

Roxanne's Dream Becomes Reality



ROXANNE McINTURFF stands proudly under the sign above the door of Roxannes Clothing Store. The completely renovated and remodeled building was previously a six-unit motel and is located next to what used to be the Rainbow Market.

Photo by Sandy Rangila

Seemingly out in the middle of nowhere, surprised tourists and passers-by discover Roxannes Clothing Store. What they don't realize is that there is a community of over 2000 people just across the bridge who know the store is a good place to shop.

During the first week of December 1975, a building that was originally a six-unit motel became Roxannes Clothing Store. The owners, Bob and Roxanne McInturff seem to have a knack for "doing the impossible," and learning quickly.

Roxanne said that they started on the store (which included completely gutting and remodeling) in October and planned to open in December — only two months away. "Everyone said it was impossible," said Roxanne, "but we did it."

Roxanne expressed real enjoyment when it comes to buying trips, though she said the first one was scary. It was difficult to figure out how much stock to buy. They didn't want a half empty store for the December opening, yet didn't have space to store huge quantities of stock should they buy too much.

As it turned out, Bob and Roxanne bought just the right amount — and just in time for the Christmas rush. "I was even doing gift-wrap," exclaimed Roxanne.

"Neda Greene was a great help during the first two or three months," said Roxanne. "I don't know what we would have done without her — she's really a hard worker." Susie Smith also worked for a couple of months until things got settled.

Bob and Roxanne, having no previous experience in a retail business like this, have learned a lot since their initial buying trip. Most of their trips take them to Seattle, Los Angeles, and Portland.

Roxanne explained that there are four major markets (showings for buyers) each year. They are Holliday, Springs, Summer, and Fall Market. She gave the impression she enjoys all the traveling and the people they meet.

As far as sizes go, Roxannes Clothing Store carries from size three to 52, and has two racks of large sizes for ladies. The store also has mens, misses, and childrens and infants clothing.

Roxannes also sells a few cosmetics, purses, hats, foundations, and jewelry. There is a lot of locally made Indian jewelry of which about half is bought by local people. Approximately two-thirds of the store's customers are women and men comprise one-third.

Most of the business is local trade, but Roxannes is drawing more and more people from Madras. Also, Kah-Nee-Ta guests often browse around and shop and pick up that swim suit they forgot. Roxanne said that people are discovering that her prices are lower than in Madras or Portland.

When asked what effect the new tribal shopping center will have on her business, Roxanne didn't hesitate a second. "We're thinking about putting in a shop there, too," she said. "A little competition never hurts."

Roxannes, located next to what used to be the Rainbow Market, is open from noon to 8 p.m. Monday through Saturday.

If you've never been to Roxannes Clothing Store before, it might be worth your while to go on over and browse around the carpeted, nicely organized shop. Roxannes has something for everybody, and if she doesn't have it you didn't need it!

Kah-Nee-Ta Schedules

Hotel-Motel School

Using monies from the Title X Job Opportunities Grant, Kah-Nee-Ta Resort and The Educational Institute of the American Hotel & Motel Association will sponsor a training school for persons interested in careers in the lodging and food service management field. 20 positions are open with top priority being given Warm Springs tribal

members, then members of other tribes; preferably high school graduates.

The school will begin on July 1st with an orientation sessions. The actual course work will commence on July 5th. Twenty-six areas of study are available to qualifying applicants. For example: introduction to hotel-motel manage-

ment, organization and administration, motel-motor hotel management, human relations, communications, hotel-motel sales promotion, hotel-motel law, food and beverage management and service, supervisory

housekeeping, maintenance and engineering, food production principles, financial management, and hotel-motel property management. The course will last three months and students will be paid a non-taxable stipend of \$2.25 an hour. Special help will be available to students several nights a week at Kah-Nee-Ta.

Interested parties should contact Lloyd Smith at the Tribal Personnel Office on or before July 1st to apply.



ROXANNE EXPLAINS various aspects of operating her store and that she enjoys every minute of it. She is leaning on the

jewelry counter where one can find items made by local people.

Photo by Sandy Rangila