Prices Effective Fri., Sat., Sun
March 22, 23, 24

Swansdown invents a cake . . . and we bought a carload. Pictured above are, from right to left, Mr. A. M. Erickson, president of Erickson's Super Markets, Mr. Walt Guidinger, store supervisor, and Mr. George Thorsen, General Foods representative, who were on hand for the early morning arrival of a complete carload of cake mix, bringing you another first from Erickson's.

# Swansdown CARLOAD CAKE MIX SALE!

White Butterscotch Devils Food Yellow **5** 20-oz. pkgs! **$1.00**

Angel Food **39¢**

Lemon Flake **39¢**

Choc. Chip **39¢**

Apple Chip **35¢**

## Farm Fresh Produce

Washington—Winesap **APPLES** Crisp 4-lb. Bag **49¢**

CALIFORNIA—RED-RIPE **Tomatoes** Tube **23¢**

ZUCCHINI—TENDER **Squash** 2 lbs. **29¢**

HOTHOUSE—EXTRA FANCY **Rhubarb** lb. **19¢**

CALIFORNIA—ALL GREEN **Broccoli** Large Bunch **19¢**

SUN GIRL—FRESH **Dates** 12-oz. Pkg. **23¢**

NO. 1 RUSSETS **Potatoes** **39¢**

Hot Cross BUNS Dozen **49¢**

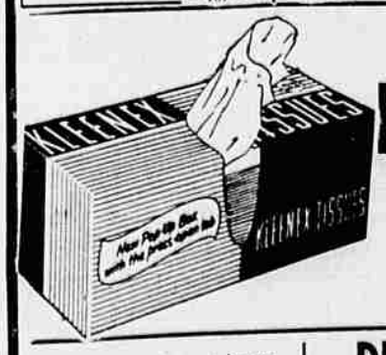
Serve with your favorite coffee.

Pecan **COFFEE CAKE** Reg. 59c **49¢**

Assorted **COOKIES** Wonderful for Lunch Boxes Dozen **35¢**

2 for 35c

Marsh Mal-o Use With Jello Jar 12-oz. Jar **19¢**




White or Colored **Kleenex Tissues** NEW Serve-a-Tissue Opening **4** boxes 400s **$1.00**

KLEENEX® TABLE NAPKINS They Stay on Your Lap Pkg. of 3 **45¢**

DELSEY® TOILET TISSUES Buy the 4-Roll Pkg. and Save **4** rolls **49¢**

KOTEX® SOFTEST EVER Box of 12 Sanitary Napkins **2/85¢**

Recommended by Western Family

Mothers! **WIN A FREE Evenflo® "LAYETTE FEEDING SET!"** Retail value $2.65

- America's most popular nursing bottles!
- Patented Twin Air Valve Nipples give precision feeding!
- Approved by doctors, nurses and hospitals!

No letters to write—nothing to buy! Just leave your name at our display of CARNATION EVAPORATED MILK!

Set includes: 8 bottles, complete with nipples, caps, discs, and bottle cleanser.

CARNATION evaporated milk "From Contented Cows" **3** tins **43¢**

PALMOLIVE REG. SIZE 3 for 29¢

PALMOLIVE BATH SIZE 2/27¢

Cashmere Bouquet REG. SIZE 3/29¢

Cashmere Bouquet BATH SIZE 2/27¢

FAB Giant Pkg. 83c

AD 10 lbs. 2.49

VEL Large Size 35c

AJAX CLEANSER 2/29¢

Florient 89¢

PALMOLIVE **HAVE BREAKFAST WITH US!**

**Free Breakfast Served Saturday, March 23, 9:30-12:30**

AT SALEM'S NEWEST AND FINEST SUPER MARKET
ERICKSON'S—SOUTH TWELFTH STREET . . .

ALBER'S **Flapjack Flour** 4-lb. Pkg. **49¢**

ALBER'S **Flapjack Flour** 10-lb. Bag **$1.09**

FOLGERS **COFFEE** Pound Tin **99¢** America's Finest Coffee

COTTAGE **Pineapple Juice** 46-oz. tin **23¢**

REYNOLDS **Foil Wrap** **2** Reg. Rolls **55¢** Free Pkg. of Interfold Sheets

SALAD BOWL **Mayonnaise** Quart **49¢**

LINDSAY **Ripe Olives** SELECT **4** No. 1 tins **$1.00**

PUREX Pure—Safer for Linens! Gallon Jug **53¢**

CHEF BOY-AR-DEE **Spaghetti** and MEAT BALLS Big 40-oz. tin **49¢**

HUNT'S **Tomato Juice** Large 46-oz. tins **21¢**

ERICKSON'S FINEST QUALITY **Butter** Pound Pkg. **69¢**

FISHER'S **Biscuit Mix** Big 40-oz. Box **35¢**

DEL MONTE **Cocktail** FRUIT **3** 303 tins **65¢**

PILLSBURY BEST **Pillsbury Flour** 25-lb. Bag **$1.89**

ZEE PAPER **Towels** **2** Reg. Rolls **35¢**

JIFFY **MUFFIN MIX** **2** 8½-oz. Pkgs. **15¢**

7-MINUTE **PIE CRUST** Pkg. **10¢**

BETTY CROCKER **DATE NUT BAR** 14-oz. Pkg. **35¢**

ANDERSON'S—Save 3c **BEAN SOUP** **2** tins **31¢**

SOAP DETERGENT **SURF** **2** Lge. Pkgs. **59¢**

NESTLE'S **QUIK** Pound Box **45¢**

INSTANT **MAXWELL HOUSE** 6-oz. Jar **$1.39**

INSTANT **SANKA** 4-oz. Jar **99¢**

Swift's Premium Frosted Tender Grown **Fryers** Pan-Ready 1 lb., 12 oz. Each **79¢**

Boneless—Armour's Star **HAMS** Fully Cooked Whole or Half Regular Price lb. $1.09 Now lb. **89¢**

Morrell's Pride—Fresh Pork **Sausage Rolls** lb. **29¢**

Erickson's Premium Quality **Wieners** . . lb. **39¢**

Boneless Fresh **Pork Roast** . lb. **49¢**

Fresh Shoulder **Pork Steaks** . lb. **45¢**

Mt. Angel **Cheese** . . . lb. **49¢**

Fresh **Oysters** . . Full Pint **59¢**

Fresh **Calves Liver** . lb. **79¢**

THE FRIENDLIEST STORES IN TOWN . . .

# Erickson's

Portland Road—Four Corners—South Commercial—South 12th—Woodburn