

Travel group tours reservation

Members of the American Indian Travel Commission, a non-profit group that promotes Indian tourism nationwide, had a tour of their own while they visited Kah-Nee-Ta last week. Here for their quarterly meet-

ing January 16-19, five staffers and board members were shown an assortment of local sights before tackling their business.

Because of their involvement with recreation and

tourism, the visitors' interest was especially drawn to the tepees at Kah-Nee-Ta and the new Visitors Information Center.

Warm Springs has had a special interest in the Com-

mission since its incorporation in 1972, as its first board chairman was the Tribes' General Manager Ken Smith. He is now secretary on the board. The Travel Commission has also assisted the Confederated Tribes in promoting Kah-Nee-Ta nationwide.

(Eastern Cherokee), Assistant to the Executive Vice President; and Dolly Clem (Colville), Office Manager — were here for their quarterly meeting. The office also includes a Secretary and two directors of hotel-motel and campground services.

Osborn explained that the function of their organization is twofold: to provide technical assistance to such Indian enterprises as campgrounds, hotels - motels, and other tourism facilities, and to promote Native American and Native Alaskan tourism on a nationwide basis.

Kah-Nee-Ta regularly appears in brochures and articles put together by AITC. Ken Smith described a "blitz" advertising campaign costing \$10,000 that was done by AITC for Kah-Nee-Ta last year. Radio stations and newspapers in the Portland area were flooded with spots about the resort. Before and after the campaign, random people were questioned about their knowledge of Kah-Nee-Ta. Responses showed that "flooding the market" was an effective way of increasing public awareness.

The comparatively small organization is composed of five board members and six staff persons. Board members attending the meetings at Kah-Nee-Ta were Cornelius Abrams, (Seneca), Chairman; Marjorie Hudson (Otoe-Missouria), Vice Chairman; Ken Smith, Secretary; and Rose Crow Flies High (Mandan), Treasurer. Another board member not attending was Ken Sherer.

AITC has maintained an office outside Denver, Colorado since 1974. Three staffers — Ken Wright, Executive Vice President; Hilary Osborn

Their quarterly report indicates that they carry out a variety of activities from the writing of articles about Indian tourism for large publications such as McCall's and Holiday magazines, to evaluations of plans and sites for the development of Indian enterprises. An impressive list of recent accomplishments shows assistance provided to Tribes in every part of the country, including Alaska.

AITC has also produced a film about Indian tourism entitled "An Original American Vacation" described in the last issue of Spilyay Tymoo.

AITC gets its funding from EDA technical assistance grants and BIA goods and services contracts. The organization will be expanding this year to include a nine-person board of directors, six of whom must be Native American or native Alaskan and three of whom must have special expertise in the tourism trade.



MEMBERS OF THE American Indian Travel Commission visited Kah-Nee-Ta Village on a tour of the reservation. Caught emerging from a tepee were (left to right) Cornelius Abrams, Rose Crow Flies High, Hilary Osborn, Marjorie Hudson and Dolly Clem. (Photo by Cynthia Stowell)



Red Earth
Performing Arts Company

"Red Earth" due here

Put a mark on your calendar because something really special is happening in Warm Springs on February 8th at 8 p.m. in the Community Center gym. The Red Earth Performing Arts Company is coming to Warm Springs.

Their performance for the evening will be "The Changer" which is based on stories of

the coming of man as described in Puget Sound Legends. The story is told from the viewpoint of the birds and animals of long ago and their reaction to the arrival of man on the earth.

According to Nathan Jim, Sr., cultural heritage director, "Red Earth" is an all-Indian cast of eight — four men and

four women. The play is performed in an authentic coastal longhouse setting and everything is done with tradition in mind. "They use traditional songs and dance, and they use traditional costumes and wooden masks," he said.

Regarding their performance, Jim said, "It's fantas-

tic! And it's humorous, too, especially to those who know and like to tell legends. It's really great!"

Nathan Jim is also making arrangements for "Red Earth" to appear at the High School on the afternoon of the 8th to perform a one-act play entitled "The Sly Old Bag."

For those who are unable to attend the Warm Springs performance, or for those who want to see more, "Red Earth" will be in Bend on the 9th in a play called "How Raccoon Fixed Coyote".

The performance at Warm Springs will be presented by the Confederated Tribes under the auspices of the Cultural Heritage program. More details and information will appear in the next issue of Spilyay Tymoo.

Memberships will also become available this year. Individuals may join for \$10 per year, which entitles them to receive newsletters and other AITC information, and to vote at the annual meetings which have educational as well as business content. "Sustaining memberships" for tribes, corporations and tourism enterprises are \$100 and offer such additional benefits as free advertising and priority in technical services.

The first of its kind, according to Ken Smith, the American Indian Travel Commission offers a unique service to the Indian tourism industry. It was fitting that Kah-Nee-Ta provided the setting for their quarterly meeting.



Church Services

WARM SPRINGS
FULL GOSPEL CHURCH
ORIN JOHNSON, PASTOR

Sunday School - 10 a.m.
Worship Service - 11 a.m.
Sunday Evening Service -
7:30 p.m.
Bible Study, Wednesday -
7:30 p.m.
Young People's Service -
Friday, 7:30 p.m.

WARM SPRINGS
BAPTIST CHURCH
Allen Elston, Pastor

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Training Union - 7 p.m.
Prayer Service - Wednesday, 7:30 p.m.

ST. WILLIAMS

Warm Springs

Sunday Mass - 9:00 a.m.

UNITED PRESBYTERIAN

Warm Springs

Calvin Y. Chinn, Minister

Sunday:

Sunday School - 9:45 a.m.
Worship Service - 11:00 a.m.
Youth Meeting - 6:00 p.m.

Baby sitting service during
Worship Service

Wednesday:

Choir Rehearsal - 7:30 p.m.
Womens Group - 7:30 p.m.
2nd Thursday.