

Town Enjoys Substantial Growth Since Founding 87 Years Ago



Front street in Woodburn faces the Southern Pacific railroad tracks and on the initial plat of the town made in 1870 was The Avenue. Shown here is Woodburn's well established business district. In recent years about

half of the structure along Front street has been remodeled and refaced. A new bank structure, theater, post office and newspaper plant have been recent additions to downtown Woodburn. (Capital Journal Photo)



Recent expansion of Woodburn has seen this development along highway 99E. Located here in modern structures are a locally owned bank, food markets, automobile agencies, motels, stores and factories. This is the part

of Woodburn which the motorist sees as he drives through. Woodburn's population is now 2,700. (Capital Journal Photo)

Woodburn Sustained by Industries, Agriculture

Town Platted In Year 1870, Had Eight Lots

By BEN MAXWELL
Capital Journal Writer

Before 1870 there was no Woodburn. Then came J. H. Settlemeir, C. Hubbard and others to plant a new town along the Oregon & California railroad.

A railroad worker, the story tells, watched slashings burn on the new townsite and had an inspiration: "Call it Woodburn." Now Woodburn has a population of 2,700, sustained by a diversity of industries, agriculture predominating. Indeed, Woodburn is known as a berry center and the soft fruit production within the area is estimated to have a value in excess of \$3,000,000.

Birds Eye Division of General Foods Corporation, largest industrial plant in Woodburn, flourishes because of agricultural production in the area. Now the plant processes only a frozen pack. Last canning was done there in 1949. The factory was established in 1927 and acquired by General Foods in 1944. Ralph Sebern is manager.

Birds Eye's Woodburn plant specializes in a frozen pack of most vegetables and strawberries

Birds Eye Housed Here



Birds Eye division of General Foods Corporation, Woodburn's leading industry, is housed in this plant, specializing in packages of frozen foods for retail outlets. At

season's peak 800 persons are employed here and the annual payroll is \$1,000,000. (Capital Journal Photo)

the annual payroll is approximately \$1,000,000. The initial 1937 pack will start with rhubarb in May.

Town Has Ice Plant

James Stevens is manager of Woodburn's new Terminal Ice and Storage plant, established in 1952 and increased in capacity by 85 per cent during 1956. This concern, with plants in Salem, Portland, Hillsboro and Nampa, specializes in commercial freezing, principally in carload lots.

The Woodburn ice plant has storage capacity for 400 carloads of produce. During the season's peak, it employs 20 hands and their annual payroll amounts to \$30,000.

Woodburn has two banks, the Woodburn branch of the First National of Portland in the downtown section and the new Bank of Oregon along the highway. Their combined deposits are \$7,325,000.

L. W. Froom is manager for First National, established in 1933 and moved to its new location in 1947. The bank has 12 employees.

Bank of Oregon, a local owned institution, had its origination at Gervais in 1907 and came to its highway location at Woodburn in 1949. H. S. Wadsworth is president and R. V. Colby, cashier. The bank employs seven persons.

Old Industry

Older among the city's industries is the Woodburn Feed and Supply, an enterprise with roots extending back into the 1890s. The corporation deals in seed and grain, manufactures feed and mixes and distributes fertilizers.

Not all of Woodburn's industries are conventional. Located there is the Valley Manufacturing Co., specializing in making stirrups and saddle trees. A. A. Hoelter and E. W. Lawson are now owners.

Oregon's native oak finds one of its few commercial uses in Woodburn because, says E. W. Lawson, it is the only wood in the West suitable for the manufacture of stirrups. The firm was established 65 years ago.

Roland Food Products, manufacturers of all sorts of pickle products, employs 14 persons at the peak of the season and has an annual payroll of \$25,000.

It has a factory retail store and does a sizable business there with patrons who know and esteem the quality of the product.

Many Stores

Among Woodburn's retail establishments are three dress shops, seven groceries, three drygoods stores, four automobile agencies, four hardware stores, two furniture, two variety and three appliance stores. The city has two dentists, three lawyers, three doctors, a small hospital, four beauty shops and a weekly newspaper, housed in a new plant.

Woodburn post office, with Paul Mills as postmaster for the past 15 years, is a second class office almost reaching the first class status. Office business in 1956 amounted to \$39,000. Employed here are 13 persons.

Washington Elementary School, with grades from the third through the eighth, has 392 pupils and 16 teachers. Principal is Charles M. Campbell. Lincoln Elementary School has 139 first and second grade pupils. The faculty consists of six teachers including the principal, Mrs. Mildred Ogden. At Woodburn High School 272 students are enrolled and the teaching staff numbers 15. Principal is David C. Cavett. Frank Doerfler is school superintendent.

Also located in Woodburn, is St. Luke Parochial School with 250 pupils and Sister Josephine as principal.

Jaycees Active

Fraternal, civic and social organizations are well represented at Woodburn. There is an active Junior Chamber of Commerce and a newly organized group calling itself the Woodburn Progressive Club. Max Simmons is president. There are 14 churches in Woodburn.

Woodburn has a fire department consisting of three paid members and 20 volunteers. Two regular policemen are among the municipality's 16 salaried employees.

The city has 18.98 miles of streets, 12.25 being paved. About 4,300 additional feet of paving will be laid this year. During 1956 the city acquired a radio transmitting station for the police and fire departments.

Mayor



Thomas L. Workman, above, is mayor of Woodburn.

City officials are: Thomas L. Workman, mayor; Mark H. Thompson, recorder and municipal judge; Glenn A. Goulet, treasurer; Harold A. Eichstadt, city attorney; Leonard A. Fuller, chief of police; Floyd A. Marcie, fire chief; Dr. Gerald B. Smith, health officer; Winton J. Hunt, chairman of the planning commission; Clarence H. Ahrens, Louis H. Hildebrandt, Robert L. Hurst, Norman F. Tyler, councilmen.

Woodburn was incorporated Feb. 20, 1889 and Jessie H. Settlemeir served as first town mayor.

Workman is Mayor
Thomas L. Workman, present Woodburn mayor, is serving his second term after three terms as a councilman. He, too, is a local industrialist.

factory a patented truck hoist that finds wide distribution in western states.

For 80 years Woodburn has enjoyed a conservative substantial growth. When the town was platted 87 years ago it consisted of four blocks facing the O & C railroad with a front street called the Avenue. Each block contained eight lots.

Seven years later the little town consisted of a post office, depot, Presbyterian church, blacksmith shop and Mathoi's General Store that did an annual business amounting to \$10,000. Then the population of Woodburn was 145, the district school had an enrollment of 65 and there were 98 legal voters in the precinct.

In 1877 good, cleared land in the Woodburn area had a price of from \$25 to \$50 an acre and the town was a shipping point for grain.

A decade later Woodburn's population had increased to 405 and there was a large iron foundry, machine shop, cannery, grain warehouse and weekly newspaper. L. H. McMahan, former Marion county circuit judge and proprietor of the Woodburn Independent in 1889, now resides in Salem.

Old Railroads

In 1889 Woodburn was served by two railroads, the Southern Pacific mainline and the Woodburn-Coburg branch of the narrow gauge Oregonian railroad. Oregonian railroad became standard gauge more than 60 years ago and is now SP's Woodburn-Springfield branch.

At the turn of the century Wood-

burn had a population of 828. Hops, grain, apples, flour and potatoes were leading area products. Then the town was served by the Bank of Woodburn and had three large warehouses.

A singular Woodburn advertisement appears in the Oregon & Washington Gazetteer for 1903-04: Moshberger & Sons were blacksmiths, wagon makers and undertakers supplying caskets, cases, burial robes and furnishing black and white hearses for local funerals.

FALSE TEETH

That Loosen
Need Not Embarrass

Many wearers of false teeth have suffered real embarrassment because their plates dropped, slipped or wobbled at just the wrong time. Do not live in fear of this happening to you. Just sprinkle a little FASTERITE the alkaline (non-acid) powder, on your plates. Hold false teeth more firmly, so they feel more comfortable. Dews not sour. Checks "plate odor" denture breath. Get FASTERITE at any drug counter.

Lively All New Hillman



Takes Nob Hill in stride with entire family

Luxury in performance, luxury in looks. That's the '57 Hillman, the one all new car in its price field. Powerful new valve-in-head engine provides effortless acceleration. New longer, lower lines add a sports car smartness. Unique new step-down design offers roomier comfort, smoother ride, greater safety. All this plus low cost, amazing economy, remarkably high resale value. British-built. Enjoy a demonstration at your Hillman/Sunbeam dealer's soon. And if you're planning a European trip, ask about his generous overseas delivery plan.



Smart 3-way Sports Convertible



Low-cost Husky Station Wagon

all new HILLMAN

See your factory-franchised Hillman/Sunbeam Dealer

BONESTEEL SALES & SERVICE INC., 370 N. Church Street, Salem

INSIDE HOLLYWOOD

By ROB THOMAS

HOLLYWOOD — Walt Disney continues to be the wonder of the TV industry. He hasn't yet made a pilot film.

Nearly all TV film shows are sold on the basis of pilot—single films made on the gamble that a sponsor might buy it as a series. Millions of dollars have been spent on pilots and only a small percentage have paid off.

Disney already has sold two successful series without a pilot and now is doing another based on the fictional Zorro tales of an early California adventurer. He recalls a conversation he had with a big sponsor before entering the TV field:

Sponsor — Your plan for a Disneyland show sounds interesting, Mr. Disney. When can we see a pilot?

Disney — Oh, I'm not going to make a pilot.

Sponsor — You're not! But how can we tell what you are going to do?

Disney — I'll just be doing the same things I've done at this studio for years.

The producer recalls that the sponsor told someone afterwards, "I don't think this Disney is really interested in television." His Disneyland and Mickey Mouse shows proved otherwise. The kicker of the story: the same sponsor is in the new lineup of Disneyland backers for next season.

Disney added: "I think it's a mistake to make pilots. Too often the pilot either is worse than the series can be or it promises more

Doctor Says Faith and Hope Can Help Cure Many Cripples

By ALTON L. BLAKESLEE
AP Science Reporter

ST. LOUIS — Faith, hope and medicine make a wonder formula for many seemingly hopeless cripples, a physician declared today. It often brings back crippled limbs whose muscles have wasted from disease or accident, said Dr. George J. Boines of Wilmington, Del.

The patient's faith and hope are vital ingredients, he said. The medicine takes many forms, including special exercises and physical therapy to regain control of useless limbs.

Dr. Boines described methods and results in an exhibit at the opening of the ninth annual Scientific Assembly of the American Academy of General Practice, the organization of family doctors.

Muscle failure caused by polio, cerebral palsy, injury, multiple sclerosis and other conditions can and should be treated energetically, he said. And such crippling "should never be regarded as incurable."

A first step is to correct any coexisting problems such as ane-

mia, dietary faults, diabetes and anxiety.

Then comes physical therapy and exercise, often with the aid of jury in 1954. Today she walks with braces and crutches. All the time, the patient is making a determined

effort to help himself.

Dr. Boines cited some examples: A 25-year-old woman was regarded as incurable, with no hope of ever walking, after a brain incense and a foot brace, is earning a living by teaching school.

A girl of 18, crippled by polio as a baby, couldn't walk because of a deformed left knee and leg. A year later she was walking with a foot brace, afterward discarded it. She's now a school-teacher.

NEED NEW FLOOR AND WALL PLUGS?

Rewire now the easy PGE way

NOTHING DOWN • AS LITTLE AS \$3 A MONTH

WHATEVER YOUR WIRING NEED... you can solve it easily and quickly with PGE's easy-pay WIRING FINANCING PLAN. Add new wiring for your range, water heater, dryer, additional outlets, yard lights (anything from \$18 to \$350), and pay for it in easy installments right along with your electric bill. Your electrical contractor, appliance dealer or nearest PGE office will give you full information.

PORTLAND GENERAL ELECTRIC COMPANY

Oregon's Pioneer Electric Utility

Wachsmuth's Plea Innocent

EUGENE — A 65-year-old Eugene man who Monday pleaded innocent by reason of temporary insanity will go on trial April 15 on a charge of first degree murder.

Albert L. Wachsmuth is charged with the fatal shooting of Sgt. Policeman Charles Sanders Feb. 22 in a Eugene suburb. A grand jury indictment returned last week also charges Wachsmuth with wounding sheriff's deputy Dave Hefner.

Both men were shot after answering a call for help from Mrs. Wachsmuth.

Officer Faces Assault Trial

VALE, Ore. — Martin Rich, Nyssa police officer, will go on trial May 8 on a charge of assault with a dangerous weapon.

Trial date was set Monday when Rich entered a plea of innocent in a hearing before Circuit Judge M. A. Biggs. Rich was indicted by a grand jury following the shooting of George Espinosa in front of a Nyssa tavern March 10. Espinosa is recovering in a Nyssa hospital.

MUSEUM DIRECTOR DIES

JERUSALEM — Dr. Mordechai Narkiss, director of the Jewish National Museum in Jerusalem, died today after a long illness. He was 58.

TOPS IN TILLING the Mighty Mustang



Ask for a Free Demonstration

THE TILLER SHOP

Home of The Bolens M-E Rotary Tillers
1198 S. Com'l. EM 2-1009
Open Sundays 8 to 4

To make walking as relaxing as this...

See your Shoe Repairer now!

LIGHTER than leather!
LIGHTER than rubber!

microlite

half and full SOLES

You'll never know how comfortable walking can be until you wear Microlite Soles... the new "miracle of lightness" by Cat's Paw! They're a miracle of economy, too... the longest-wearing soles ever. For today's top shoe repair buy for all the family's shoes, just say the word... Microlite... at your shoe repair shop!

By the makers of famous non-slip CAT'S PAW RUBBER HEELS
Look for both on new shoes, too!