

STORE HOURS—MONDAY: 12 NOON TO 9 P. M.; FRIDAY: 10 A. M. TO 9 P. M.; OTHER DAYS: 9:30 A. M. TO 5:30 P.M.

FREE
STORE-SIDE
PARKING FOR
OVER 1,000 CARS

SALEM DAYS SALE

FAMOUS STROOCK COATS



reg. \$89.95

\$52

You could look long, hard and far to even come near a value like this! Imagine Stroock woollens tailored into your favorite classic spring style coat. Slim and flared silhouettes. The color range is superb. Sizes 6-18, and a few petite sizes.

WOMEN'S COATS—
STREET FLOOR

FAMOUS MAKE SWEATERS



reg. \$8.95-\$19.98

\$4.99 \$7.99

Group fur-blend and wool-nylon hand-fashioned styles. Many colors, combinations in lovely classics. Slip-ons and cardigans in full and hand-fashioned styles. Sizes 36 to 40.

SPORTS SHOP—STREET FLOOR

DESIGNER KNIT DRESSES



reg. \$35.98-\$49.98

\$27

The most versatile dress you could own—a knit! A fresh spring collection. One and two-piece classic and dressmaker styles. Many new spring colors; sizes 10-16.

SPORTS SHOP—STREET FLOOR

WOMEN'S DRESSES



reg. \$10.98-\$14.98

\$8⁹⁹

Top value collection of both regular and half sizes in novelty rayon and fine cotton fabrics. Prints and solid tones.

*Mail and phone orders

LOWNSDALE SHOP—
STREET FLOOR

BETTER DRESSES



reg. \$19.98-\$22.98

\$11

Assorted street and afternoon styles in crepes, cottons and blend fabrics. Dark tones and high fashion colors. Most wanted colors; sizes 10-18.

LOWNSDALE SHOP—
STREET FLOOR

SHEER SEAMLESS NYLONS



reg. \$1.29

88^c

6 pairs \$5

Demi-toe with nude heel nylons, the fashionable sheer seamless for everyday wear. The finest construction. Many shades. Average leg sizes, 8 1/2 to 10 1/2.

HOSIERY—STREET FLOOR

FAMOUS MAKE BLOUSES



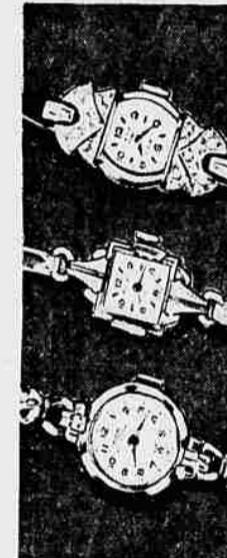
reg. \$5.98-\$7.98

\$3⁹⁹

Convertible collars, jewel and vee necklines. Short or three-quarter sleeves. Dacron®, nylon, cotton and blends in solids and prints. Sizes 32 to 38.

SPORTS SHOP—STREET FLOOR

FINE SWISS WATCHES



reg. \$18.95

\$12⁹⁵

tax plus

All 7-jewel movements. All guaranteed for one year by Meier & Frank's. Made in the image of the most expensive mode. Don't miss this sale!

FINE JEWELRY—STREET FLOOR

REG. 50c TO 65c WOMEN'S PRINT HANKIES



29^c

Unusual assortment in both light and dark prints. Scalloped edges, floral and geometric designs. 18" squares. Colorful Spanish imports.

HANDKERCHIEFS—
STREET FLOOR

\$19.98-\$35.00 TOP LABEL IMPORTED CASHMERES



\$5 to \$10 \$15 to \$19

The sweater of your dreams! Famous European imports in continentally styled dressmaker designs. All hand-fashioned in thick, downy, top grade cashmere. Many colors. Sizes 36-40.

SPORTS SHOP—STREET FLOOR

REG. \$5.98-\$7.98 COTTON KNIT TEE SHIRTS



\$3⁴⁹

Cardigans and slip-ons. A well known make. Sizes S, M, and L. Don't miss this value!

SPORTS SHOP—STREET FLOOR

ASSORTED NEEDLEPOINT



SAVE 1/3 and more!

\$1.00 to \$39.95

Great savings on a large assortment of needlepoint. All shapes and sizes included. Make your own beautiful heirlooms and special gifts.

ART NEEDLEWORK—
SECOND FLOOR

DRESS FLATS

reg. \$6.95

\$4⁸⁸

Group of women's and teens' dress flats in fashionable colors, styles. Not every size in every color. Buy one or several pairs now at this great savings.

WOMEN'S SHOES—STREET FLOOR

FAMOUS WALKING SHOES

reg. \$16.95-\$21.95

\$9⁸⁰

A big, wide, wonderful group of the country's most famous walking shoes, all from our regular stock. Top brands and styles to choose from.

WOMEN'S SHOES—STREET FLOOR



DRESS SHEER NYLONS

Full Fashioned

Reg. \$1.50

\$3

Well known brand dress sheer that's ultra flattering on the leg. Newest fashion shades. Medium length, sizes 8 1/2 to 11.

3 pairs in satin case for

HOSIERY—STREET FLOOR

"LITTLE HEELS"

reg. \$10.95-\$14.95

\$4⁴⁸

Chance to pick up an extra pair of those 'young-in-heart shoes'. Not every size in every style. Good selection.

WOMEN'S SHOES—STREET FLOOR

Mail and phone orders
Plus shipping cost to areas outside our regular truck delivery routes.

