

Spilyay Tours Oregonian

Dec. 7, the Spilyay staff traveled to Portland to gain insight and new ideas for newspaper publication

The promise of some tips from an old pro lured the Spilyay Tymoo staff into Portland December 7 for a tour of the Oregonian-Journal newspaper facility. We were hard-pressed to see any similarities in our respective operations — theirs taking up two city blocks and employing 1000 people around the clock. And yet we detected a common bond in the strange world of deadlines and darkrooms, layouts and late nights.

Consider the bi-weekly agitation of the Spilyay staff in its efforts to produce an 8-12 page newspaper for a community of 2000. Compound that several hundred-fold and you would imagine an atmosphere of utter chaos in a city newspaper office where several hefty editions of local, national and international news are printed daily.

To the contrary, our staff was greeted with a smoothly operating and efficient business that on the face could have passed as any corporate office. Some of our fantasies about the daily workings of a big newspaper were dissolved as we toured the "shop."

We expected to see reporters scurrying madly about, phones ringing off the hook, and nervous editors hollering at harried reporters and "newsboys." Instead, we found a kind of impersonal atmosphere in which modern technology created a hushed and unruffled routine.

Speed and efficiency are the bywords at the Oregonian. One particular innovation trims the traditionally bulky procedure of editing and finalizing submitted copy. Stories are

typed by individual writers and transferred into a central computer bank from which editors and proofers can retrieve any story by means of a code number. Corrections can be made directly into the computer on a private viewing screen. Paper-shuffling is a lost art at the Oregonian.

A highly specialized staff keeps the newsprint rolling day after day. From the routine reporter to the cartoon lay-out person, each staff member is like a piece in a giant jigsaw puzzle. Spilyay's staff might find it difficult to survive in such an ordered and precise environment, and yet an Oregonian reporter might find it highly distracting to have to paste up an article he stayed up half the night to write. But wouldn't he enjoy the luxury of spending a week rounding up pow-wow results or leisurely becoming acquainted with the subject of a feature article?

The Oregonian is a self-contained operation of people and machines that, like clockwork, turns out a finished product under one roof. Spilyay Tymoo, in its first year of publication, has utilized outside resources for most of the steps beyond story-writing and picture-taking.

Spilyay has much to look forward to in terms of growth. But for now the Spilyay staff feels fortunate to be functioning on a slightly less mechanized but more highly personal level.

A glimpse into the almost futuristic world of the city newspaper offered us models to follow as well as warnings to heed.



ART DEPARTMENT staffers discuss the complexity of advertising design and lay-out with members of the Spilyay staff. The detailed and time consuming elements of this job were explained as they relate to a large newspaper. Photo by Sandy Rangila



THE NERVE CENTER of The Oregonian is the newsroom where the city desk and busy reporters are concentrated. Articles are typed with a sensitized ribbon onto special paper. From there the stories go directly to the scanner and are then "into" the system. Photo by Sandy Rangila

Thanks from Wide Spot

The Wide Spot Singers would like to thank everybody who helped with the Mini Pow-wow. We greatly appreciate the help of our Queen and Brave candidates who helped us out a lot: Annette Jim, Rosalie Polk, Tina Spino, Alane Eyle, Tina Heath, Aaron Smith, Anthony Johnson, Jimmy Watah, Morris Johnson, and Thomas MorningOwl.

The girls all received a beaded hat and a shawl. The boys all received Indian pants, shirts and the first place boy will receive a blanket.

We want to thank the Satus Pow-wow Queen Kimiko Danzuka for being so thoughtful to present our Queen with a beautiful shawl made by her grandmother Edith Sampson.

I also want to thank the committee and all the senior citizens who worked so hard for the pow-wow.

It is for all the children that we do this and we are thankful for our children who could be here to take part. The Wide Spot Singers don't care what kind of Indians take part. We accept whoever comes and wants to take part. We are all children of the Great Father from up above.

MORE THANKS

Mr. and Mrs. Ed Spino and family would like to express their appreciation to the Confederated Tribes for their donation to our Pow-wow, and to the people who attended to see their children compete and to the other people who donated.

Special thanks to:

Bud Butcher (Portland American Indian Center) for trophies and food; Victor Surratt (Madras); Erickson's Super Market (Madras); Safeway Super Market (Madras); Nick and Viola Kalama for beef that was donated; the boys and girls who helped sell the tickets which made the Pow-wow possible; Mr. and Mrs. Alvin Smith and Woodrow Smith for the food they donated.

We would like to thank the cooks and helpers who worked in the kitchen. We could not have done it alone, without your help.

Contest date nears

Time is growing short for those who wish to enter the "Miss Warm Springs 1977" contest. The big night is Friday, December 17th at 7:00 p.m. in the Community Center social hall.

The contest, sponsored by the steno pool, will have a judging system somewhat different from last year, according to Juanita Bourland. This time there will be three out of town

judges and two local people.

So eligible contestants are urged to fill out an entry form which can be picked up at Macy's, the steno pool, or can be clipped out of Spilyay Tymoo. Those interested have until December 17th to turn their entry form in to the steno pool.

Plans for community involved fund raising efforts for 1977 Miss Warm Springs are

already underway. A "Play For Fun" interdepartmental volleyball tournament is scheduled for December 13, 14 and 15 at the Community Center gym. First play-off begins at 6:00 p.m. each evening. The admission charge each night will be 50 cents for adults and 25 cents for children 10 years and under. All proceeds will go to boost the fund.