

NO SALES TO DEALERS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

CENTENNIAL SALE

SPORTSWEAR BUYS

SEPARATES - PLAYCLOTHES - DRESSES

YOU SAVE
25% TO 75%
 ON EVERY SINGLE ITEM

dyed-to-match colors
\$13.98-\$19.98 DESIGNER

SWEATERS
\$8.90

This group of sweaters has been the star of our department all year! Now you can buy them at savings from \$5.08 to \$11.08! Lovely fur-blend sweaters that rival cashmere for softness and luxury. Lots of dressmaker styles with collars, 3/4 sleeves, embossed trims—even some 2-ply in the group. Both cardigans and slip-ons in choice colors; 34 to 40.

Mail and phone orders*

the classic of them all!

\$14.98 MATCHING

SKIRTS
\$10.90

We've lost count how many have been sold at the higher price. And it would take an event big as Centennial to bring this skirt to you as low priced as this. Lovely soft tones dyed-to-match our fur-blend sweaters. Each skirt with its famous (shhh! unmentionable) label in the waist band. Slim style with stitched fly front. Sizes 10 to 16.

Mail and phone orders*
SPORTS SHOP — STREET FLOOR



from the biggest manufacturer

\$8.95-\$27.50

SWIM SUITS
1/2 off

Oh, how we yearn to just mention this label—it's the top! You've worn more than one suit by this maker. And now we can offer you a whole collection of good, late, new designs at 1/2 off! Choose from cotton prints, taffeta and lastex. Prints and solid tones. We can't urge you strongly enough to get it on this Centennial buy! Sizes 10 to 18 in group.

No mail or phone orders on swim suits only!

nationally advertised!

\$3.98-\$6.98

SHIRTS
\$2.80

Group of cotton shirts and blouses that team prettily with everything from pedal pushers to your best suit. Prints and solid colors with short, three-quarters or long sleeves. Newest spring shades to blend with your wardrobe. Buy for spring and summer wearing. Sizes 10 to 18 in selection.

Mail and phone orders*

final clearance of cashmere

SWEATERS
\$4 and \$8

Have you ever had such a chance! Fine cashmere at mere pennies? Classic slip-on and cardigans in pastel shades. Sizes 34 to 38 in group. Of course, limited quantity, so come early for these beauties.

Mail and phone orders*

\$17.98-\$19.98 BULKY SWEATERS, 2-ply construction. Lovely soft tones, hand-fashioned and lots of white; 36-40 — **\$10.90**
\$19.98-\$22.98 DESIGNER SKIRTS with top labels. Man-tailored, half linings, all types in group; 10 to 20 — **\$10.90**
\$6.98-\$7.98 DESIGNER BLOUSES in silks, Dacron® nylons and blends; many dressy styles; sizes 32 to 40 — **\$4.90**
\$9.98-\$12.98 DESIGNER BLOUSES in dressy and tailored styles. Many whites, some dark colors; 32-40 — **\$6.90**
\$3.95-\$7.95 SAILCLOTH PLAYCLOTHES in blouses, skirts, shorts, slacks, playsuits in good colors; 10-20 — **1/2 price**

Mail and phone orders*

*plus shipping cost to areas outside our regular truck delivery routes

SPORTS SHOP — STREET FLOOR

the most famous of them all

\$19.98-\$25.98 SHIRTWAIST

DRESSES
\$15

We're dying to tell you the name of these . . . another top brand we've carried in our sports shop for years. You've loved them for their simplicity, their handsome fabrics and perfect fit. Button front styles in either novelty patterns or plain . . . some with contrast trim and choice of short or three-quarter sleeves. Most all your favorite colors in sizes 10 to 20 and 12 1/2 to 20 1/2.

Mail and phone orders*



with top labels

\$4.95-\$5.95

PLAY TOGS
\$2.80

You'll be all set for summer if you take advantage of this great buy! A great group of sailcloth pedal pushers, calfskinners, shorts and Jamaicas. These are the designs you love to mix and match—so come and get them. Sizes 10 to 20 in group.

Mail and phone orders*

SPORTS SHOP — STREET FLOOR



just arrived in town!

\$14.98-\$19.98 COTTON

DRESSES
\$10

Not just a few picked-over styles—but a great, fresh new shipment of the dresses you'd have loved at their much higher regular prices. Resort prints and sunny pastels in tailored shirtwaist and afternoon styles. Choice of sleeveless and short sleeve designs . . . slim and full skirts. And fashion wise budgeters are going to buy their summer dresses right now! Sizes 10 to 20 in group.

Mail and phone orders*

SPORTS SHOP — STREET FLOOR



OPEN MONDAY
9:30 a. m. to 9 p. m.

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PARKING FOR
OVER 1,000 CARS

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