

### Corvallis Man Elected Retail Lumber Prexy

#### Several Other Oregon Men Named Directors Of NW Association

SPOKANE (AP) — C. A. Perin, general retail manager of the Willamette National and Santiam Lumber Co., Corvallis, Ore., was elected president of the Western Retail Lumbermen's Assn. Wednesday.

Delegates heard a California market analyst warn that retailers must do a better job of setting prices and managing their businesses if they want to make satisfactory profits this year.

Paul R. Hollenbeck said the retailer often was the weak link in the chain from manufacturer to consumer.

"The retailer must know more about his business than ever before," he added. "He must determine the specific overhead involved in various classes of sales and then establish the markups necessary to obtain an adequate profit."

Vice presidents elected were: B. M. Norell, Nampa, Idaho; Frank J. Rima, Pullman, Wash.; Joe T. Webster, College, B. I. C. E., Wash.; John R. Kendall, Spokane; Morris Tarte, Bellingham, Wash.; John Kettinger, Battle Ground, Wash.; P. W. Patterson, Portland; R. B. Thierolf, Medford, Ore.; and Floyd Volk of Seattle to represent Alaska.

Named to the board of directors were: F. H. B. Richards, Vancouver, Wash.; Earl J. Fosse, Wenatchee; Wayne Matson, Seattle; R. Munro Pineo, Bremerton; Alan H. Knox, Oswego, Ore.; Don Corkill, Astoria, Ore.; M. F. Moyer, Eugene, Ore.; W. P. Scharpf, Albany, Ore.; and W. M. Tubby, Lewiston, Idaho.

The convention ends Thursday.

#### HOT STUFF

MEMPHIS, Tenn. (AP) — When a would-be bandit stepped into the office of a drive-in-serviced auto firm and demanded "Let me have the stuff," attendant James McKenzie let him have a pan of water right in the face.

The marauder fled, his speed perhaps the greater because the water had been intended for coffee-making and was just coming to a boil when McKenzie threw it.

#### BETTER DAYS

SAYRE, Pa. (AP) — When January temperatures tumbled to around zero, M. J. Hulslander turned to a desk drawer for a reminder of better days. He fished out a picture postal card given him when he was 4 years old by his father. The card was dated Jan. 7, 1907 and read: "Today's weather — 68 in the shade."

#### LEGALS

##### ADVERTISEMENT FOR BIDS

Sealed bids will be received by the District School Board of School District No. 21C2, Marion County, Oregon, at the School Administration Building, 1209 Perry Street, Salem, Oregon, until March 22, 1957, 4:00 o'clock p.m. PST, for construction of Wildo and Judson Junior High Schools and will then and there be opened and publicly read aloud. Bids received after the time fixed for opening will not be considered.

Plans, specifications and form of contract documents may be examined or obtained at the office of William I. Williams, Architect, A. I. A., 1200 North Capitol Street, Salem, Oregon, or the office of Council C. Ward, Clerk, School Administration Building, 1209 Perry Street, Salem, Oregon, upon a deposit of \$75.00 for each set of documents.

Attention is called to the bidder's prequalification requirement of Section 270012 to 270014, R. S., which must be filed with the Clerk ten days before date for opening of bids and for which forms may be obtained at the office named above.

No proposals will be considered unless accompanied by a certified check, cashier's check or bid bond with authorized surety company as surety made payable to the District in an amount of not less than 5% of the amount of the bid. Surety bond will be required in accordance with the terms of the contract documents.

The School District reserves the right to reject any or all bids and to waive informalities.

No bidder may withdraw his bid after the hour set for the opening thereof or before award of the contract unless and until a delinquent for a period exceeding thirty days.

Dated at Salem, Oregon, this 15th day of February, 1957.

CONNELL C. WARD, District Clerk Feb. 21, 1957

##### NOTICE OF STREET VARIATION

NOTICE IS HEREBY GIVEN that March 25, 1957, at 8:00 P.M. in the Court Chambers in the City Hall of the City of Salem, Oregon, has been set as the time and place of a public hearing before the Common Council of the City of Salem, for the variation of all that certain part of MARGARET STREET, beginning at an Easement and westerly direction in First Lower Heights Addition in the City of Salem, Polk County, Oregon, as said street is shown on the plat of said addition, which said plat is on file and of record in the office of the County Recorder for Polk County, Oregon, and east of said street, in Salem, Polk County, Oregon, being more particularly described as follows:

That part of Margaret Street from the west line of Clarendon Street to the westerly terminus of said Margaret Street of First Lower Heights Addition.

##### AND ALSO

all that certain part of PRIMROSE STREET, running in an easterly and westerly direction in First Lower Heights Addition and Westwood Heights Addition in the City of Salem, Polk County, Oregon, as said street is shown on the plat of said addition, which said plat is on file and of record in the office of the County Recorder for Polk County, Oregon, and east of said street, in Salem, Polk County, Oregon, being more particularly described as follows:

That part of Primrose Street from the west line of Clarendon Street to the east line of First Lower Heights Addition and Westwood Heights Addition.

Said petition was filed with the Recorder for the City of Salem on February 15, 1957, and copies of same should be made in writing and filed with the Recorder for the City of Salem, Oregon, prior to the time of said hearing.

Dated this 15th day of February, 1957.

ALFRED MUNDT, City Recorder Feb. 15, 28, March 1, 14, 21, 1957.

STORE HOURS—MONDAY: 12 NOON TO 9 P.M.; FRIDAY: 10 A.M. TO 9 P.M.; OTHER DAYS: 9:30 A.M. TO 5:30 P.M.

# ON SALE BEGINNING FRIDAY SALE! MEN'S FAMOUS SOCKS



You'll recognize the maker's name . . . long the standard of finest quality . . . proof at a glance of the fabulous values this tremendous special purchase event offers!

- tremendous assortments
- you'll recognize the long-famous label
- fabulous values—save 40c to 80c a pair
- a multitude of popular colors

3600 prs. reg. 75c to \$1

**3 pairs \$1** **35<sup>c</sup>**

This great value assortment includes fancy rayons, lises, cotton argyles and cotton sport socks in solid color ribs or fancy patterns in a combination of popular high colors. Sizes 10 to 13.

2400 pairs reg. \$1

**3 pairs \$1.59** **55<sup>c</sup>**

Choose from cotton argyles in popular colors and diamonds, 6x3 rib 100% spun nylon, 2x2 rib 100% spun Dacron, plus assorted patterns in nylon stretch socks.

1200 pairs reg. \$1.50

**3 pairs \$1.98** **69<sup>c</sup>**

Choose from 6x3 rib 100% spun nylons, 50% wool and 50% nylon in dot patterns, 6x3 rib 100% wool in popular solid colors to please every taste.

Mail and phone orders\*

MEN'S FURNISHINGS—STREET FLOOR

\*Plus shipping cost to areas outside our regular truck delivery routes.

## REGULAR \$50 FAMOUS MAKE MEN'S SUITS TOPCOATS SALE PRICED

# \$39

MEN'S CLOTHING—STREET FLOOR

**Meier & Frank Co.**  
OREGON'S OWN STORE SINCE 1857  
SALEM EM 3-2211

IT PAYS TO BUY AT MEIER & FRANK'S

Meier & Frank's—Salem, Salem, Oregon  
Please send me the following:

Item	Quan.	1st Color	2nd Color	Size	Total

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_  
Charge \_\_\_\_\_ C.O.D. \_\_\_\_\_ Remittance Enc. \_\_\_\_\_  
\*Plus shipping cost to areas outside our regular truck delivery routes.