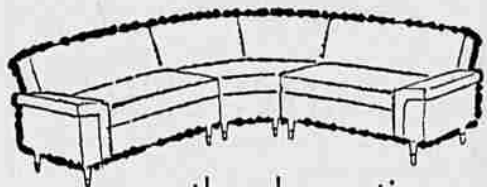


# MEIER & FRANK'S - SALEM



## PICTURE YOURSELF IN THIS SETTING



by Kroehler...

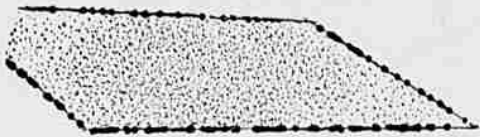
the dramatic curved sectional

A veritable inspiration to set the theme for the entire room. Three graceful sections, each of the two ends with 42" of seating space, the center with 90" curve. All hardwood frame with "cushionized" construction; reversible seat cushions. The beautiful cover is 100% nylon highlighted with metallic threads... soft green, biscuit beige and rich brown.

**\$299.50**

ONLY \$13 A MONTH  
no down payment

Mail and phone orders\*  
FURNITURE—SECOND FLOOR



by Lees Mills...

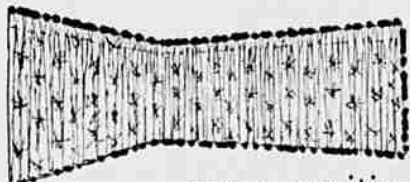
"sparkletuff" textured broadloom

A new concept in textured broadloom that combines beauty, practicality, durability and carefree upkeep. The high-low textured loop pile spurns furniture and footmarks. The 100% solution dyed viscose yarns resist soil and scuffs. Impervious to the sun's rays because the color is locked in the fibers. Eight lovely decorator colors and tweed mixtures.

carpet and 40-oz. padding  
both **\$7.95** sq.  
for yd.

36 MONTHS TO PAY  
no down payment

Mail and phone orders\*  
FLOOR COVERINGS—SECOND FLOOR



by Kenneth...

new, exciting texture draperies

There is no such thing as a "problem window"... simply drape it with these handsome, heavy quality texture draw draperies... and watch the "problem" solve itself. Fully lined, pinch-pleated, draw draperies with those meticulous details that make all the difference! You'd never expect all these custom-made features in ready-to-hang draperies at such little cost. Two new designs sparkle against woven lurex and textured fabric interest. 84" long.

single width each **\$8.98**  
side, pair  
one and a half widths each **\$16.98**  
side, pair  
two widths each **\$19.98**  
side, pair  
three widths each **\$29.98**  
side, pair

Mail and phone orders\*  
DRAPERIES—SECOND FLOOR

\*Plus shipping cost to areas outside our regular truck delivery routes.

The biggest factor in the success of a room is its "go-togetherness" . . . and here our salespeople give you a superb example. Just as any fashion conscious woman selects her spring "ensemble", our fashion conscious salespeople can help you assemble the component parts of any room to give the "ensemble" look . . . flattering to the tastes and the personalities of the people who live in it.

Added expense? Not a penny! The services of our skilled decorator-salespeople cost you nothing. On the other hand, they can save you many dollars by helping you avoid costly mistakes. They live and breathe "decoration" in its broadest, most practical sense. They know every detail of every trend, and from our comprehensive assortments they can ably assist you in creating the decor to suit you.

Come in and see our completely coordinated rooms . . . talk with our decorator-salespeople . . . make use of our vast library of home planning ideas. It's a service created especially for you, and you are most welcome.

see this co-related room . . .  
top of the escalator—SECOND FLOOR

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operated in cooperation with  
Better Homes & Gardens magazine  
MEZZANINE FLOOR

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