

STORE HOURS—MONDAY: 12 NOON TO 9 P.M.; FRIDAY: 10 A.M. TO 9 P.M.; OTHER DAYS: 9:30 A.M. TO 5:30 P.M.

# SALEM DAYS

Monday Night is . . . . .

**"A NIGHT OUT  
AT MEIER & FRANK'S—SALEM"**

Special Menu and Dinner

Music, Modeling, free

Favors for the Children

OREGON ROOM—STREET FLOOR

5:00 — 8:00 P.M.

# SALE

### COMPLETE CREDIT PLANS FOR EVERY NEED

**1. CHARGE ACCOUNT**

Regular 30-day account with Charge-Plate and monthly statement. Payable in full each month.

**2. REVOLVING CHARGE ACCOUNT**

Same as regular charge account plus the added convenience of small monthly payments.

**3. CONTINUOUS CONTRACT ACCOUNT**

Take up to two years to pay on all household purchases. You get an identification card to present when adding to this contract.

CREDIT OFFICE—MEZZANINE

\$14.95-\$29.95 Table Lamp Bases <b>\$4.99</b> LAMPS—SECOND FLOOR	\$3.95 Glass Top Tripod Table; Folds <b>\$1.88</b> GIFT SHOP—SECOND FLOOR	\$5.95 G. E. Kitchen Clock; Self-Starting <b>\$3.98</b> ELECTRICALS—SECOND FLOOR	\$5.95 if. perf. Peel Tub Chairs <b>\$2.79</b> PATIO SHOP—SECOND FLOOR	\$1 Silverplated Shell Ash Trays <b>39¢</b> plus tax SILVERWARE—SECOND FLOOR	\$2.98 Wool Knit Shrugs; White, Colors <b>\$1.99</b> SPORTS SHOP—STREET FLOOR
\$2.25 California Pottery Snack Server <b>\$1</b> CHINA—2ND FLOOR	65c Square Salad Plate <b>39¢</b> CHINA—2ND FLOOR	\$1.49 Bunte Acetate Gift Box Jewel Mix Candy <b>99¢</b> CANDY—STREET FLOOR	\$6.95 Stainless Steel Steak Sets <b>\$1.99</b> SILVERWARE—SECOND FLOOR	\$1-\$2.95 New Costume Jewelry <b>53¢</b> plus tax JEWELRY—STREET FLOOR	\$2.98-\$4.98 New Spring Handbags <b>99¢</b> plus tax LEATHER GOODS—STREET FLOOR
\$1.25-\$1.75 Leathette Desk Accessories <b>88¢</b> STATIONERY—STREET FLOOR	10c All Occasion Gift Wrap Paper <b>15 for \$1</b> STATIONERY—STREET FLOOR	\$1.49 Metal Floor Shoe Rack <b>87¢</b> NOTIONS—STREET FLOOR	\$1.50 Garter Belt Nylon-Rayon; 24-32 <b>74¢</b> NOTIONS—STREET FLOOR	\$1 yd. Chambray Crease-Resist; Pastels <b>39¢</b> yd. FABRIC CENTER—2ND FLOOR	\$10.95-\$27.50 Men's Waist Length Jackets <b>\$6.99-\$14.99</b> MEN'S SPORTSWEAR STREET FLOOR
\$1.50-\$2.50 Silk and Rayon Neckties <b>49¢</b> MEN'S FURNISHINGS STREET FLOOR	\$1-\$1.50 Men's Silk, Rayon bow Ties in Box <b>44¢</b> ea. 3 for <b>\$1.29</b> MEN'S FURNISHINGS STREET FLOOR	\$4.95 Long Sleeve Pullover Sweaters <b>\$1.99</b> MEN'S FURNISHINGS STREET FLOOR	\$1-\$1.50 Men's Nylon Stretch Socks <b>44¢</b> pair 3 for <b>\$1.29</b> MEN'S FURNISHINGS STREET FLOOR	\$4.95-\$8.95 Men's Sleeveless Sweaters <b>\$2.99</b> MEN'S FURNISHINGS STREET FLOOR	55c Men's Cotton Sport Socks <b>39¢</b> MEN'S FURNISHINGS STREET FLOOR
\$3.98 Boys' Long Sleeve Sport Shirts <b>\$1.79</b> BOYS' SHOP—STREET FLOOR	\$3.50 Boys' Heavy Duty Denim Jeans; 4-14 <b>\$1.99</b> BOYS' SHOP—STREET FLOOR	\$1.29-1.65 Famous Make Nylon Stretch Hose <b>\$1</b> HOISERY—STREET FLOOR	69c-\$1 Full Fashioned Nylon Dress Sheers <b>2 pairs \$1</b> HOISERY—STREET FLOOR	\$3.95-\$4.95 Nylon Tricot Gowns <b>\$1.99</b> LINGERIE—STREET FLOOR	\$2-\$3 Double Woven Gloves; Cottons, Nylons <b>79¢</b> GLOVES—STREET FLOOR
\$1.75-\$1.95 Durene Cotton Shortie Glove <b>99¢</b> GLOVES—STREET FLOOR	25c-\$1 Hankies Men's, Women's <b>19¢</b> HANDKERCHIEFS STREET FLOOR	\$1.39 yd. Sculptured Nylon Prints <b>77¢</b> yd. FABRIC CENTER—2ND FLOOR	\$1 Child's Favorite Book Classics <b>49¢</b> BOOKS—SECOND FLOOR	\$3.98-\$6.98 Women's Cotton Dresses <b>\$2.99</b> BUDGET DRESSES—STREET FLOOR	\$2.98-\$3.98 Women's Cotton Tee Shirts <b>\$2.29</b> SPORTS SHOP—STREET FLOOR
\$3.98-\$5.98 Rayons, Cotton & Nylon Slips <b>\$1.49</b> LINGERIE—STREET FLOOR	\$4-\$5 if perf. Girdles, Panty Girdles <b>\$1</b> FOUNDATIONS—STREET FLOOR	Reg. \$1 Nylon Panties Plain & Rhumba Type <b>59¢</b> INFANTS—STREET FLOOR	\$3.98-\$10.98 Women's Sportswear; Many Styles <b>\$1</b> SPORTS SHOP—STREET FLOOR	\$22.98-\$29.98 Women's All Weather Coats <b>\$10.99</b> SPORTS SHOP—STREET FLOOR	\$1.10 Nuggett Dress Yarns; 1-oz. <b>29¢</b> ea. 4 for <b>\$1</b> ART NEEDLEWORK SECOND FLOOR
\$1.98 Marquisette Panels; 48x81 <b>77¢</b> DRAPERIES—SECOND FLOOR	\$1.98-\$2.49 Cafe Curtains; 26", 30", 36" <b>94¢</b> pair DRAPERIES—SECOND FLOOR	\$4.95 Cotton and Linen Rugs, 24x36" <b>\$1</b> FLOOR COVERINGS—2ND FLOOR	\$5.50-\$6.95 Carpet Samples; app. 24x36" <b>\$2.59</b> FLOOR COVERINGS—2ND FLOOR	\$18.50 Pittsburgh Plate Glass Door Mirror <b>\$12.99</b> PICTURES & MIRRORS 2ND FLOOR	\$4.95 Pictures Many Sizes, Subjects <b>99¢</b> PICTURES & MIRRORS 2ND FLOOR
\$45-\$49.95 Oshkosh Garment Carriers <b>\$15</b> plus tax LUGGAGE—STREET FLOOR	\$10.95 Men's Lucey Oxfords <b>\$6.95</b> MEN'S SHOES—STREET FLOOR	\$29.95-\$45 18th Century Tables; Leather Top <b>\$14.95</b> FURNITURE—SECOND FLOOR	\$39.95-\$49.95 Inner- spring Mattresses, Box Springs <b>\$18.88</b> FURNITURE—SECOND FLOOR	\$10.98-\$29.98 Sample Dusters <b>1/2</b> off ROBES—STREET FLOOR	\$5.98 Printed Cotton Dusters <b>\$2.99</b> ROBES—STREET FLOOR



SALEM'S FIRST  
IMPORTANT SALE OF 1957



SALEM'S BIGGEST  
ASSORTMENT READY FOR YOU



SALEM'S GREATEST  
SAVINGS ARE YOURS



YOU'LL SAVE ON CLOTHING FOR MEN,  
WOMEN, CHILDREN



YOU'LL SAVE ON FURNITURE AND  
HOMEFURNISHINGS



YOU'LL SAVE BECAUSE OF OUR RECORD  
OF OVER 99 YEARS OF BRINGING  
SAVINGS TO OUR CUSTOMERS



YOU'LL SAVE BECAUSE FOR QUALITY,  
VALUES, ASSORTMENTS, SERVICE AND  
INTEGRITY — IT PAYS TO BUY AT  
MEIER & FRANK'S



IT WILL PAY YOU TO READ ALL OF OUR  
ADVERTISING IN TODAY'S STATESMAN



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Frank News on  
Sect. I  
pages 2-3-6-8-9-10-11  
Sect. II page 12

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quantities available.

