

## Presley Tops List of Worst Garbed on TV

'What's My Line' Given Accolade for Poorest Dressed Show

By WILLIAM EWALD  
United Press Staff Correspondent  
NEW YORK (UP)—Elvis Presley, who soon may be doing a right dress in the Army, is guilty of a wrong dress in TV.  
Like Abou Ben Adhem, Presley's name led all the rest today as Irving Heller, Manhattan tailor and sartorial handicapper, compiled his list of the 10 worst television.  
"Presley is one of the most deplorable cases of bad dress I've ever seen," said Heller. "Without a doubt, he is the worst dressed man ever to appear before the TV cameras."  
"I am not knocking his talent, but I feel he is doing a disservice to the cause of dressing among teen agers by his example. He does not look neat, dignified and clean cut the way a young man should."

**A Wet Teabag**  
Heller, who gained a measure of distinction a few years back when he referred to Arthur Godfrey as "a wet teabag with legs," also picked the worst dressed show on TV, "What's My Line."  
"The men on 'What's My Line' look like pallbearers," said Heller. "The women are dressed beautifully, but the guys look like they're getting ready for a funeral."

As a result of this questionable distinction, "What's My Line" contributed two candidates to Heller's list, John Daly and Bennett Cerf.  
"You would also have to rate high on any worst dressed list Sis Caesar and Joh Cameron Swayze," said Heller. "Caesar has massive shoulders and those suits he wears just accentuate them. Swayze probably owns more clothes than any man on TV, but doesn't seem to know what to do with them."

**Looks Too Busy**  
"I've seen Swayze wear a plaid suit with colorfully patterned tie and a flow in his lapel," moaned Heller. "He just looks too busy."  
Wally Cox ("Terrible") and Dave Garroway ("Putty") also make the roster. "You can add onto that list Jimmy Durante, Liberace and Steve Allen," said Heller.

"Durante, awful. And Liberace, Gaudy. As for Steve Allen, he looks like a man who's been sleeping all night in his suit."  
Heller confessed he'd be hard put to round up a 10 best dressed list in video.

"Nobody is really outstanding," said Heller. "I would say Hal March is about the best dressed. Perry Como is good, too. And you can add on Jerry Lewis and Jack Webb. They wear what looks good on them. They don't worry about trends."

**Best Dressed Fat Man**  
"Generally, the quizmasters come off the best, March, Jack Barry, Mike Wallace and Ralph Story. Ed Sullivan and Ed Murrow are well-dressed, too. And I'd pick Jackie Gleason as the best dressed fat man in TV."

However, Heller is pretty unenthusiastic about the sartorial state of the male animal on TV. "Not a single fashion leader has been produced in the medium. And nobody seems to care," he said.

"They're getting away with bad dressing now because they're mostly in black and white. But when full color comes in, everybody's going to be in trouble."

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## Forest Service Buys Bombers To Fight Fires

WASHINGTON (UP)—The Forest Service recently bought seven Navy torpedo bombers to fight forest fires, it was disclosed today. The planes will be used to bomb, and strafe forest fires with specially treated water bombs and sprays.

The Forest Service, which protects millions of acres of woodlands, has already experimented successfully with water bombs dropped from smaller planes. The service also may soon start using helicopters in fighting forest fires. The agency's new techniques in fighting fires were disclosed in testimony before a House Appropriations Subcommittee by Richard E. McArdle, chief of the Forest Service, and his two assistants, Edward P. Cliff and V. L. Harper. Harper said the use of torpedo bombers allows fire fighters to strike the very heart of big fires, spots they could never reach from the ground. The planes also can be used to strike quickly against small fires before they get a chance to spread.

Cliff said the bombers can carry 600 gallons of water, compared with 100 gallons of the borrowed or rented crop-dusting planes used in experimental bombing. None of the officials gave the price they paid for the planes. They would cost from \$100,000 or \$150,000 new, but have been declared surplus by the Navy.

**OFFICIAL FISH**  
MONTGOMERY, Ala. (UP)—Alabama boasted today that it is the only state in the union to have an official fish. Geoffrey Birt, state publicity director, announced the selection of the tarpon, fighting sport fish found along the Gulf Coast.



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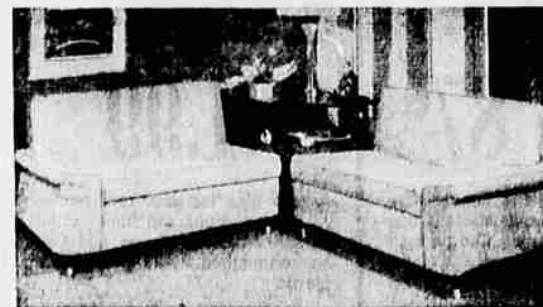


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