

CENTENNIAL SALE

ONLY ONCE IN 100 YEARS!

YOU SAVE 25% TO 75% ON EVERY SINGLE ITEM!



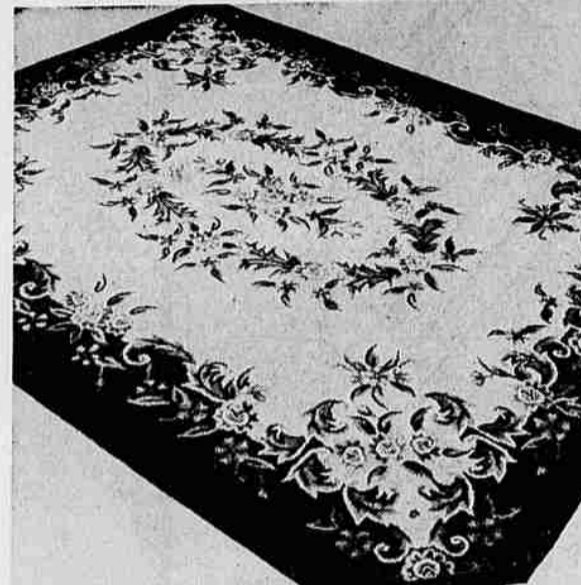
reg. \$65-\$69.50 famous make spring suits

\$48



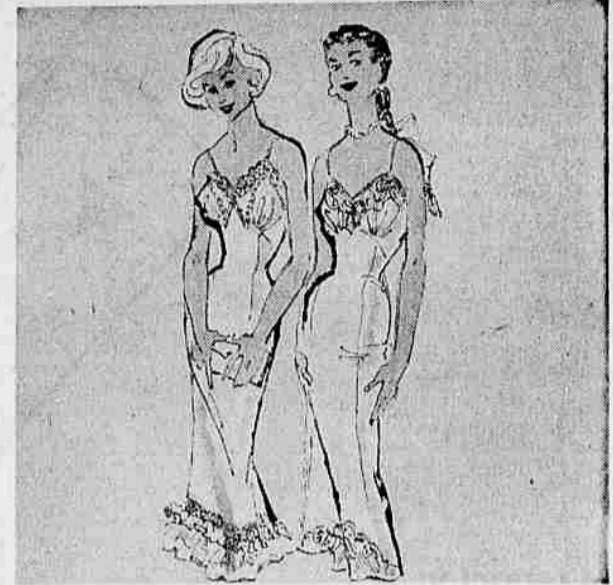
reg. \$2.98-\$3.98 famous make sport shirts

\$1.49



reg. \$99.95 9x12 hand-hooked wool rugs

\$59.95



reg. \$5.95-\$8.95 famous brand nylon slippers

\$4.99

A host of fine brands in new spring patterns and fabrics. Priced to save you many dollars. Styled to give you a smart looking, well tailored look for this new season. Choose from fine worsteds, unfinished worsteds, flannels, chevots, shetlands, tweeds and silk mixtures. Two and 3 button models, Ivy League line, patch and flap pockets. Tans, browns, grays, blues, plaids, monotonics, stripes, checks.

regulars, 35-48 shorts, 35-44
longs, 38-48 extra longs, 38-48
portlys, 40-50

Mail and phone orders*
MEN'S CLOTHING—STREET FLOOR

Great sport shirt buys! Long sleeve style in Sanforized®, 100% washable cotton in woven patterns. Some slip-on models. Popular colors for spring. Sizes 6 to 20. Stock up now!

BOYS' SHOP—STREET FLOOR

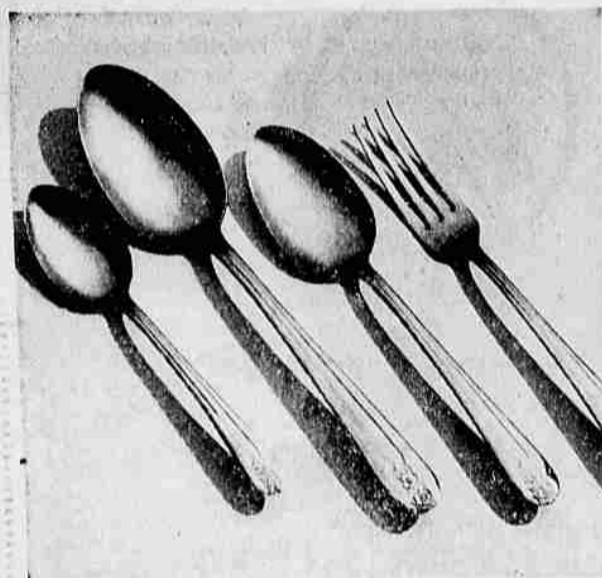
Rich beauty accents for your floors in fine 100% wool hooked rugs that will give years of service. All in 9'x12', size approximate because they are handmade. Ovals and oblongs in choice of rose, green, beige borders. You save \$40 now at this special price!

Sorry, no mail or phone orders
FLOOR COVERINGS—SECOND FLOOR

A very special purchase of discontinued styles from a very top maker! Lovely, beautifully trimmed and exquisitely styled. In the group you'll find white, blue, navy and pink in sizes 32 to 40—but not every style in every color and size. Here's the two most popular styles in the collection:

- 1. Fitted bodice with gathered fullness and perky bows of shadow applique embroidery.
- 2. Semi-fitted bodice with bands of val-type lace and net and inserts of nylon tricot chiffon.

LINGERIE—STREET FLOOR

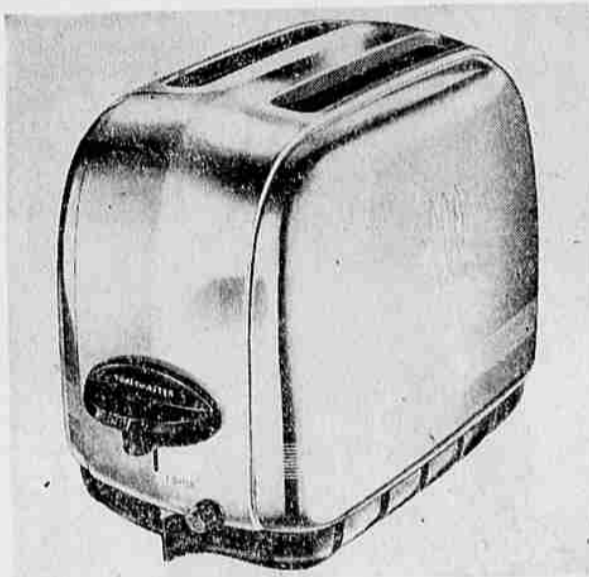


reg. \$14.95 34-piece stainless steel flatware

\$6.88

Distinctive "Glenn Rose" pattern by International Silver Co., outstanding for its beauty and utility. Won't rust, chip or tarnish under normal use. 8 each: knives, forks, teaspoons, soup spoons; 2 serving pieces.

HOUSEWARES—SECOND FLOOR



reg. \$22.95 "Patrician" Toastmaster toaster

\$14.88

Make perfect toast every time with Toastmaster's flexible timer. Toast color selector—dark, light or in-between. Finger-tip crumb tray with push-button opening. Gleaming chrome-plated finish.

ELECTRICALS—SECOND FLOOR

LAST DAY WEDNESDAY entire stock of these brand shoes

RHYTHM STEP

dress shoes, reg. \$13.95 and \$14.95

\$9.30 & \$9.97

Limit: 2 pairs
each brand
per customer

Sorry, no mail or
phone orders

1/3 SAVE

RHYTHM STEP

casual shoes, reg. \$10.95 to \$12.95

\$7.30 to \$8.63

FLORSHEIM

regularly \$17.95 and \$18.95

\$11.97 & \$12.63

SELBY ARCH PRESERVERS

regularly \$15.95 to \$18.95

\$10.00

ACCENT

regularly \$9.95 and \$11.95

\$6.63 & \$7.97

WOMEN'S SHOES—STREET FLOOR

CENTENNIAL SALE HOURS

Monday & Friday: 9:30 a.m. to 9 p.m.
Other Days: 9:30 a.m. to 5:30 p.m.

FREE STORE-SIDE

PARKING FOR
OVER 1,000 CARS

IT PAYS
TO BUY AT
MEIER &
FRANK'S

Meier & Frank Co.
OREGON'S OWN STORE SINCE 1857
SALEM EM 3-2211