

STORE HOURS—MONDAY: 12 NOON TO 9 P.M.; FRIDAY: 10 A.M. TO 9 P.M.; OTHER DAYS: 9:30 A.M. TO 5:30 P.M.

**FREE  
STORE SIDE  
PARKING FOR  
OVER 1,000 CARS**

# SALEM DAYS SALE

**KING SIZE SHELL CHAIR**  
reg. \$9.95



**\$5<sup>45</sup>**

This is the real "king size" shell chair... the ample 31-inch size, made for comfortable, relaxing living. Sturdy black wrought iron base.

TOYS—SECOND FLOOR

**BROADLOOM ROLL-ENDS**  
super specials



Save **25% to 60%**

**FREE PAD**  
Moth-proofed waffle pad to fit any rug in this sale purchased on Monday, Tuesday or Wednesday.

FLOOR COVERING  
SECOND FLOOR

**DOUBLE DRESSER SUITE**  
reg. \$279.50



**\$179<sup>50</sup>**

only \$9 a month  
no down payment

18th century styling. Mr. & Mrs. 8-drawer double dresser with framed mirror, antique brass pulls. Matching panel head and foot-board bed. All in beautiful Honduras swirl mahogany.

FURNITURE—SECOND FLOOR

**DUNCAN PHYFE SOFA**  
reg. \$265.00



**\$165**

Save \$100 on this Meier & Frank exclusive! Rich mahogany finished frame; full coil spring base, durable and ultra comfortable.

FURNITURE—SECOND FLOOR

**LEATHER TOP TABLES**  
reg. \$45.00



**\$29<sup>95</sup>**

Large, handsome, bow-front styles... choice of six. All with hand-tooled gold leaf leather tops; highly polished mahogany finish; brass ferrules and casters.

FURNITURE—SECOND FLOOR

**SIMMONS HIDE-A-BED**  
reg. \$299.50



**\$239<sup>50</sup>**

only \$11 a month  
no down payment

A handsome piece of daytime furniture with Beautyrest cushions for perfect seating comfort... and Simmons famous "Deep Sleep" innerspring mattress for perfect sleeping comfort.

FURNITURE—SECOND FLOOR

**SEALY TWIN BED SET**  
reg. \$99.50



**\$59<sup>50</sup>**

only \$5 a month  
no down payment

One of the best twin bed values we've seen yet. Sealy did not skip a single quality feature in building it. Heavy woven damask ticking. Innerspring mattress and box spring complete.

MATTRESSES—SECOND FLOOR

**SILVERPLATED 4-PC. TEA SET**  
reg. \$129.50



**\$90<sup>00</sup>**

Plus Tax

Finest Webster Wilcox quality plated holloware in American Rose pattern, each piece gracefully footed and rose bordered.

SILVER—SECOND FLOOR

**WESTWOOD TABLE LAMPS**  
reg. \$19.95



**\$12<sup>95</sup>**

Cheer up your color schemes with a pair of these tall beauties! Antiqued and lacquered brass base in ornate design with large crackle glass ball. Three-way lighting.

LAMPS—SECOND FLOOR

**LONG PLAY HI-FI RECORDS**  
12-inch



**\$1<sup>49</sup>**

Comparable to records selling at \$3.98! Less than half the price of most quality high fidelity recordings. Big list of titles.

RECORDS—SECOND FLOOR

**PRINTED COTTON SATINS**  
reg. \$1.79 a yard



**98<sup>C</sup>**  
yd.

An exciting fabric... crease resistant utterly washable... so pleasant to sew. Gay florals and striking geometric patterns on pastel and white grounds, 36" wide.

FABRICS—SECOND FLOOR

**FINE WOOLEN FABRICS**  
reg. \$3.95-\$4.95



**\$2<sup>77</sup>**  
yd.

Lavish 58" widths for advantageous cutting dress, suit and coat widths. An outstanding selection. Come in now and make your selection.

FABRICS—SECOND FLOOR

**PITTSBURGH PLATE GLASS DOOR MIRRORS**

reg. \$26.95... 18"x68" **\$19.99**

reg. \$35.00... 22"x68" **\$24.99**

Satin polished edges; lucite clips for easy installation. The whole family will enjoy the convenience of a full length mirror.

MIRRORS—SECOND FLOOR

**REGULAR \$1.39 YARD NYLON CHIFFON**

Once again the most popular of fabrics for afternoon and evening wear, blouses, bridal frocks. So easy-to-care-for too. Pastels, dark shades.

**\$1** yard

FABRICS—SECOND FLOOR

**REGULAR \$9.95 FAMOUS SILK-O-LITE SHADES**

Thrifty buys in luxurious decorator style shades of Italian silk and Orlon®. Washable. Each one made with meticulous detailing. All sizes.

**\$5<sup>95</sup>**

LAMPS—SECOND FLOOR

**REGULAR \$1 IMPORTED GIFT PAPER NAPKINS**

**2** boxes for **\$1**

Attractively designed, luncheon size napkins, dainty pastels on white background, gift boxed. Stock up at this savings!

STATIONERY—STREET FLOOR

Mail and phone orders.  
Plus shipping cost to areas outside our regular truck delivery routes.

IT PAYS TO BUY AT MEIER & FRANK'S

*Meier & Frank Co.*  
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