

New Ambassadors



Robert C. Hill, Francis White and John M. Cabot, left to right, were nominated as new ambassadors by President Eisenhower. Hill, now assistant secretary of state for congressional relations, was

BUSINESS MIRROR

Garden Industry Sales To Top Four Billion

By SAM DAWSON NEW YORK — With Easter past the four billion dollar home gardening industry digs in today in earnest in millions of backyards and vacant lots. Already millions of seed catalogues have pulled in the bedazzled. Two million tons of soil conditioners are on hand or in the ground. Planting and harvest times are movable feasts in the United States. To the South most gardens are in or up. Along the northern border they're just getting underway. Spending on lawns and gardens, the salesmen say, has increased ten fold since World War II and they predict retail sales this year will top four billion dollars. This figure covers sales of plants, seeds and bulbs, garden tools and equipment, lawn mowers, hoses and sprayers, plant boxes, top soil, fertilizers soil builders and soil chemicals, insecticides and fungicides. Business joins homeowners in creating this lucrative market. Thomas I. Jaeger, president of the Glorium Soil Builder division of Aluminum & Chemicals Corp., Greenwich, Conn., estimates factory landscaping now runs at 70 million dollars a year, while another 50 million is spent on plants and planters inside and out of new office buildings. The garden supply industry in turn spends millions of dollars — for example, around 15 million a year on consumer advertising. And some 500 seed companies, doing a 50 million dollar annual business, send out an estimated 75 million spring and fall seed catalogues. The National Garden Bureau says about 30 million Americans bought flower seeds last year and

about 15 million invested in vegetable seeds. The American Seed Trade Assn. predicts 150 million pounds of grass seed will be sold this year, with 15 million of it for new lawns. Sales of soil and soil chemicals such as fertilizers and soil builders come to around 350 million dollars a year. The Agriculture Department says that around 216 million pounds of vegetable seeds with about 70 million dollars retail value, are being grown. About 20 per cent of the 850,000 doctors in the world are in the United States. LEGALS EXECUTRIX NOTICE NOTICE IS HEREBY GIVEN that Jane Harvey has, by order of the Circuit Court of the State of Oregon for Marion County, been appointed executrix of the estate of Ellen A. Fisher, Deceased, Clerk's Registry No. 17,246. All persons having claims against said estate are required to present them, duly verified, with proper vouchers to said executrix at 310 Pioneer Trust Building, Salem, Oregon, within six months from the date of this notice. Dated and first published April 22, 1957. JANE HARVEY Executrix of the estate of Ellen A. Fisher, Deceased. RHOTEN, RHOTEN & SPERSTRA 310 Pioneer Trust Building Salem, Oregon Attorneys for Executrix April 22, 1957, May 6, 1957

LEGISLATIVE ROUNDUP

Only Two Holmes Proposals Yet Passed by Both Houses

By JAMES D. OLSON Capital Journal Political Editor The legislative program outlined and recommended by Gov. Robert D. Holmes in his biennial message on Jan. 14 has not fared too well to date in the Legislature. A check on his specific recommendations, against legislative action, discloses only two proposals have passed both houses. Both the House and Senate have approved a memorial calling for construction of John Day dam and a measure to set up a state conciliation service has been enacted into law. One recommendation, that of repeal of the anti-picketing law, was defeated in the Senate by a vote of 16 to 14. Gov. Holmes recommended abolishment of a number of boards and commissions but thus far most of the bills drawn to accomplish this purpose are in the Joint Ways and Means Committee awaiting some consideration. Await Consideration These bills include HB 506, abolishing the Board of Control; HB 561, abolishing the three-man State Liquor Commission and substituting and providing a one-man commission, and creating a one-man parole board. The Governor's proposal for a lieutenant governor was placed in a House joint resolution which has been in the House Committee on State and Federal Affairs since March 5. Gov. Holmes has persisted in his recommendation that the basic school fund be increased from \$90 per census child to \$120. Indications are that in place of the full increase, the Ways and Means Committee will recommend a \$10 increase plus \$5 million for distressed school districts. The proposal of an annual session of the Legislature, advocated by Gov. Holmes, has reached the floor of the House—HJR 4—with an amendment restricting the length of each session to 65 days. The joint resolution will be up for House vote early next week. In his recommendations relating to salaries for the academic staff of the State Board of Higher Education, Gov. Holmes was more successful. The Joint Ways and Means Committee recommended a 20 per cent increase for the academic staff, just as the Governor urged. However, the same committee has not made up the 1957-59 building program. The State Board of Control has requested \$10 million for buildings during the two-year period and the Board of Higher Education requested \$14 million. The Governor urged the Legislature in his message to grant the requested \$14 million for higher education buildings. Gov. Holmes' recommendations for abolishing the Oregon Development Commission and for creation of a State Development Department, under his direct supervision, have made some progress. Bill Re-referred HB 445, implementing this change, was referred to the Joint Ways and Means Committee, sent back to the floor with amendments and then re-referred to the Ways and Means Committee where it now is in a sub-committee. The Governor's recommendation for repeal of capital punishment, carried out in House Joint Resolution 11, was adopted in the House. But, the resolution, which will be referred to the voters at the 1958 general election, is now in the Senate Committee on State and Federal Affairs. The House Tax Committee has

carried out the bulk of Gov. Holmes' tax recommendations, perhaps not to the letter, but along general lines. However, the tax legislation has a long road to travel and anything may happen to the House program before this session finally adjourns. LEGALS ADVERTISEMENT FOR BIDS Sealed proposals for "Grading and Graveling" will be received by the Marion County Court, Room 110 Courthouse, Salem, Oregon, until 10:00 A.M. on the 13th day of May, 1957, and then will be publicly opened and read. The work consists of 221 miles of grading, graveling and draining of County Road No. 408. Plans and specifications may be obtained from the Office of the County Engineer, Courthouse, Salem, Oregon. Bids must be accompanied by a bid bond or certified check for 10% of the amount of the bid and bidders must be pre-qualified in accordance with the laws of Oregon. The County reserves the right to reject any or all bids. MARION COUNTY COURT Adv. Apr. 22, 29 & May 6 Open: May 13 CALL FOR BIDS Sealed bids will be received by the undersigned for the furnishing and placing of approximately 8,450 tons of Asphaltic Concrete for the paving of several streets within the City of Salem, Oregon. Plans and specifications may be obtained at the office of the City Engineer. Bids will be opened in Room 406, City Hall, Salem, Oregon, at the hour of 10:00 a.m., Tuesday, May 7, 1957. HOWARD D. BRANVOLD Director of Finance April 22, 1957 CALL FOR BIDS Sealed bids will be received by the undersigned and opened in Room 406, City Hall, Salem, Oregon, at 10:00 a.m., Tuesday, May 7, 1957, for the furnishing and delivering of approximately 1500 cubic yards of five-sack transit mix concrete for construction of curbs and sidewalks on several streets within the City of Salem, Oregon. The concrete shall conform to the General Specifications of the Oregon State Highway Commission issue of May 1, 1954. HOWARD D. BRANVOLD Director of Finance April 22, 1957

Official Winners Mobilgas Economy Run

Table with 4 columns: CLASS, CLASS WINNER, MILES PER GALLON, DRIVER. Rows include Low (Plymouth Belvedere 8, 21.3, Mary Davis), Low Medium (Dodge Coronet "500", 22.0, Wm. J. Loshier), Upper Medium (Chrysler Saratoga, 20.7, George Alsby), High (Imperial Crown, 20.9, Mel Alsby, Jr.).

(Based on highest ton-miles per gallon. Ton-miles is the mileage performance in relation to weight of car.)

*SWEEPSTAKES WINNER Imperial Crown

OFFICIAL MILEAGE—AVERAGE FOR ALL CARS 20.4

TOP PERFORMANCE—TOP MILEAGE. Cars representing over 90% of U. S. 1957 model automobile production got a thorough testing in the tough Mobilgas Economy Run just completed. These high-horsepower stock cars, all with automatic transmission, used 1957 Mobilgas Special—the same superfuel you buy at Mobil stations. Despite increased horsepower and size of car, official average mileage was outstanding. Over 1568 rugged miles of mountain passes, long stretches of open road, tight town traffic, in all kinds of weather, with altitudes ranging from sea level to 7382 feet, every car reported dependable, knock-free performance and mileage.

TOUGH, IMPARTIAL TEST. Rules for the Run are rigidly made, rigorously enforced. Impartial observers, provided by the Sports Commission of the United States Auto Club, sat constantly alongside Run drivers. Their job: to be sure cars were held to maximum legal speeds, never coasted, and all traffic laws scrupulously observed. CHECK THE MILEAGE OF YOUR CAR. Column at lower left shows the best mileage each make gives when 1957 cars, 1957 Mobilgas Special, and competent drivers are challenged to "put out" their best. You'll get top mileage and performance, too, with 1957 Mobilgas Special.

Table with 2 columns: MAKE, MILEAGE. Rows include Buick Roadmaster (18.6), Chevrolet Bel Air Sport Sedan 6 (21.4), Chevrolet Bel Air Sport Sedan 8 (21.2), Chrysler Saratoga (20.7), De Soto Firedome (20.9), Dodge Coronet "500" (22.0), Ford Fairlane "500" 6 (22.2), Ford Fairlane "500" 8 (19.1), Imperial Crown (20.9), Oldsmobile "88" Holiday (19.5), Oldsmobile "98" Holiday (19.2), Plymouth Belvedere 8 (21.3), Pontiac Chieftain (20.4), Rambler Rebel 8 (21.6), Studebaker President (19.9).

HERE'S THE RUN THEY FOLLOWED:



The Mobilgas Economy Run is an impartial mileage test of cars competing against others in the same price class. Sponsored annually by General Petroleum Corporation as a public service to motorists.

Advertisement for Chevrolet-Cadillac '56 Chev. Convert. featuring a cartoon of a car with a sad face and a man in a hat. Text includes 'wrong way to get attention', 'But for the right kind of attention treat yourself to one of those new-looking automobiles at purse-right prices in today's Classified section!', 'TRADE-UP TIME!', and 'SPECIAL TODAY! Offered by Capitol Chevrolet-Cadillac '56 Chev. Convert.'