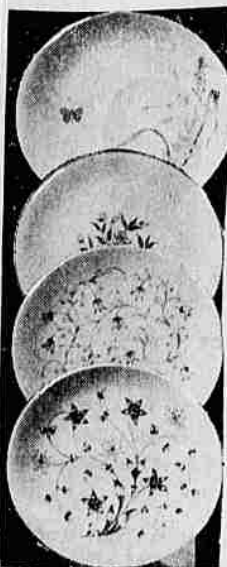


STORE HOURS—MONDAY: 12 NOON TO 9 P.M.; FRIDAY: 10 A.M. TO 9 P.M.; OTHER DAYS: 9:30 A.M. TO 5:30 P.M.

**FREE  
STORE-SIDE  
PARKING FOR  
OVER 1,000 CARS**

# SALEM DAYS SALE

## JOHNSON BROS. 50 PC. SET



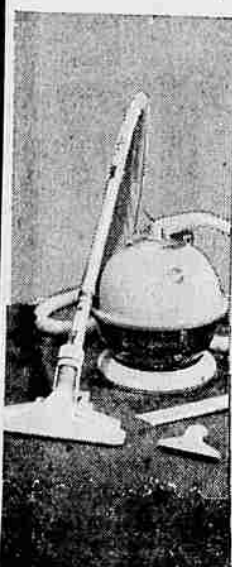
*\$31.55 value... now*  
**\$17<sup>95</sup>**  
Famous English dinnerware. Set includes 8 dinner plates, 8 bread and butters, 8 fruits, 8 soups, 8 cups, 8 saucers, one platter and one vegetable dish. Choice of four beautiful patterns.  
CHINA—SECOND FLOOR

## KING-SIZE "400" ROTO-BROIL



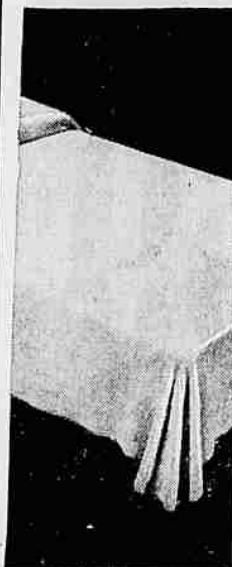
reg. \$69.95  
**\$54<sup>88</sup>**  
as low as \$5 a month  
NO DOWN PAYMENT  
With free \$9.95 Roto-Server cart and \$1 cook book "Golden Fiesta" automatic infra-red rotisserie with finger-tip push-button control. Takes an 18-lb. turkey or 22-lb. roast. A 7-way electric kitchen.  
ELECTRICALS—SECOND FLOOR

## HOOVER VACUUM CLEANER



reg. \$97.50  
**\$69<sup>95</sup>**  
as low as \$5 a month  
NO DOWN PAYMENT  
The famous Hoover "Constellation" with complete set of attachments. No tugging, no pulling. Exclusive Double-Stretch hose lets you clean twice the area of any other cleaner.  
VACUUM CLEANERS—SECOND FLOOR

## Corduroy Chenille Bedspreads



reg. \$12.95  
**\$8<sup>66</sup>**  
Corduroy stripe nylon and rayon chenille on standard quality sheeting. Pre-shrunk, washable. White, pink, mist green, red, charcoal, yellow. Twin or double bed size.  
BEDDING—SECOND FLOOR

## ACRILAN PILLOW



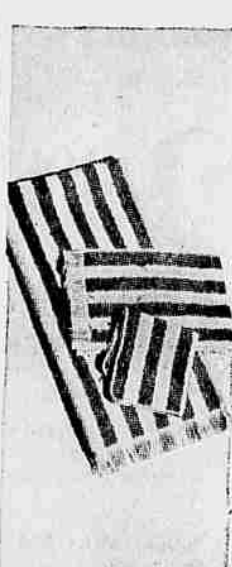
reg. \$7.95  
**2 for \$7.95**  
Filled with fluffy Chemstrand Acrilan, cool, buoyant, allergy-free. Nylon cover. Size 20"x26". Buy a pair and get the second one free.  
BEDDING—SECOND FLOOR

## FIELDCREST WHITE SHEETS



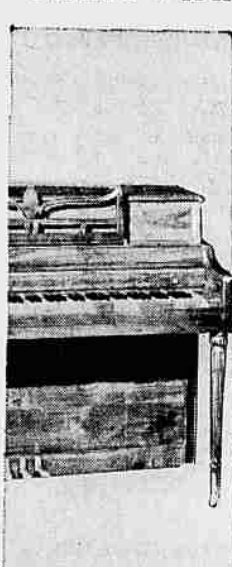
sale price  
reg. \$2.99—72"x108"... **\$2.69**  
reg. \$3.19—81"x108"... **\$2.89**  
reg. 89c—42"x38 1/2" case ea. **79c**  
Woven with 198 threads to the square inch. Combed cotton yarns for greater durability. Luxuriously smooth.  
BEDDING—SECOND FLOOR

## FIELDCREST TOWEL ENSEMBLE



reg. size sale price  
\$2.49—24x46" bath towel **\$1.89**  
\$1.25 16"x46" hand towel **99c**  
45c 12"x12" wash cloth... **39c**  
45c 11"x18" fingertip towel **39c**  
Striped beauties with fringed borders. Extra thick and fluffy. Lemon, mint green, red, black, mocha or lavender with black.  
TOWELS—SECOND FLOOR

## GIANT PIANO SALE



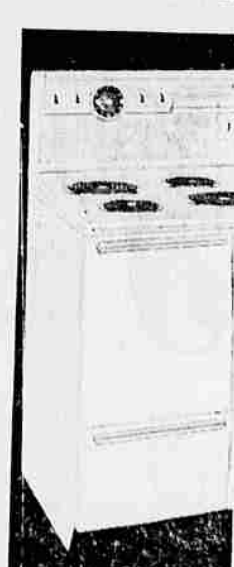
reg. \$395.00  
**\$579**  
only \$21 a month  
NO DOWN PAYMENT  
The famous Harrington console, in traditional, modern or French provincial style. Your choice of mahogany, walnut, limed oak or sherry walnut. Each has a 5-year guarantee.  
FREE TUNING IN YOUR HOME  
PIANOS—SECOND FLOOR

## GYM-DANDY



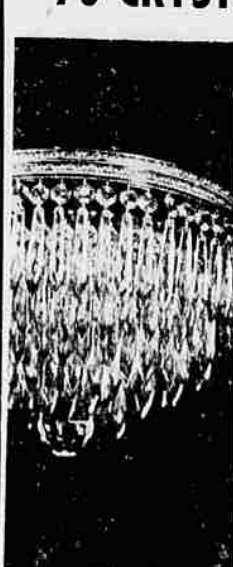
reg. \$29.95  
**\$19<sup>95</sup>**  
Brand new 1957 model! Safety designed and constructed for years of healthy fun. Big 6' tall, 6' long. 5-year factory guarantee.  
TOYS—SECOND FLOOR

## G-E ELECTRIC RANGE



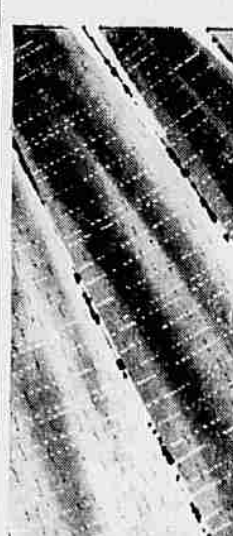
REG. \$289.95  
**\$279.95**  
SAVE \$110.00  
General Electric's very finest 1956 electric range, the "Stratoliner" model, reduced for the first time.  
• the first all automatic electric range • bakes automatically • boils automatically • fries automatically • roasts automatically • broils automatically!  
APPLIANCE HEADQUARTERS—SECOND FLOOR

## \$70 CRYSTAL CHANDELIER



**\$34<sup>95</sup>**  
Popular 10" size with sparkling crystal drops, tiered on metal frame.  
reg. \$50 8-inch size **\$24.95**  
reg. \$90 12-inch size **\$45.00**  
reg. \$100 14-inch size **\$49.95**  
LAMPS—SECOND FLOOR

## SOLDURA DRAPERY FABRICS



reg. \$2.50 yard  
**\$1<sup>66</sup>** yard  
Draperies, made to order, one width each side... pair **\$11.98**  
Factory made to order, fade proof Soldura draperies of beautiful antique satin with vertical lurex stripe. Many colors. Please bring measurements.  
DRAPERIES—SECOND FLOOR

## REG. \$9.98 REVERSE TWIST DACRON PRICILLAS

**\$4<sup>99</sup>** pair  
50 inches wide, 81 inches long. Extra fine, sheer, reverse twist dacron marquisette in rich off-white tone. Sun resistant, washable. Larger sizes available.  
DRAPERIES—SECOND FLOOR  
IT PAYS TO BUY AT MEIER & FRANK'S

## REG. \$4.95 RAYON FAILLE LUNCH CLOTHS

**\$2<sup>33</sup>**  
Floral prints in large assortment of patterns and colors. Irregular. All fast colors. 53"x53" size, Reg. \$6.95, 53"x70" size, \$3.33.  
BEDDING AND LINENS—SECOND FLOOR  
Mail and phone orders. Plus shipping cost to areas outside our regular truck delivery routes.

## REG. \$22.95 KENWOOD VIRGIN WOOL BLANKETS

**\$19<sup>66</sup>**  
Luxury quality blankets in appealing colors of white, rose, pink, lilac, light green, yellow. 7" acetate satin binding.  
BEDDING—SECOND FLOOR

## SPECIAL PURCHASE! PIANO KEY ACCORDIONS

reg. \$250.00... 2 treble, 1 bass, with 120 bass... **\$139.95**  
reg. \$350.00... 3 treble, 2 bass, with 120 bass... **\$169.95**  
reg. \$89.95... 12 bass model... **\$39.95**  
Fine imported instruments, all with one-year guarantee. Each complete with carrying case.

