

SALEM DAYS

SALE

STORE HOURS—MONDAY: 12 NOON TO 9 P.M.; FRIDAY: 10 A.M. TO 9 P.M.; OTHER DAYS: 9:30 A.M. TO 5:30 P.M.

FREE STORE-SIDE PARKING FOR OVER 1,000 CARS

EVERY DEPARTMENT IN THE STORE WILL PARTICIPATE

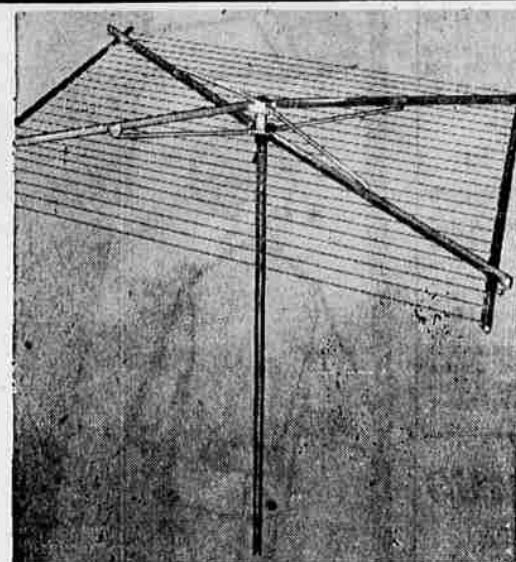


REG. \$1.00 COFFEE MUGS

49^c

You always need coffee mugs and these are by California Pottery, beautifully colored and so economical. Heavy heat-retaining coffee mugs in a rainbow of colors. Your choice of rose, turquoise, brown, green, yellow or white.

CHINA—SECOND FLOOR



REG. \$24.95 OUTDOOR CLOTHES DRYER

\$12.88

This outdoor clothes dryer has 24 continuous plastic lines, each large enough to hold a sheet. Automatic gravity latch for easy operation.

reg. \$14.95 fabulous Falco folding table.....\$7.99
reg. \$19.95 black fire screen.....\$14.99
reg. \$10 TV tray set, 4-piece.....\$6.99

HOUSEWARES—SECOND FLOOR



REG. \$389.95 G-E's FINEST 1956 RANGE

\$279.95

only \$2.25 weekly NO DOWN PAYMENT
the first all-automatic electric range
• bakes automatically . . . with automatic temperature control, the automatic oven timer.
• boils automatically . . . with the new Calrod surface unit
• fries automatically . . . with the new automatic speed grill.
• roasts automatically . . . with new electric meat thermometer.
• broils automatically . . . with new electric meat thermometer.

APPLIANCE HEADQUARTERS—SECOND FLOOR



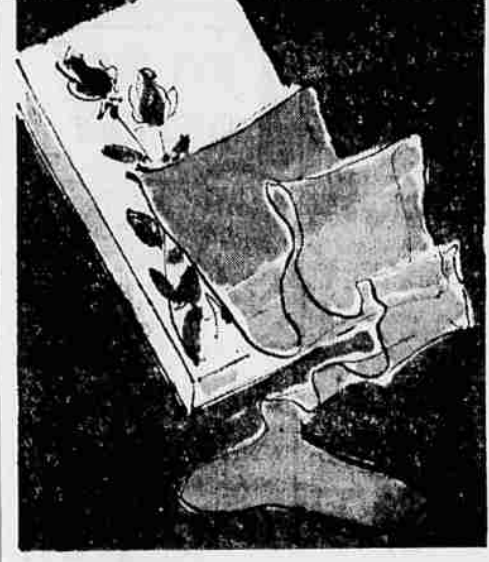
REG. \$3.95 BROADCLOTH DRESS SHIRTS

\$2.69

Guaranteed for one year! Sanforized® for permanent fit and long wear. White, fused collars, button cuffs or spread collars with button or French cuffs; solid collars, spread collars, with cuff. 14-17, 32-35.

reg. \$4.95 FAMOUS MAKE LONG SLEEVE SPORTS SHIRTS.....\$3.89

MEN'S FURNISHINGS—STREET FLOOR



ON SALE 4 DAYS ONLY!

3 pairs \$3

American Beauty sheer demi-toe seamless reg. \$1.29 pair

• 14 foot sizes
• 3 leg sizes
• 4 spring colors
Buy your stock of style No. 516 in American Beauty on Wednesday, Thursday, Friday or Saturday . . . because they go back to regular price on Monday, February 25! You'll need a whole supply of these demi-toe, nude heel nylons for now and for your new spring wardrobe and bare summer shoes.

HOSEY—STREET FLOOR



REG. \$1.69 PRINT DRESS CREPES

98^c yd.

Beautifully textured weave rayon dress crepe in striking floral and novelty printed designs. Lovely from dresses, blouses, and lining combinations.

reg. \$1.79 yd. PRINTED COTTON SATINS98c yd.
reg. \$1 yd. DRIP DRY CREASE-RESISTANT COTTONS 59c yd.

FABRIC CENTER—SECOND FLOOR



HALF PRICE! NYLON TRICOT SLIPS

\$2.99

if perfect, \$5.98
A fabulous group of top brand slips in tailored and trimmed styles. They are marked irregular because of a tiny thread or mis-stitch you'll barely see and will never impair the wearing qualities! Group includes lots of white, pink, and black in sizes 32 to 40.

LINGERIE—STREET FLOOR



REG. \$50.00 SUITS-TOPCOATS

\$39 each

Only Meier & Frank's—Salem can offer you such truly outstanding values! Famous brands taken directly from our regular stock, priced to save you dollars!
the suits: ALL WOOL SHARKSKINS, ALL WOOL WORSTED CHEVIOTS, ALL WOOL SHETLANDS, ALL WOOL FLANNELS; regulars 35 to 48, shorts 35 to 44, longs 38 to 46, stouts 39 to 48.
the topcoats: ALL WOOL CHEVIOTS, ALL WOOL COVERTS, ALL WOOL SHETLANDS, ALL WOOL TWEEDS, ALL WOOL GABARDINES; regulars 35 to 46, shorts 35 to 42, longs 37 to 46.

MEN'S CLOTHING—STREET FLOOR

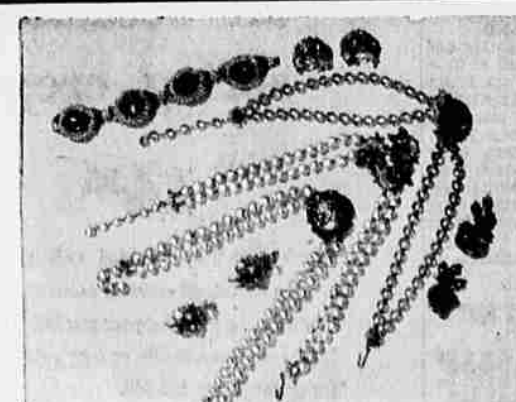


SPECIAL PURCHASE!

CLEANSING AND TOILET TISSUES

Scott toilet tissue9 for \$1
Scott Softweave toilet tissue9 for \$1
Scott paper towels, regular6 for \$1
Scotties cleansing tissues, 400's4 for \$1
Scotties cleansing tissues, 200's9 for \$1
MD toilet tissue13 for \$1
Chiffon toilet tissue9 for \$1
Kleenex cleansing tissues, 400's4 for \$1
reg. \$1 IMPORTED ENGLISH LAVENDER SOAP49c
reg. 69c HOUSEHOLD RUBBER GLOVES39c

TOILET—STREET FLOOR

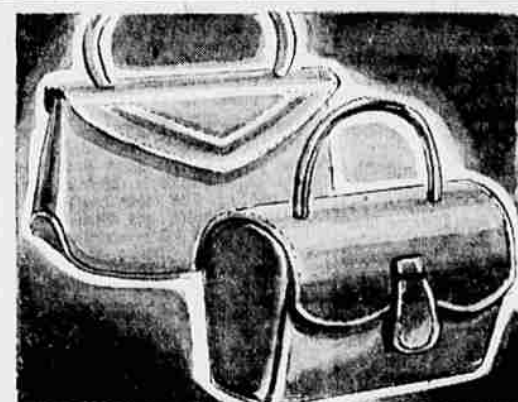


REG. \$6.95-\$12.95 HAND-MADE JEWELRY

\$3.99-\$6.99

plus tax
Almost half price savings on this extravagant collection of glowing simulated pearls, dressy stone set styles, famous make fashion designs in necklaces, bracelets, earrings. Make your choice now!

JEWELRY—STREET FLOOR



REG. \$4.98 PRACTICAL LEATHER BAGS

\$3.47

plus tax
Smart styles in polished calfskin in vanity boxes, satchels, frame pouches, elongated shapes. Many colors to choose from red, navy, avocado, tan, black, brown and pastels.

LEATHER GOODS—STREET FLOOR



REG. \$59.95-\$69.95 NEW SPRING COATS

\$46

Top fashions in soft, luxurious wools . . . handsome flannels, and unique novelty weaves. All styled in the new silhouettes as featured in top magazines. Fresh, lovely coats you'll love and save up to \$23.95! Make your selection of these junior size coats now!

ORNOPIAN SHOP—STREET FLOOR

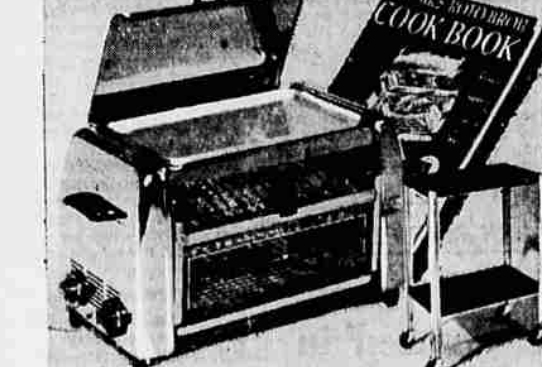


REG. \$10.98-\$14.98 WOMEN'S DRESSES

\$8.99

Top value collection of both regular and half sizes in novelty rayon and fine cotton fabrics. Dresses for work, the country, for home. Prints and solid tones in "between season" tones. Come in early and make your selection!

BUDGET DRESSES—STREET FLOOR



REG. \$49.95 ROTO-BROIL "IMPERIAL" ROTISSERIE

\$29.88

with free \$9.95 Roto-Server cart and \$1 cook book

Automatic infrared rotisseries, large enough for the small family. Barbecues, roasts, broils, toasts, grills, fries, broils. Has glass spatter shield, built-in automatic timer, 3 heats, 2 trays, 4 adjustable broiling levels, skewer spit and Bar-B-Q grill spit. See them demonstrated.

ELECTRICALS—SECOND FLOOR

Mail and phone orders. Plus shipping cost to areas outside our regular truck delivery routes.



REG. \$19.98-\$35 IMPORTED CASHMERE

\$10-\$15-\$19

Famous European imports in continentally styled dressmaker designs. All hand-fashioned in thick, downy, top grade cashmere in candy pastels and forever basics. Sizes 36 to 40. Get in on this terrific value now!

SPORTS SHOP—STREET FLOOR



REG. \$3.98-\$7.98 MIDDIE TODDLER DRESSES

\$2.99

A dainty array of adorable styles from a famous maker. Cottons in sizes from 12 to 18 months and 1 to 3 years. Pastel colors. Your little girl will love these beautiful dresses and so will you when you see her wearing them!

INFANTS—STREET FLOOR

Meier & Frank Co.
OREGON'S OWN STORE SINCE 1857
SALEM EM 3-2211

IT PAYS TO BUY AT MEIER & FRANK'S

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