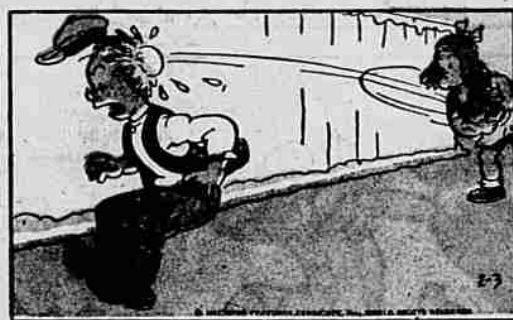
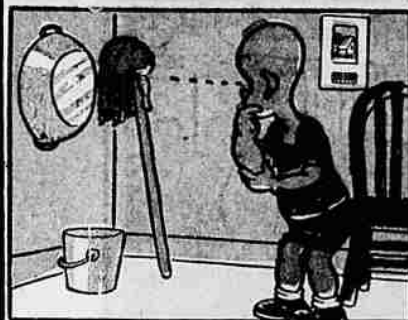
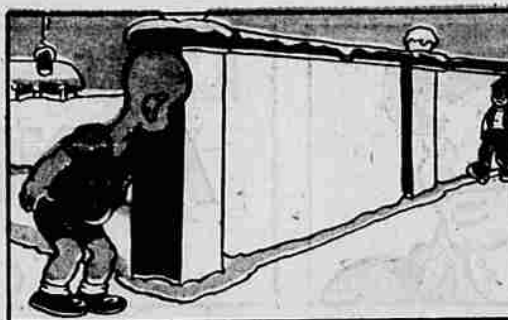


Henry



# Pop Wants Mom to Baby Him!



SEE HERE, JUDY! HOW COME I GET THE STEPCCHILD TREATMENT AROUND HERE? SCRAPE THE ICE OFF THE SITUATION, WILL YOU?

DON'T BE A CRYBABY, POP!

OKAY, DICK! IT'S JUST THAT YOU DON'T KNOW THE SCORE ON... ON COLGATE DENTAL CREAM, HONEY!

HERE'S WHAT DICK FOUND OUT!

COLGATE DENTAL CREAM WITH GARDOL GIVES YOU A CLEANER, FRESHER BREATH ALL DAY... WITH JUST ONE BRUSHING! INSTANTLY SWEEPS AWAY BACTERIA THAT CAUSE BAD BREATH ORIGINATING IN THE MOUTH!

And unlike other leading toothpastes,\* Colgate's forms an invisible, protective shield around your teeth that fights decay all day... with just one brushing! Ask your dentist how often to brush your teeth. But remember! One Colgate brushing fights decay 12 hours—or more!

LATER—THANKS TO COLGATE DENTAL CREAM!

COLGATE'S WITH GARDOL PUT A STOP TO MOM'S DEEP-FREEZING OF MY POP!

No Other Leading Toothpaste

**CLEANS · CLEANS · CLEANS YOUR BREATH**  
**WHILE IT GUARDS · GUARDS · GUARDS YOUR TEETH**

Like Colgate Dental Cream!

SAFE for Children of All Ages!  
 SAFE to Use in All Water Areas!  
 Makes teeth whiter—cannot stain or discolor!



Because No Other Leading Toothpaste Contains GARDOL TO GIVE YOU LONG-LASTING PROTECTION AGAINST BOTH BAD BREATH AND TOOTH DECAY... With Just One Brushing!

Colgate's with Gardol forms an invisible, protective shield around your teeth that fights tooth decay all day... with just one brushing!



CLEANS YOUR BREATH WHILE IT GUARDS YOUR TEETH

GARDOL IS COLGATE'S TRADEMARK FOR DENTIFRICE IN 24-KARAT GOLD.