

STORE HOURS—MONDAY: 12 NOON TO 9 P.M.; FRIDAY: 10 A.M. TO 9 P.M., OTHER DAYS: 9:30 A.M. TO 5:30 P.M.

FREE STORE-SIDE PARKING FOR OVER 1,000 CARS

# SALEM DAYS SALE

## GIRLS' COTTON DRESSES

reg. \$5.98-\$10.98



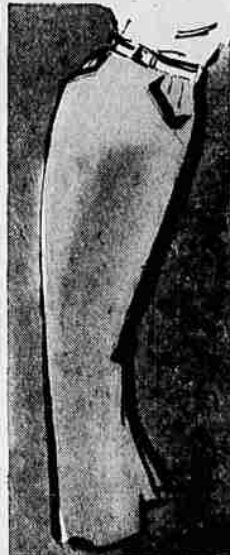
\$4.99

Dresses for school and Sunday best in fine sheers, broadcloth, gingham. Some with separate jackets and petticoats. Colorful prints and pastel tones.

GIRLS' SHOP—STREET FLOOR

## SUB-TEEN WOOL SKIRTS

reg. \$6.98



\$4.99

Popular slim & straight line styles in tweeds, pastels, grey, brown. Two novelty pockets and back zipper. Sizes 8-14.

GIRLS' SHOP—STREET FLOOR

## MIDGIE TODDLER DRESSES

reg. \$3.98-\$7.98



\$2.99

An array of adorable styles from a famous maker. Nylon fabrics in toddler styles only. Cottons in sizes from 12-18 months, 1-3 years. Pastel colors.

INFANTS—STREET FLOOR

## Famous Label Foundations

reg. \$18.50-\$25



\$12.89

Designs for the full but youthful figure in batiste, rayon, nylon; lightly boned front and back. Some with elastic back.

FOUNDATIONS—STREET FLOOR

## NYLON QUILTED DUSTERS

reg. \$17.98



\$12.99

Wonderful for gifts or for yourself. Button front style with dainty lace trim at collar and cuffs. Pink, blue. Sizes 10-18. Washable, too!

ROBES—STREET FLOOR

## NYLON TRICOT SLIPS

if perfect \$5.98



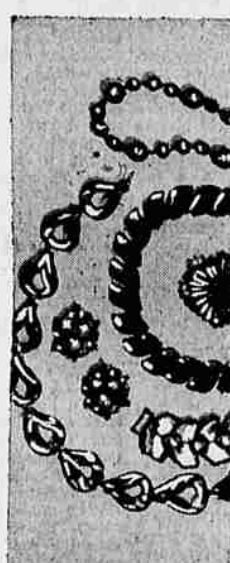
\$2.99

Styles from our current lines, marked irregular because of a tiny thread. Lace and embroidery trims. White, pink, blue, black. Save one-half!

LINGERIE—STREET FLOOR

## COSTUME JEWELRY

reg. \$1.95-\$29.95



75¢  
\$14.85

Unbelievable savings for such quality pieces! Necklaces, bracelets, earrings, pins in tailored gilt and silver metals, bead styles, stone set beauties.

JEWELRY—STREET FLOOR

## HAND-MADE JEWELRY

reg. \$6.95-\$12.95



\$3.99  
\$6.99

Almost half price on this collection of simulated pearls, dressy stone set styles, famous make fashion designs in necklaces, bracelets, earrings.

JEWELRY—STREET FLOOR

## SPRING MILLINERY

reg. \$5.95-\$7.95



\$4.88

Spring's newest straws in all the most popular spring shapes. Black, navy, white and the newest spring colors included in this great sale.

MILLINERY—STREET FLOOR

## FAMOUS BRAND NYLON SLIPS

reg. \$5.95



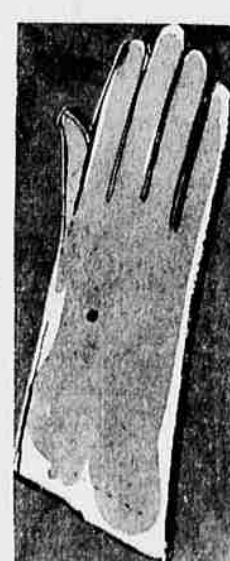
\$3.99

Discontinued styles in nylon tricot, nylon lace or embroidery trims; two and three-gore styles. Pink, red, beige, black. Sizes 32 to 40, not in all styles.

LINGERIE—STREET FLOOR

## WOMEN'S GLOVES

reg. \$3-\$4



\$1.29

Classic and novelty style double woven cottons and nylons in current fashion designs. White, black, brown, beige, maize, chamois. some irregulars.

GLOVES—STREET FLOOR

## SPRING HANDBAGS

reg. \$8.95-\$10.95



\$5.48 plus tax

Dress and novelty handbags in patent, rayon faille, novelty fabrics. All have inside zippers; rayon satin lined. Black, navy, fashion shades.

LEATHER GOODS—STREET FLOOR

## NYLON TRICOT GOWNS IF PERFECT \$8.98

\$4.49

Elegant full length gowns in the styles you love. Lace and embroidery trims; fitted midriffs; lavishly full skirts. Pink, blue, white, red. Sizes 32 to 44.

LINGERIE—STREET FLOOR

## REGULAR \$2.95-\$4.95 LOOSE POWDER COMPACTS

Save over half in many cases on these exquisitely fashioned gold metal compact! Many feature sparkling gold trims. Save!

\$1.99 plus tax

JEWELRY—STREET FLOOR

## REGULAR \$1.50-\$8.50 FAMOUS MAKE BRAS

Discontinued styles from a famous maker. Cottons, rayons, nylons in bandeaux or strapless styles. White, pink, black. Sizes 32-38, not in all styles.

\$1

FOUNDATIONS—STREET FLOOR

## REG. \$39.98 DOUBLE DROP SIX-YEAR CRIB

\$29.99

Standard 6-year crib with handy double drop sides, full panel and lucite casters. White, maple or birch finish with nursery animal figure decal trim. Springs included.

INFANTS—STREET FLOOR

Mail and phone orders. Plus shipping cost to areas outside our regular truck delivery routes.

