/ Page 12-Section 1

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THE CAPITAL JOURNAL

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Salem, Oregon, Thursday, February 21, 1957

Corvallis Man **Elected Retail** Lumber Prexy

Several Other Oregon Men Named Directors **Of NW Association**

1.25

SPOKANE (P - C. A. Perin, general retail manager of the Wilgeneral recan manager of the wil-lamette National and Santiam Lumber Co., Corvallis, Ore., was elected president of the Western Retail Lumbermen's Assn. Wed-

Retail Lumbermen's Assn. Wed-nesday. He succeeds R. M. Slettedahl of Elma, Wash. Delegates heard a California market analyst warn that retail-ers must do a beiter job of set-ting prices and managing their businesses if they want to make satisfactory profits this year. Paul R. Hollenbeck said the re-tailer often was the weak link in the chain from manufacturer to consumer.

The relation manufacturer to consumer. "The relation must know more about his business than ever be-fore" he added. "He must deter-mine the specific overhead in-volved in various classes of sales and then establish the markups necessary to obtain an adequate profit."

profit." Vice presidents elected were:

Vice presidents enected were: B. M. Norell, Nampa, Idaho; Frank J. Rima, Pullman, Wash.; Joe T. Webster, College P I a c e, Wash.; John R. Kendall, Spokane; Morris Tarte, Bellingham, Wash.; John Kettenring, Battle Ground, Wash.; P. W. Patterson, Port-land; R. B. Thierolf, Medford, Ore.; and Floyd Volk of Seattle to represent Alaska. Named to the board of directors were:

Named to the board of directors were: F. H. B. Richards, Vancouver, Wash, Earl J. Fosse, Wennatchee; Wayne Matson, Seattle; R. Munro Pineo, Bremerton; Alan H. Knox, Oswego, Ore.; Don Corkill, As-toria, Ore.; M. F. Moyer, Eugene, Ore.; W. P. Scharpf, Albany, Ore.; and W. M. Tubby, Lewis-ton, Idaho. The convention ends Thuraday.

HOT STUFF

MEMPHIS, Ténn (#) — When a would-be bandit stepped into the office of a drive-it-yourself auto firm and demanded "Let me have the stuff," alteadant James Me-kenzle let him have a pan of water right in the face. The marauder fied, his speed perhaps the greater because the water had been intended for col-lee-making and was just coming to a boil when McKenzie threw it.

BETTER DAYS

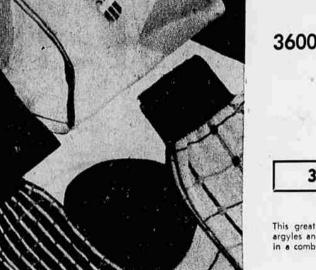
SAYRE, Pa. 00 - When Jan-SAYRE, Pa. 09 — When Jan-uary temperatures tumbled to around zero, M. J. Hulsiander turned to a desk drawer for a reminder of better days. He fished out a picture postal card given bim when he was 4 years old by his father. The card was dated Jan 7, 1907 and read. "Today's weather — 58 in the shade." At to an a start of the strate of the start of the strate of the start of the strate o

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LEGALS ADVERTISEMENT FOR BIDS

ADVERTISEMENT FOR MINA Sealed bids will be received by the District School Board of School Dis-trict No. 34CJ, Marion Chung, Ore-ton an Use School Administration Oregon, until March 22, 1937, 1-60 octook pm. PST, fir construction of Waldo and Juttom Junne High School and yull then and there he opened and publicly read aloud. Bids feetived Alfer the lume fixed for greating will the considered. Plans, specifications and form of contract documents may be examin-d or obtained at the office of Wilof \$73.00 fo

STORE HOURS-MONDAY: 12 NOON TO 9 P.M.; FRIDAY: 10 A.M. TO 9 P.M.; OTHER DAYS: 9:30 A.M. TO 5:30 P.M. · ON SALE BEGINNING FRIDAY IEN'S FAMOUS SOCKS A



You'll recognize the maker's name . . . long the standard of finest quality . . . proof at a glance of the fabulous values this tremendous special purchase event offers!

- tremendous assortments
- you'll recognize the long-famous label
- fabulous values—save 40c to 80c a pair
- a multitude of popular colors

3600 prs. reg. 75c to \$1



This great value assortment includes fancy rayons, lisles, cotton argyles and cotton sport socks in solid color ribs or fancy patterns in a combination of popular high colors. Sizes 10 to 13.

2400 pairs reg. ^{\$}1

3 pairs \$1.59



6

1200 pairs reg. \$1.50

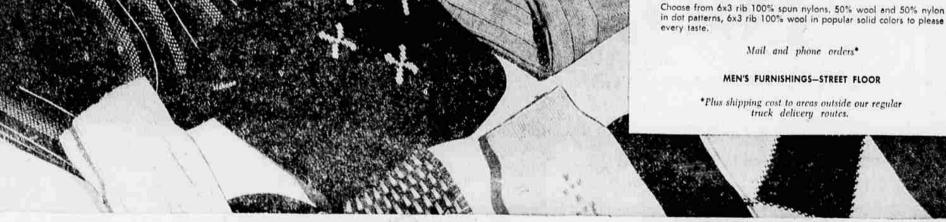


The School District reverses the right to resect any or all hide and to wave informatilies. No bidder may withdraw his bid after the hour set for the one-mining thereof or before award in delayed for a period extending thirty day. Dated at Salem Organ this lith default at Salem Organ this lith default at Salem Organ this lith default at Salem Distance Clerk Peb 21, 1997

NOTICE OF STREET VACATION.

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ALFRED MUNDT, City Recorder Feb. 12, 25, March 1, 14, 21,





MEN'S CLOTHING-STREET FLOOR



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O B	IT PAYS

ier & Frank's-Salem, Salem, Oregon ase send me the following:					Name	
Item	Quan.	1st Color	2nd Color	Size	Total	City Zone State Charge C.O.D. Remittance Ene. *Plus shipping cost to areas outside our regular true delivery routes.