

# CENTENNIAL SALE

ONLY ONCE IN 100 YEARS!

YOU SAVE **25% TO 75%** ON EVERY SINGLE ITEM!



reg. \$1.50 dress sheer Sandalace nylons

**85¢** pair  
3 Pairs \$2.40

Full-fashioned sandal hosiery with tip-toe reinforcement; bare heels. The perfect style for all your open summer and evening shoes. Choose from these lovely tones: sunshine, highlight or dawn. Short, medium and long lengths in sizes 8½ to 11. Save 65c on each pair—more when you buy the box. Stock up now!

HOSIERY—STREET FLOOR



reg. \$29.95-\$35 collection year around suits

**\$17**

Brand new 1957 selection in tailored and dressmaker suits accessorized in your individual manner. We can show you only one of the many, many suits you'll find at this Centennial low price. You can take your choice of black, beige, blue, navy, gray, pink or orchid in sizes 8 to 18. There's one just for you at savings from \$12.95 to \$18.

WOMEN'S SUITS—STREET FLOOR



reg. \$46.95 50-pc. deluxe stainless steel flatware

**\$22.88**

The fashionable "American Fashion" pattern, in the finest grade of stainless steel. Each piece carefully graded to International's standards; mirror finish, easy to keep shining without polishing. Never rusts, chips, peels or tarnishes. Expensive hollow handle knives with dropped forged serrated blades, 8 each: knives, forks, salad forks, soup-dessert spoons; 16 teaspoons, 2 serving pieces.

HOUSEWARES—SECOND FLOOR



Reg. \$6 Open Stock Value 5-pc. place settings imported 'Blue Danube' china—save 50%

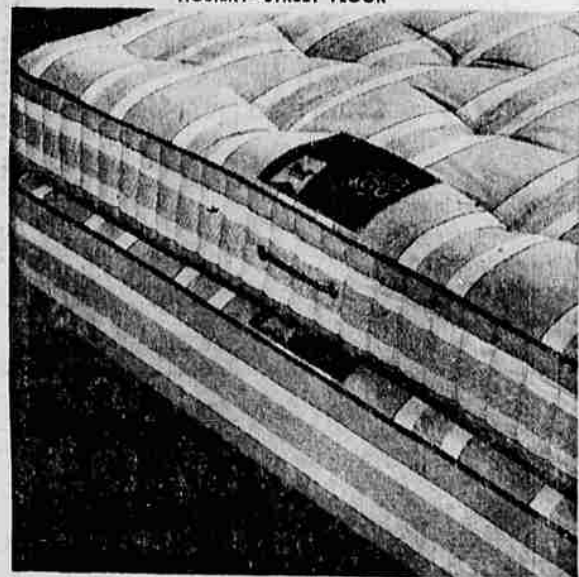
**\$2.99**

Here is the dinnerware of kings at an unheard-of low price! Yours for the choosing, this favorite of connoisseurs is beautifully decorated in true Meissen blue on translucent oyster white china... underglaze, so it's dishwasher safe and will never fade or wear off! Its charming old-world flavor harmonizes with all settings. Dinner, salad and bread and butter plate, cup and saucer.

also available in open stock!

cup and saucer	\$1.85
dinner plate	\$1.75
salad plate	\$1.40
bread and butter plate	\$1.00
fruit dish	.75
rim soup dish	\$1.50
coupe soup dish	\$1.50
cereal dish	\$1.25
salt and peppers, pr.	\$1.25
double egg cup	\$1.25
open salt dish	\$1.25
after dinner cup, saucer	\$1.50
jumbo cup and saucer	\$2.25
large creamer	\$1.75
large sugar	\$3.25
covered ramekin	\$2.00
after-dinner sugar, creamer	\$4.00
12-inch platter	\$5.50
14½-inch platter	\$7.50
16-inch platter	\$12.50
4-cup tureen and tray	\$9.00
12-cup tureen and tray	\$20.00
oval baker	\$5.00
gravy boat	\$8.00
10-inch serving shell	\$5.00
5-inch serving shell	\$2.25
6-cup coffee pot	\$5.00
dinner bell	\$2.00
single egg cup	\$1.00
jam jar and spoon	\$2.50
14-inch chop plate	\$10.00
12-inch chop plate	\$8.00
8-inch filigree plate	\$2.25
10-inch filigree plate	\$3.50
10x6 crescent plate	\$2.75
10x4 crescent plate	\$2.25
salad bowl	\$4.00
7-inch double bon bon dish	\$4.50
10-inch double bon bon dish	\$6.50
oval bowl on stand	\$6.50
round covered cheese dish	\$5.50
footed compote	\$4.50
7½-inch perforated bon bon	\$3.50
8½-in. perforated bon bon	\$4.50
cream soup and saucer	\$3.50
nut dish	\$1.50

CHINA & GLASSWARE—SECOND FLOOR



reg. \$64.50 our 100th anniversary mattress

**\$39.95**

ONLY \$5 A MONTH no down payment

reg. \$64.50 matching box spring, \$39.95

The greatest value in Simmons mattresses we've ever offered! Look for the EXTRA features that make this the outstanding value of mattress values...

- extra coil count 405 "posturized" coils for proper support.
- extra heavy cover 9-oz. satreen, made especially for this mattress and box spring.
- extra handles, 6 handles—2 on each side, 1 on each end, for easier turning.
- extra ventilators, 16 vents that actually breathe—keep the mattress fresh inside.
- extra fine border pre-built, sag-proof, with strong taped edges, vertical stitched.
- extra feature, entire mattress unit dipped in latex rubber to prevent noise.
- extra quality, cotton felt over stitched sisal padding to prevent coil and body contact.
- extra support, stabilized box spring for perfect balance.

MATTRESSES—AUDITORIUM—SECOND FLOOR



save 35% to 50%! Fieldcrest "morning glory" printed percale sheets and cases

Super combed duracale, 189 threads to the square inch... all-over screen printed in lovely morning glory pattern... as fresh and beautiful as a spring morning! Never before offered at sale prices in Salem. Get several sets for yourself, and some to hold in reserve for gift occasions.

twin size sheet, 72"x108", reg. \$4.95... each **\$2.49**

full size sheet, 81"x108", reg. \$5.95... each **\$2.97**

pillow case, 42"x38½", reg. \$1.19... each **77¢**

LINENS—SECOND FLOOR



Reg. \$65-\$69.95 fine wool junior coats

**\$49**

Utterly fabulous for just \$49! Coats that rate a second look wherever they appear. Feather-weight woolens and lovely wool-linen blends to see you through all spring and cool summer nights. Perfect travel coats—ideal to take vacationing. Gold, blue, beige, white and red in the collection. We show just one of many delightful, young styles in sizes 7 to 15.

OREGONIAN SHOP—STREET FLOOR



Reg. \$12.98-\$16.98 fine label linen dresses

**\$8** to **\$12**

An ever-popular choice with all fashionable women for warm weather wear—a beautiful linen dress that always looks crisp and neat. And we have a wonderful selection for you at really marvelous savings! Many types of designs in both pastel and dark basic tones. Sizes 10 to 18 in a good selection of colors. Buy yours now.

LOWNSDALE SHOP—STREET FLOOR

CENTENNIAL SALE HOURS  
Monday & Friday:  
9:30 A.M. to 9 P.M.  
Other Days:  
9:30 A.M. to 5:30 P.M.

FREE STORE-SIDE  
PARKING FOR  
OVER 1,000 CARS

