

STORE HOURS—MONDAY: 12 NOON TO 9 P.M.; FRIDAY: 10 A.M. TO 9 P.M., OTHER DAYS: 9:30 A.M. TO 5:30 P.M.

FREE!
STORE-SIDE
PARKING FOR
OVER 1,000 CARS

SALEM DAYS SALE

ENGLISH LAVENDER SOAP



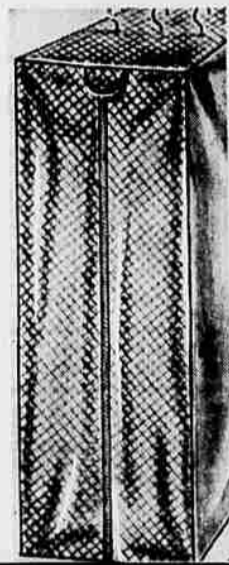
reg. \$1
box of
3 bars

69¢

Delightfully fragrant and rich lathering soap, mild and gentle for your complexion. Ideal for gifts. Get yours while they last.

TOILETRIES—STREET FLOOR

STURDY GARMENT BAGS



reg. \$2.98-\$3.98

\$1.67

Three sizes—jumbo, 57" dress length, suit size. Two beautiful patterns, new Luxex gold strip in pastels, also quilted plastic in blue, green, rose.

NOTIONS—STREET FLOOR

KENTON FRENCH PURSES



reg. \$5-\$7.50

\$3.00

plus tax

The justly popular French purse, smartly interpreted by Kenton in calf, saddle leather, morocco and French seal. Many popular colors. Save now!

STATIONERY—
STREET FLOOR

35mm EDIXA CAMERA



reg. \$29.95

\$18.50

Famous German make with many advanced features. Sharp F3.5 lens, automatic shutter cocking, all metal construction.

CAMERA SHOP—STREET FLOOR

FAMOUS GO-LITE LUGGAGE



reg. \$26.50 deluxe train case... **\$17.50†**
reg. \$21.95 regular train case... **\$13.95†**
reg. \$22.50 21-inch weekender... **\$13.95†**
reg. \$33.95 standard 26" pullman... **\$23.50†**
reg. \$41.00 jumbo 29" O' seas... **\$27.00†**
reg. \$41.00 hanger wardrobe... **\$27.00†**

Featuring the new moulded styling, a favorite for its strength and good looks. So easy to clean; gray, blue brown.

† plus tax

LUGGAGE—STREET FLOOR

WOMEN'S AND MISSES CARDIGANS



reg. \$5.98 to \$7.98

\$3.99

Soft, warm cardigan sweaters in long sleeve style. Wonderful assortment of popular colors. Sizes 34 to 40.

SPORTS SHOP—STREET FLOOR

WOMEN'S COTTON DRESSES



reg. \$2.99

\$1.99

Washable cotton print dresses in a fine assortment of colorful patterns. Several styles to choose from. Sizes 14 to 20.

CENTER AISLE—STREET FLOOR

BABY DOLL PAJAMAS



reg. \$3.95

\$2.88

Cotton magic crepe pajamas in white with red or blue trim. Sleeveless style with round neckline. S, M, L.

LINGERIE—STREET FLOOR

SPORT SHIRTS



reg. \$2.49

\$1.84

Sanforized® men's cotton flannel sport shirts in a good assortment of colorful plaid patterns. Medium and large sizes.

MEN'S FURNISHINGS

MEN'S PAJAMAS



reg. \$4.99

\$2.99

Easy to care for pajamas of blend Daeron and cotton. Full cut and coat style. Choice of tan, blue or green. B, C, D sizes.

MEN'S FURNISHINGS—
STREET FLOOR

WOMEN'S CAR COATS



reg. \$6.95

\$5.99

Now get a popular lightweight car coat for spring. Lined in colorful plaid taffeta. Choice of beige, red, white or turquoise. Sizes 10-16.

CENTER AISLE—STREET FLOOR

MEN'S WORK SHIRTS



reg. \$1.95

\$1.48

Sanforized® covert cloth work shirts with 2 flap pockets, yoke front. Dark gray only. Sizes 14½ to 17.

MEN'S WORK CLOTHING—
STREET FLOOR

MEN'S JACKETS

reg. \$8.95

\$4.99

Rayon jackets with warm reprocessed wool lining. Zipper front. Choice of brown, navy, or gray in plain or neat patterns. Sizes 36-44.

MEN'S CLOTHING—STREET FLOOR

BOYS' DENIM JEANS

reg. \$1.98

99¢

Western styled double knee blue denim jeans, copper riveted at strain points. Sanforized®. Sizes 8 to 12.

BOYS' SHOP—STREET FLOOR

MEN'S WORK PANTS

reg. \$3.98

\$2.49

Sanforized® cotton whipcord work pants, reinforced at all strain points. Choice of dark gray or green. Sizes 30 to 42.

MEN'S WORK CLOTHING—STREET FLOOR

Mail and phone orders

Plus shipping cost to areas outside our regular truck delivery routes.

SUB-TEEN BLOUSES

reg. \$2.98-\$3.98

\$1.89

A beautiful assortment of cotton blouses in attractive tailored styles. Pastel and deep tone colors. Sizes 8 to 14.

GIRLS' SHOP—STREET FLOOR

