



you'll be proud of the famous brands in our family

There are so many of them they'd fill a giant size, old-fashioned family album! Some of them made their mark a generation or two, or three ago, others are filling today's magazines and newspapers with exciting accomplishments, winning new acclaim every day. If you are not familiar with all of our famous names, we invite you to get acquainted now. Enjoy the satisfaction that comes from association with the best. Remember—if it's a famous name, nationally known and respected for proven performance and dependability . . . you'll find it here—at Oregon's Own Store.

ONE OF AMERICA'S GREAT STORES . . . THE STORE OF INTEGRITY

Meier & Frank Co.
OREGON'S OWN STORE SINCE 1857
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