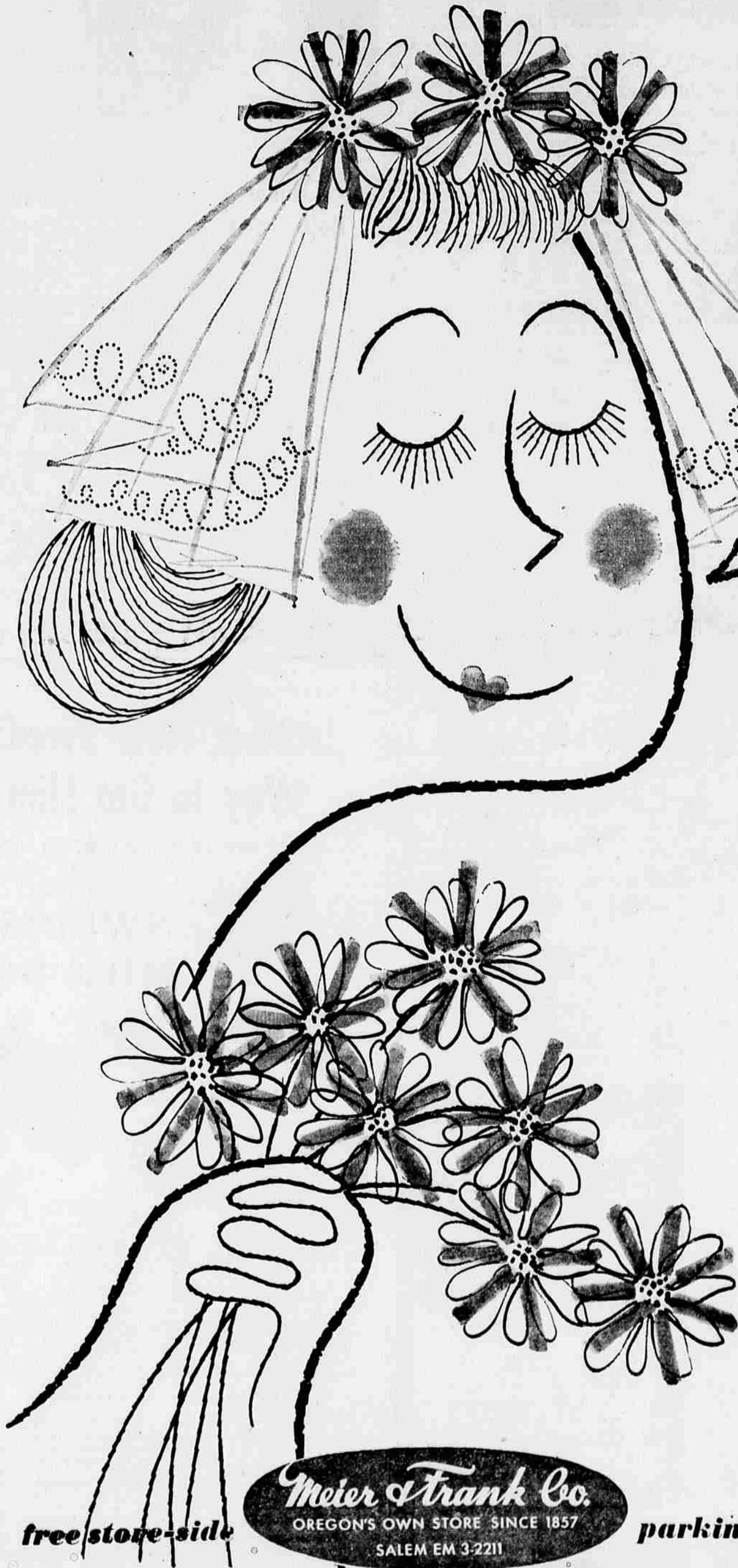


open monday: 12 noon to 9 p.m.
friday: 10 a.m. to 9 p.m.
other days: 9:30 a.m. to 5:30 p.m.

MEIER & FRANK'S-SALEM



always
a
bridesmaid...
THAT'S US!

... and we love it!

We've lost count of the number of times we've been the unseen 'bridesmaid' at the wedding, but we get a thrill out of every occasion. We delight in helping brides-to-be become Mrs. . . . we enjoy all the details that add up to the Big Day. . . we can help you from the moment you announce the Day until the last strains of the recessional fade away. And no sooner have we shaken off the rice than we're ready to start all over.

Bridal Consultant

Mrs. Mable Hill is really a fairy god-mother in disguise. She will help you choose bridal gown, bridesmaids' dresses, gowns for the mothers . . . she'll guide you through the intricacies of wedding etiquette (who sits where and why) . . . and even dispense aspirin as needed. Mrs. Hill will also accompany you to the church to oversee last minute details . . . and arrange for your photographs. Call EM 3-2211 for an appointment.



Bridal Gift Registry

Mrs. Peggy Hobbs, our Gift Consultant, will help you avoid receiving 3 percolators when you really want, and need, a toaster. Let her help choose your silver, china, glassware, linens and list them in our Gift Registry. This Registry is readily available to all your friends when selecting shower and wedding gifts. The Registry is located on our Second Floor adjacent to the Silver department.



Invitations

A complete engraving service is located in our street floor Stationery department. A book of samples make it pleasant and easy to choose your announcements, invitations, 'at homes' and 'thank you's'.



Wedding Cakes

. . . for 2 or 200, our bakery will design and bake a memorable master piece for your wedding. And don't forget the 'groom's cake' for dreaming upon.



Party Arrangements

What lovelier place to announce the Big News . . . or to entertain your favorite Bride than our Oregon Room. Large or small parties . . . light refreshments or full dinners . . . we'll arrange it all.



Showers and Gifts

. . . so easy to shop for special shower and wedding gifts in Meier & Frank's-Salem. A wonderland of items to please the most discriminating Bride . . . and our Gift Registry will help you choose just exactly the right thing for her. And lots of shower favors and accessories in our Stationery department.



Home Planning Center

. . . located on our second floor and ready to aid you in furnishing your first home, whether it be a two-room apartment or mansion on the hill.



Meier & Frank Co.
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SALEM EM 3-2211

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parking for over 1000 cars . . .