



FREE

FRIDAY ONLY!

YOUR SEARS PURCHASE FRIDAY ENTITLES YOU TO A..

FREE The Juiciest!
Scrumptious!
Most Delicious! **HAM!**



Here's What You Get **FREE!**

PLUS... ALL THE EASTER TRIMMINGS! OFFER GOOD FRIDAY ONLY!

★ ANY PURCHASE OF \$100 OR MORE ACCUMULATED IN ANY, OR ALL DEPARTMENTS IN THE STORE!

SPECIAL SPRING FESTIVAL SALE PRICES IN EVERY DEPARTMENT!

This Special "Friday Offer Is Sears Way of Thanking You for Your Fine Patronage!

COME IN FRIDAY! YOU'LL SAVE MORE!

and... you'll get enough Ham and Trimmings Free to feed Your Family on Easter Sunday!

... IT PAYS TO BE A SEARS CUSTOMER!

- 7 LB. HAM
- 3 LBS. POTATOES
- 2 LB. YAMS
- 1 PKG. CELERY
- 1 PKG. CARROTS
- 1 PKG. MARSHMALLOWS
- 2 PKGS. FROZEN PEAS
- 1 CAN FRUIT COCKTAIL
- 1 CAN PINEAPPLE
- 1 DOZ. TEA ROLLS
- 1 APPLE PIE
- 1 PKG. JELLO

OFFER GOOD FRIDAY ONLY!

★ 5 WAYS TO GET YOUR FREE EASTER HAM!

1. OPEN YOUR NEW CHARGE ACCOUNT FOR \$100, OR MORE, ON FRIDAY
2. RE-OPEN YOUR OLD CHARGE ACCOUNT FOR \$100, OR MORE, ON FRIDAY
3. ADD ON TO YOUR PRESENT ACCOUNT FOR \$100, OR MORE, ON FRIDAY
4. MAKE CASH PURCHASES TOTALING \$100, OR MORE, ON FRIDAY
5. SELECT YOUR PURCHASES, \$100 OR MORE, ON FRIDAY AND LAYAWAY

SHOP FRIDAY 'til 9 P. M. ALWAYS PLENTY OF FREE PARKING!

Satisfaction guaranteed or your money back. SEARS

EM 3-9191
550 N. Capitol