

Shop Monday and Friday 9:30 'til 9 P.M.
Park Free with validation of ticket |



young men about town look very handsome indeed in these
spring suits and casuals

left:
Sport jacket in brown, grey, blue or tan; checks, stripes, splash weaves. 6-12. **16.95**
Washable slacks in wool and orlon. Charcoal, tan, light or medium grey, brown. 6-12 **8.98**
14-18 **9.98**

right:
Three piece suit of 90% wool and 10% rayon. Solid color slacks in tan, greys and blues with contrasting jacket. Each with sleeveless sweater in matching color. Sizes 6-12 **\$23**

Lipman's Boys' Wear, 1st floor



very new for spring, Marquise
broadtail and bow
16.95

Two words very much up-front in fashion, Spring '57. As Marquise combines them in palest Vanilla on thinnest heel, the pure expression of feminine charm for this era of the flirting shoe. Also in black patent.

Lipman's Shoe Salon, 1st floor



young ladies of fashion will love these smart new
Easter suits and dresses

Left: suit in washable rayon flannel with detachable linen collar and suspenders. Pink, powder blue. 3x6x. **5.98**

Center: Dotted nylon with accents of white lace. Belted back with elasticized insert for nicer fit. Maize only.

3x6x **7.98** 7-14 **8.98**

Right: Dotted Swiss triple tiered skirt edged in matching embroidery, polished satin details. Wild rose. 7-12. **12.98**

Lipman's Girls Wear, 2nd floor



beautiful beginning for your warm-weather wardrobe
linen-look costume
\$35

Return of a favorite, newly styled and very important this spring of '57... the costume sheath in rayon linen with slim-lined coat of textured linen. Wear together or apart through spring and summer. Orange or charcoal. 9-15.

Moderate Price Shop, 2nd floor



sheer wool worsted, definitely spring in this
3-pc. designer suit
89.95

Costumed elegance, superbly tailored in sheer wool worsted. You'll love to wear it as a dress or as a suit... equally smart everywhere. Slim skirt, boxy jacket, zippered overblouse in navy or sand. 10-16.

Lipman's Suit Salon, 2nd floor



the most beautiful hats ever worn...
flowery Easter bonnets
7.95-15.95

Laden with such fabulous flowers, so real looking, you'll expect fragrance! See them blooming on deep cloches, wide pillboxes, high crown sailors. New pale and dark straws. Choose one for your Easter costume.

Lipman's Millinery, 2nd floor

SAVE AS YOU SPEND



WITH S.M. GREEN STAMPS