



**THIS IS A  
FRIDAY  
SURPRISE  
VALUE**

LOOK FOR  
THESE SIGNS  
IN EVERY  
DEPARTMENT

STORE HOURS:  
MONDAY: 12 NOON to 9 P.M.  
FRIDAY: 10 A.M. to 9 P.M.  
OTHER DAYS: 9:30 A.M. to 5:30 P.M.

*her eye's on Meier & Frank's 3493*

# FRIDAY SURPRISE

IT PAYS  
TO BUY AT  
MEIER &  
FRANK'S

We regret that we must reserve the right to limit quantities. No sales to dealers. Please, no mail, phone or C.O.D. orders. Only while quantities available.

**Meier & Frank Co.**  
OREGON'S OWN STORE SINCE 1857  
SALEM EM 3-2211

- CHINA**
- \$4.95 English brass planters ..... \$1.99
  - \$1.50 Imported china soup dish ..... 39c
  - \$1 Italian salt and pepper sets ..... 49c
  - \$1.50 Johnson Bros. 2-pc. snack sets ..... 79c
  - \$1 Imported china salad plates ..... 3 for \$1.00
  - \$1 California pottery child's mug ..... 39c
- SECOND FLOOR

- CANDY**
- \$1.35 Milk chocolate peanut butter chips ..... 79c
  - 90c Chocolate peanuts ..... 69c
  - 75c Opera creams ..... 59c
  - \$2.89 Tips of pecan butterflies ..... \$1.79
  - \$1.35 Toasted nut mellos ..... 79c
  - \$1.89 Plantation dainties ..... \$1.00
  - \$2.25 Nine variety tin ..... \$1.00
  - 90c Malted milk balls ..... 69c
- STREET FLOOR

- HOUSEWARES**
- \$2.95 Square angel food cake pan ..... \$1.88
  - \$1.49 Individual TV serving trays, large ..... 69c
  - \$1.49 3-pc. wall condiment set, wood holder ..... 49c
  - \$1.95 Wall salt and pepper set ..... 39c
  - 75c Rockingham egg cups ..... 6 for \$1.00
  - \$2.25 Ball bearing rolling pins ..... 77c
  - \$1.15 Aluminum cake pan or salad mold ..... 39c
  - \$2.25 Coffee jug and warmer set ..... 99c
  - \$6.95 Anodized copper canister set ..... \$1.00
  - \$4.95 Club aluminum 10" fry pan ..... \$1.99
  - \$4.50 Happy day twosome pan ..... \$1.00
  - \$7.95 Stainless steel bowl set, 3 piece ..... \$3.69
  - \$3 Handy Andy glass shelf ..... \$1.00
  - \$4.95 Lazy Susan ..... \$1.00
  - \$3.50 Aluminum cake cover and tray set ..... \$1.69
- SECOND FLOOR

- SILVERWARE**
- \$10 Silverplated supper dish 15" size ..... \$6.95
  - \$15.95 Sterling silver candlesticks ..... \$9.95
- Plus Tax
- SECOND FLOOR

- STATIONERY**
- 75c-\$5 '57 Calendars and date books ..... 1/2 price
  - \$1.95 Pacemaker fountain pens ..... 99c
  - 79c Ball pen desk sets ..... 3 for \$1.00
  - \$1.59 Pocket saver with three pens ..... 89c
  - \$4 French purse; good styles, colors ..... \$1.98
  - \$1.50 Fancy gift notes ..... 69c
  - \$8.50 Markwell stapler and tacker ..... \$3.99
  - \$3.75 Quire Sure-Rite stencils ..... \$1.49
  - \$2.50 Leatherette waste baskets ..... \$1.49
  - 59c Car-Mac key chain ..... 3 for \$1.00
  - 15c Crepe paper streamers and flat sheets ..... 25 for \$1.00
  - 59c Metal towel rack ..... 3 for 25c
  - \$2 Monogrammed napkins, 100s ..... \$1.00
- STREET FLOOR

- TOILETRIES**
- 50c Puff, filled with powder ..... 39c
  - 15c Velour powder puffs ..... 2 for 23c
  - \$1.00 Body puff with handle ..... 69c
  - \$1 Jene home permanent shampoo ..... 29c
  - \$1 Famous make lipsticks ..... 19c
  - 69c Child's novelty bubble bath ..... 33c
  - \$1 Soap mitts ..... 69c
  - \$3.50, \$3.95, \$4.50 Cleansing tissue box ..... \$1.98
  - 49c Nail and hand brushes ..... 33c
  - \$1.25 Set; comb, hand brush, toothbrush, hair brush ..... 59c
  - \$1 Seaforth after shave lotion ..... 69c
  - \$1.75 Hudnut Quick home permanent ..... 79c
- STREET FLOOR

- NOTIONS**
- \$1 Wall spice set, 5-pc.; beechwood ..... 43c
  - 39c Polished cherry wood salad bowl ..... 3 for 69c
  - \$2.50 Wooden shoe shine box ..... \$1.33
  - \$1.69 Jumbo plastic garment bag ..... 94c
  - 59c Trouser hanger; firm lock ..... 43c
  - \$1 Heavy plastic floor boot mat ..... 33c
  - \$1 Polyethylene play shoes; 2 colors ..... 41c
  - \$1 Multiple arm blouse hanger; holds 6 ..... 67c
  - \$1 Aluminum waste basket; rust-proof ..... 57c
  - \$4.95 Shoe-Star bag; 24 pockets ..... \$3.66
- STREET FLOOR

- WOMEN'S SHOES**
- \$12.95-\$14.95 Medium & high heel dress shoes ..... \$8.80
  - \$9.95-\$12.95 Better casuals; many styles ..... \$5.48
  - \$7.95-\$10.95 Dress shoes; wide selection ..... \$3.49
- STREET FLOOR

- LEATHER GOODS**
- \$2.95-\$4.95 Fashion belts; leathers, fabrics ..... \$1.99
  - \$8.95 Bags; dressy fabrics; tailored leathers ..... \$4.99
  - \$4.98 Handbags; faille, calf; good styles ..... \$2.99
  - \$8.95 New spring handbags; patents, calfs ..... \$5.29
- STREET FLOOR

- YOUNG PEOPLE'S SHOES**
- \$7.25-\$9.50 Party patents; leather oxfords ..... \$2.79
- STREET FLOOR

- FABRIC CENTER & TRIMMINGS**
- \$2.25 Garment hangers; satin covered ..... \$1.89
  - 39c-69c Embroidered edgings; 1 1/2-3" ..... 19c
  - 19c Venise edging; white cotton ..... 2 yds. 25c
  - \$3.50 Suede jersey; nylon, rayon; 44" ..... \$1.95
  - \$1 Pongee prints, acetate and cotton ..... 79c
  - 49c-\$5.95 Fabric remnants, all types ..... 1/2 price
  - \$1 Printed cotton chambray ..... 59c
  - \$1 Printed cottons, famous make ..... 59c
- SECOND FLOOR

- MEN'S FURNISHINGS**
- \$1.25 White cotton T-shirts; S-M-ML-L ..... 89c
  - \$1 Cotton argyle socks; sizes 10 1/2-13 ..... 69c
  - \$3.95 Rayon gabardine sports shirts ..... \$2.99
  - \$3.95 Long sleeve gingham sport shirts ..... \$2.99
  - \$1.95 Dacron boxer shorts; prints; 30-42 ..... \$1.29
- STREET FLOOR

- MEN'S WORK CLOTHES**
- \$7.95 Men's all-wool flannel shirts ..... \$5.99
  - \$8.95 Men's quilted zipper jackets ..... \$4.88
- STREET FLOOR

- UMBRELLAS**
- \$5.98-\$7.95 New styles; 10, 16-rib ..... \$3.99
- STREET FLOOR

- GLOVES**
- \$2-\$5.50 Double woven cottons, nylons ..... \$1.29
- STREET FLOOR

- HANDKERCHIEFS**
- \$1.50 Men's linen TV fold initials ..... 69c
- STREET FLOOR

- OREGONIAN SHOP**
- \$22.98-\$29.98 Junior raincoats; 7-15 ..... \$8.99
- STREET FLOOR

- JEWELRY**
- \$1.95 Crystal aurora necklaces, earrings ..... \$1.09
- Plus Tax
- STREET FLOOR

- INFANTS'**
- \$4.98 Chenille spreads; crib size ..... \$2.99
  - \$1 Cotton Tee shirts; incomplete sizes ..... 79c
  - 39c-69c If perfect cotton anklets ..... 29c
- STREET FLOOR

- DRAPERIES**
- \$1.98-\$3.95 Cotton boucle panels ..... 59c
  - \$2.98-\$4.98 Sash curtains; good choice ..... \$1.99
- SECOND FLOOR

- FLOOR COVERINGS**
- \$3.95 Cotton and linen rugs, 18x30" ..... 89c
- SECOND FLOOR

- SPORTS HEADQUARTERS**
- \$4.95 MacGregor Plylon basketball ..... \$4.19
  - \$2.95 Ski goggles; interchangeable lens ..... \$1.89
  - \$25 7 1/2" hollow glass spin rod, case ..... \$12.95
  - \$9.75 Pfluger Levelwind casting reel ..... \$6.95
  - \$4.95-\$8.95 Swim fins ..... 1/2 off
  - \$2.45-\$2.95 Men's, women's golf gloves ..... \$1.00
  - \$2.95 Wool knit Fast cap for skiers ..... \$1.99
  - \$1.95 Imported aluminum camp kit, 4-pc. .... \$1.49
- STREET FLOOR

- BOYS' SHOP**
- \$2.98-\$3.50 Rayon gabardine shirts ..... \$1.29
  - \$3.98 Orlon sleeveless sweaters ..... \$1.69
  - \$2.98-\$3.65 Famous make dress shirts ..... \$1.69
  - \$1.98-\$2.50 Sanforized Tee shirts; patterns ..... 99c
  - \$2.98 Blue jeans; Sanforized; full cut ..... \$1.39
  - \$5.95-\$7.95 Jackets; several good styles ..... \$4.29
  - \$5.95-\$8.95 Famous name dress slacks ..... \$3.49
  - \$25 All-wool topcoats; some zip out lined ..... \$15.98
- STREET FLOOR

- TOYS**
- \$2.98 Musical housekeeping set ..... \$2.49
  - \$5.98 Silver saxophone; really plays ..... \$3.98
  - \$1.19 Plastic telephone, unbreakable ..... 89c
  - 49c Friction motor Jaquar ..... 35c
  - \$3.98 Glockenspiel; easy to play ..... \$2.49
  - \$3.49 Toy violin; instructions, music ..... \$2.19
- SECOND FLOOR

- FOUNDATIONS**
- \$1.75-\$5.95 Garter belts; good choice ..... 89c
- STREET FLOOR

- SPORTS SHOP**
- \$5.95-\$7.95 Wool cardigan sweaters ..... \$3.99-\$5.99
  - \$9.98 Women's skirts; sizes 18-44 ..... \$4.99
- STREET FLOOR

- PICTURES & MIRRORS**
- \$1 Miniature pictures; white barbazon frame ..... 49c
  - \$4.95 Inex textile set; 12 colors ..... \$2.95
  - \$7.95 Gold metal photo frames; 8x10" ..... \$3.95
- STREET FLOOR

- CAMERA SHOP**
- \$39.95 8mm Kalart Movie Editor, complete ..... \$27.50
- STREET FLOOR

- LUGGAGE**
- \$49.50 Men's 2-sutier; quality leather ..... \$33.00
- STREET FLOOR

- MEN'S SHOES**
- \$10.95 Lucy oxfords; good size selection ..... \$7.95
- STREET FLOOR

- FURNITURE**
- \$45 Unbleached mahogany table, planter ends ..... \$19.88
  - \$25 Tonk sim. mahogany double deck end table ..... \$12.50
  - \$45 Duncan Phyfe pedestal drum top table ..... \$19.95
  - \$79.75 Channel back occ. chair; spring seat ..... \$38.88
  - \$41 Smimons Roll-a-Way bed, mattress twin ..... \$33.88
  - \$99.75 Eastern rock maple bunks; rail ladder ..... \$79.75
  - \$129.75 Maple chest-on-chest of drawers ..... \$59.75
  - \$55 Imperial cocktail table, blonde mahogany ..... \$27.50
- SECOND FLOOR

- ROBES**
- \$8.98-\$10.98 Housecoats, dusters; good styles ..... \$2.99
- STREET FLOOR

- LAMPS**
- \$9.95 Table lamps; complete; few pairs ..... \$5.95
- SECOND FLOOR

- ELECTRICALS**
- \$6.95 GE kitchen clock; self-starting ..... \$4.88
- SECOND FLOOR

- BEDDING & LINENS**
- \$3.95-\$4.95 Lunch cloths; rayons, linens ..... \$2.95-\$3.49
  - \$2.98-\$3.98 Breakfast cloths; rayons ..... \$2.49
  - 79c Initialed fingertip towels ..... 3 for \$1.00
  - \$1.95 Chenille lid covers; disc. colors ..... 79c
  - \$1 Martex hand towels; dark shades ..... 2 for \$1.00
  - 59c Davy Crockett terry mitts ..... 3 for \$1.00
  - \$14.95 Fairbro virgin wool blankets, 72x90" ..... \$9.88
- STREET FLOOR

- ART NEEDLEWORK**
- \$2.29 Pequot pillow tubing; 5 patterns ..... \$1.79
- SECOND FLOOR

- NECKWEAR**
- \$1-\$1.95 Neckwear; scarfs, collars ..... 69c
- STREET FLOOR

- HOSEY**
- \$1.50 If perfect, seamless dress sheers ..... 84c
  - \$1 Maryette dark heel and seam dress sheers ..... 79c
- STREET FLOOR

- LINGERIE**
- \$1.39 Bembury rayon and nylon poncho ..... 89c-\$1.79
  - \$7.98 Nylon challis lewajackets ..... \$1.99
  - \$3.98 Cotton strapless slips and posticcants ..... \$1.99
  - \$3.95 and \$4.95 Rayon tricot pajamas ..... \$2.99
- STREET FLOOR

- GIRLS' SHOP**
- \$6.98-\$19.98 Sub-teen dresses; good variety ..... \$4.99-\$9.99
- STREET FLOOR