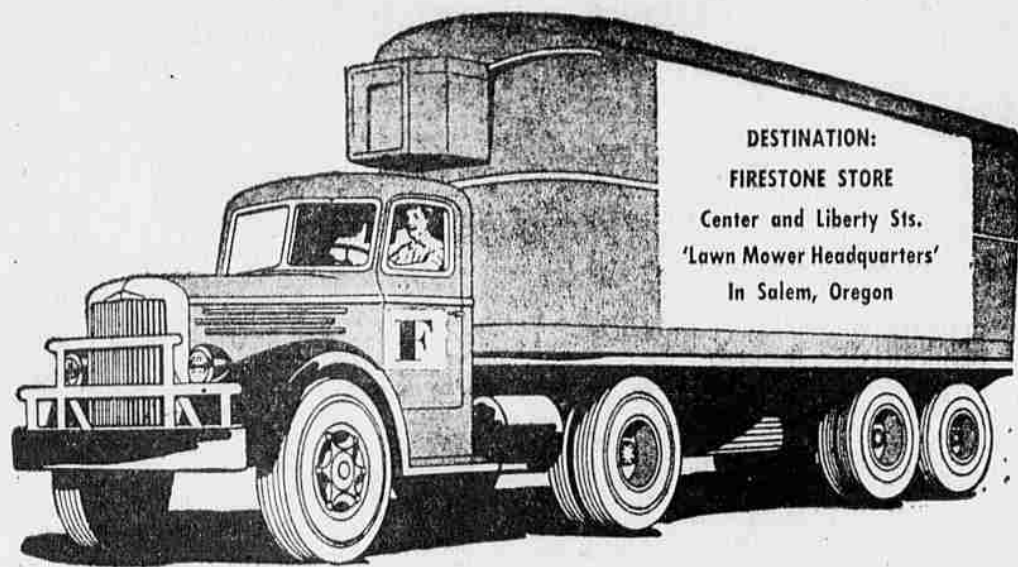


1957 POWER MOWER TRUCKLOAD SALE

15 Models To Choose From



6 Other Models Not Shown.

WE WILL HOLD THE MOWER OF YOUR CHOICE FOR 30 DAYS . . . WITH NO MONEY DOWN!

SAVE on this 18-inch "THRIFTI-CUT" ROTARY MOWER

Zips right through high grass and tough weeds. Trims right up to walls and trees. Dependable 2 cycle engine. 18" cut is adjustable from 1 1/2" to 2 1/2" high.

MAY SALE PRICE \$54.50

Regular Value \$69.95 **Now Only 39.95**

SOMEBODY GOOFED! Yes someone back in our eastern warehouse put the wrong date on our shipping order . . . we have a truckload of Power Mowers on order for early spring . . . but here they are now, 3 months early and due to a limited amount of storage space and the cost of returning them to our supplier, we offer them to you, our customers, at drastically reduced prices . . . and you get easy terms too! These are not special sale model mowers . . . they are all new 1957 models . . . 100 mowers in 15 different models to choose from, so hurry . . . come and get 'em . . . Remember, a Firestone mower will give you more wear and better lawn care . . . all Mowers carry Firestone guarantee! Plus Bonus offer.

A Big Money Saver! 18-Inch Thrifty-Cut Rotary Power Mower

Light weight, easy to operate. Rear wheels 7" in diam. Adjustable 1" to 3". Durable cast aluminum deck.

MAY SALE PRICE \$69.95

Regular Value \$89.95 **Now Only 59.95**

NO Down Payment!



NO Down Payment!

FIRST PAYMENT IN APRIL

FIRST PAYMENT IN APRIL

<p>18" REEL TYPE POWER MOWER</p> <p>May Sale Price \$119.95</p> <p>NOW \$109.95</p> <p>Regular 139.95 Value</p> <p>Propels itself with 1.6 hp. Briggs and Stratton 4-cycle engine. Quick-action recoil-start, etc. Cuts 1" to 2" high. This is 100% top-quality!</p>	<p>FIRESTONE 18" ROTARY MOWER</p> <p>May Sale Price \$114.95</p> <p>NOW \$89.95</p> <p>Regular 129.95 Value</p> <p>1.6 hp. Briggs and Stratton motor, recoil starter, muffler, concave front for trimming up to trees, cuts 1" to 2 1/2" high.</p>	<p>SUNBEAM 18" ELECTRIC ROTARY MOWER</p> <p>NOW \$79.95</p> <p>Powerful 1 hp. Sunbeam motor. Twin discharge chutes spread cut grass evenly. Blades extend beyond wheels for close trimming. Cuts 1" to 2 1/2" high.</p>	<p>FIRESTONE 21" ROTARY MOWER</p> <p>May Sale Price \$124.95</p> <p>NOW \$104.95</p> <p>Regular 139.95 Value</p> <p>Deluxe model with 2 1/2 hp. Briggs and Stratton engine. Recoil starter, muffler, concave front for trimming close to trees. Cuts 1" to 3 1/2" high.</p>	<p>SAVE on this 18" POWER MOWER</p> <p>May Sale Price \$89.95</p> <p>NOW \$69.95</p> <p>Regular 99.95 Value</p> <p>Dependable 2-cycle motor, cast aluminum deck. Cuts right up to trees, walls, etc. Cuts 1 1/2" to 2 1/2" high.</p>	<p>FIRESTONE DELUXE 21" ROTARY MOWER</p> <p>IT'S SELF PROPELLED</p> <p>May Sale Price \$169.95</p> <p>NOW \$149.95</p> <p>Regular 189.95 Value</p> <p>2 1/2 hp. super-duty 4-cycle Briggs and Stratton engine, recoil starter, muffler. Chassis drive with free wheeling. Cuts 1" to 3 1/2" high.</p>	<p>18" Reel-Type Power Mower</p> <p>May Sale Price \$89.95</p> <p>NOW \$74.95</p> <p>Regular 104.95 Value</p> <p>V-belt drive is adjustable to different travel speeds. 4 cycle engine. Adjustable cutting height 1/2" to 1 1/2".</p>
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BONUS OFFER!

Added at no Extra Cost*

50 Foot Garden Hose	\$3.98 Value
1 Lawn Rake	\$1.49 Value
1 Gas Can	\$1.29 Value
1 Pair of Work Gloves	.89 Value
	\$7.65
Plus Uncrating	\$2.50
Total Value	\$10.15

*Above Merchandise Bonus Offers to Be Given Free . . . with each Mower selling at \$59.95 up.

ASK ABOUT OUR GENEROUS TRADE-INS

(You Never Know . . . We Might Make a Mistake and Allow More Than Your Old Mower Is Worth!)

2 YEARS TO PAY!

If Wanted

OPEN 'TIL 9 P.M. MONDAY-THURSDAY & FRIDAY

THIS SALE IS ONLY AT YOUR DOWNTOWN

Firestone STORES

Center & Liberty Sts. Phone EM 2-2491

SAVE ANOTHER \$2.50

Uncrate and Haul Your Own Mower!

On Models Selling for \$59.95 and up.

1956	USE OUR	1956
Firestone BUDGET PLAN		
Sun	Mon	Tue
3	4	5
10	11	12
17	18	19
24	25	26
31	1	2

EASY WEEKLY TERMS