Edited by Marian Lowry Fischer

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LATEST IDEAS FOR YOUR

MARKETING

Read 'Ads' for Late Winter Buys; Interesting Menu Ideas Told Today



Sauerkraut is prized for its flavor and health-giving qualities

Zesty Sauerkraut Long a Standby By ZULA VINCEXT (Fresds Writer) Men like sauerkrant and live been enjected cabbage long ago. Methods of preparation remain practically the same. However, the common product cabbage long ago. Methods of preparation remain practically the same. However, the common product cabbage long ago. Methods of preparation remains practically the same. However, the common product cabbage growers have combined their talents to meet the demand for a milder more delicate product. See a several convenient sizes to be purchased according to the purchased according to th Favorite; Many Ways to Serve It

Sauerkraut and Frankfurters
Melt 3 tablespoons butter or
margarine in large, heavy skillet;
add 1 med lu m-size, finely
echopped onion, and 1 finely
echopped apple. Saute slowly until
onion is yellow, Add No. 2½ size
an sauerkraut. ½ cun water.

Sauerkraut and Frankfurters
Most abundant of the vegetables, always adding color as well as nutrients, carrots are a satisfactory
equation of the vegetables, always adding color as well as nutinents.

Wariety With Carrots

Most abundant of the vegetables, always adding color as well as nutinents.

Here are croquettes: can sauerkraut, 15 cup water, 2 tablespoons brown sugar and a sprinkle of pepper. Mix well with a fork, Cover and simmer gently a tablespoons margarine a fork. Cover and simmer gently for 1 hour, stirring oceasionally. Arrange one pound frankfurters on top of sauerkraut. Cover and simmer 15 minutes longer. Makes 4 generous servings . . . 6 not so

3 tablespoons flour 1 cup milk 15 teaspoon salt

teaspoon peppe

simmer 15 minutes longer. Makes
4 generous servings . . . 6 not so
generous.

Here is a sauerkraut casserole
that is really something very
special, certain to be repeated
often, because men and growing
boys like hearty, zesty food particularly at this season.
Lean Pork-Kraut Casserole
In a heavy kettle, cook 1
pound diced lean pork shoulder
until browned on all sides; add
1 No. 2½ can sauerkraut, 1 cup
thopped onions and 1 large side.
Wix with carrols. Cool. Shape
minutes and chill several
hours. Roll in bread crumbs, then
in egg diluted with water, then
cook 1 hour or until pork is tended, unpeeled apple. Cover and
cook 1 hour or until pork is tender. Just before sauerkraut is
makes enough for 8 crequettes.



Loaf Liked

Spicy Apple And Nut

give this spicy loaf cake a warm welcome. It's so easy to make and important, too, you can make it somewhat in advance of serv-ing and still find it moist and delicious. The sprinkling of sugar over the top of the batter before baking gives a eay sarkling touch baking gives a gay sparkling touch to the finished loaf,

Apple-Nut Loaf

34 cup sugar 4 cup brown sugar, firmly packed 5 cup shortening (use part butter or margarine for

2 eggs 1 cup coarsely grated cooking

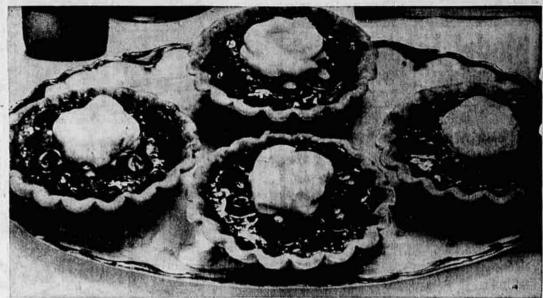
(you'll need about 3 for this 1 tenspoon pure vanilla extract

2 teaspoon baking powder

12 teaspoon nutmeg 14 teaspoon cinnamon 14 teaspoon allspice 14 cup broken nutments

Using a rotary or electric beater combine sugars, shortening, eggs, grated apple and flavorings; beat thoroughly. Remove beaters. Sitt dry ingredlents. Add flour mixture and nutmeals to apple mixture, Stir to blend well. Spoon batter into well-greased and floured loaf pan (9 by 5 inches); spreading evenly. Sprinkle generously with extra sugar. Bake in moderate, 350 degree, even 55 minutes or until 350 degree, oven 55 minutes or until done. Remove from pan and cool on rack. Makes one 2 pound loaf

Homemade



Make It Cherry Tarts For a Change

ton's birthday. For many menus Curried Fish Fine of the day that means cherry pie.

How about cherry tarts for a change. They have so much eye appeal and give a dinner a party flair. They are really miniature

Cherry Tarts
4 tablespoons quick-cooking tapioca

24 cup sugar
24 cup sugar
24 teaspoon salt
Cherry juice plus water to
make 2½ cups
2 cups (No. 2 can) drained

canned pitted red sour cherries, water-packed* 2 drops almond extract (optional) 6 to 8 baked 4-inch tart shells

Combine quick-cooking tapioca, sugar, salt, and cherry juice and water in saucepan. Cook and stir over medium heat until mixture comes to a boil. Cool, stirring oc-casionally. Add cherries and al-mond extract Chill

Casserole; Seasonings And Cheese Varied

A change for Friday fare would be this casserole of white fish.

Curried White Fish Casserole 3 tablespoons butter or margarine

1 tablespoon minced onion 3 tablespoons flour

11/2 cups milk

14 teaspoon salt 14 teaspoon pepper

1/2 teaspoon curry powder 1/2 teaspoon Kitchen Bouquet

½ cup American cheese, cubed (2 ozs.)

Hot Breads Always Make Breakfast Big Occasion Scones are a treat that will go!

over big, come breakfast time. Hot breads always are an exciting addition to a breakfast menu. Here is a criss-cross scone loaf;

Criss-Cross Scone Loaf
2 cups sifted enriched flour
1 tablespoon baking powder
1 teaspoon salt

t caspoon sale
ts cup sugar
ts cup shortening
1 egg, beaten
ts to 5s cup milk
Melted butter or margarine

Combine quick-cooking tapioca, sugar, salt, and cherry juice and water in saucepan. Cook and stir over medium heat until mixture comes to a boil. Cool, stirring occasionally, Add cherries and almost cook about 3 minutes. Stir in and cook about 3 minutes. Stir in and cook about 3 minutes. Stir in flour. Add milk and cook, stirring occasionally, Add cherries and almost cook about 3 minutes. Stir in flour. Add milk and cook, stirring occasionally, and cook about 3 minutes. Stir in flour. Add milk and cook, stirring occasionally, and cook about 3 minutes. Stir in flour. Add milk and cook, stirring occasionally, until sauce thickens. Add salt, pepper and curry powder which have been mixed to servings.

*Cherries packed in syrup may be used. Decrease sugar to ½ cup.

*FOR SWEET POTATOES

*Lots of butter and honey to taste make mashed sweet potatoes taste capecially delicious. Pile the mashed and brown in the oven or under the broiler. Nice with chicken, ham or turkey.

*Actionally, Add onlend over moderate heat. A

Makes I loaf.
Spicy Honey Current Buns as follow-up to hearty bowls o oatmeal:

Honey Currant Buns
3 cups sifted enriched flour
4½ teaspoons baking powder
1½ teaspoons salt
1½ teaspoons cinnamon

14 teaspoon allspice la cup shortening

% cup currants
1 egg, beaten
1/2 cup milk (about)
1/4 cup honey



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