States. The trade show and market is open to the public and there is no charge to attend.

The IAC is an organization, chartered in 1987, with 84 dues-paying

member Tribes, who together control more than 80% of the 54 million acres owned by Indian people and Indian Tribes in the contiguous United States, and approximately half of the 44 million acres in Alaska. It is governed by a board of Directors composed of elected tribal representatives from each of the twelve regions of Indian Country, reflecting the diverse character of Indian agriculture. The IAC is active primarily in promoting the conservation, development and use of Indian resources for the betterment of Indian people. Each year the IAC produces a Symposium dedicated to the enhancement of Indian Agriculture and based on past activity, the IAC estimates the attendance this year to be over 400 persons.

Information on this years Symposium or the IAC may be obtained by contacting the IAC at 100 North 24th Street, Suite 500 Billings, Montana 59101. (406) 259-3525.

## National Night Out

### America's Night Out Against Crime

**Tuesday, August 6, 1996**

**7 to 10 p.m.**

**Behind the Community Center**