

**850 Automotive** 850 Automotive  
**852 Used Cars For Sale** 852 Used Cars For Sale

**BEST WISHES** for All the YEAR to All of YOU FROM

**GIFT** for All the FAMILY Is a Better CAR FROM

Oregon's Oldest Dealer  
**WILSON'S**  
 COMMERCIAL AT CHEMEKETA  
 PHONE EM 4-5711

**SPORT FANS**  
 56 British M G A ROADSTER  
 BEAUTIFUL turquoise with radio, heater, Tannou cover, wire wheels, knock off hubs, white wall tires, special for Christmas.  
**\$1995**

**TAGGESELL PONTIAC**  
 660 N. Liberty EM 2-4113

**TOWN MOTORS**  
 520 HOOD ST. PH. EM 4-0909

55 RANCH WAGON \$1603  
 4 cyl. radio, heater, overdrive seat belts.

54 FORD 4 DR. \$965  
 Customline 8, radio, heater.

51 FORD 4 DR. \$425  
 Custom 8, heater, Fordomatic.

50 FORD CL. CPE. \$345  
 Radio, heater, "8".

53 OLDS CONVERT. \$1295  
 Full power, loaded.

52 MERC. HDT. \$895  
 coupe, radio, heater.

51 PLYM. CONVERT. \$345  
 coupe.

50 PONTIAC CONVERT. \$345  
 radio, heater.

51 HUDSON 6 \$245  
 4 door, radio, heater.

50 STUDE. STARLITE \$345  
 coupe, radio, heater, auto-matic trans.

49 LINCOLN CL. CPE. \$185  
 radio, heater.

48 MERC. CL. CPE. \$245  
 radio, heater, overdrive, sharp.

46 PLYM. 4 DR. \$145  
 radio, heater, A-1.

46 BUICK 4 DR. \$65  
 radio, heater, a good one.

29 MODEL A CPE. \$65

**850 Automotive**  
**852 Used Cars For Sale**

**NO DOWN PAYMENT**

**LODER'S**

50 PLYM. CPE. \$505  
 Heater, new tires, A-1 motor, one-owner, sharp.

50 DESOTO 4 DR. \$405  
 Radio, heater, tu-tone trans, backup light, clean.

50 OLDS "88" \$795  
 4 Door, radio, heater, hydra., new tires, new covers, one-owner real sharp, low mileage. An outstanding 88.

50 OLDS 88 \$595  
 Club sedan, radio, heater, hydra., 135 hp Rocket engine.

51 Hudson 6 \$495  
 white walls, clean.

Many more makes and models to choose from.  
 "The Lot with a Lot"

**LODER BROS. CO.**  
 Oldsmobile

461 No. High EM 2-1973

49 CHRYSLER sed. \$295. EM 2-1212

51 HUDSON \$445 cash or \$3 Chev. \$300 dn. & take over pymts. EM 4-924A.

55 Plymouth Plaza, power lift & heater, 18,000 mi. \$1,450. EM 2-1047.

54 CAD. Cpe. power steering, brakes, Windows, new dbl. Eagle tires. Ph. EM 4-8419.

51 FORD convert, radio, auto. trans. Good cond. EM 4-5282.

1946 MERCURY Cpe., new brakes, clutch, motor, wove. \$125 for quick sale. 2002 Berry evenings.

**850 Automotive** 850 Automotive  
**851 New Cars** 852 Used Cars For Sale

**Wilson's**  
 Oregon's Oldest Dealer  
**BEST BUY**  
 Used Cars  
 Commercial & Chemeketa  
 EM 4-5711

**ANDERSON'S**  
 CHRISTMAS WEEK SPECIALS  
 BANK FINANCE  
 We have all makes of cars all specially priced this weekend from 1946 to 1956. 240 Center St. Open till 8. Ph. EM 3-3734.

**ESTATE SALE**  
 1950 Packard Sedan  
 Call EM 4-4442

1952 OLDS 88 4 Door Sedan, radio, heater, hydraulic, A sharp car. 1953. Warner Motors 878 S. 12th.

56 CHEVROLET V-8 4 dr. 210, powerglide, white wall tires, radio, htr. EM 3-9004 after 6 p.m.

SELL or trade '48 Crosley station wagon, Rt. 1 Box 66-D, Brooks EM 4-1111.

**900 Display Class. 900 Display Class.**

**FEBRUARY 10TH, 1ST PAYMENT**  
 and  
**No Money, Down**  
 on these T. V. Sets and Sewing Machines

24" RAYTHEON T.V. — FULL DOOR ..... \$175.00  
 Beautiful Mahogany.

21" DUMONT T.V. — MAHOGANY CABINET ..... \$165.00  
 and new picture tube.

17" SYLVANIA CONSOLE T.V. .... \$ 90.00

21" WESTINGHOUSE TABLE MODEL T.V. .... \$135.00  
 New Picture Tube.

17" PACKARD-BELL CONSOLE ..... \$ 70.00

17" ATWATER, AS-IS ..... \$ 50.00

21" MOTOROLA TABLE MODEL ..... \$ 99.50

**BRAND NEW Sewing Machines**

**AUTOMATIC SEWING MACHINE** ..... \$199.50  
 Regularly priced \$299.50.

**ZIG-ZAG SEWING MACHINE** ..... \$149.95  
 Regularly priced \$249.95.

**STRAIGHT STITCH SEWING MACHINE** ..... \$ 89.95  
 Regularly \$189.95.

**850 Automotive** 850 Automotive  
**852 Used Cars For Sale** 852 Used Cars For Sale

**MERRY CHRISTMAS**  
 Want a Gift for Dad, Brother or your Sweetheart  
 Will Really Appreciate

For only \$15 you can give him a lifetime lubrication certificate which is good for the life of his car regardless of make or whether the car is new or used. Hard to believe but it is true. Only 100 of these certificates are to be made available between now and Christmas. See the girls in our office or H. A. "Del" Doelfield, our General Mgr.

**SALEM AUTOMOBILE CO.**  
 Your Friendly Chrysler — Plymouth — Imperial Dealer  
 435 N. Commercial Phone EM 3-4117

**900 Display Class. 900 Display Class. 900 Display Class.**

WILL trade car for new number or new 6.70x15 tires. 1910 Lee

'47 MERC. radio, heater, \$175. A-1 shape. \$100. EM 4-4553.

41 Chev. sedan 4 dr., good tires, A-1 shape. \$100. EM 4-4553.

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**NOTICE**

Our shop & parts departments will be closed MONDAY DEC. 24th. The day before Christmas so our employees will have time to spend a good old fashioned Christmas with their families.

Please Call or Bring In Your Car This Week If You Need Any Service On It Before Christmas.

We Appreciate Your Cooperation & Wish You All A MERRY — MERRY CHRISTMAS.

Les Davis  
**VALLEY MOTOR CO**  
 "SALEM'S OWN FORD DEALER"

SELL either '50 Ford 4 dr. coupe, Fordomatic, radio & heater, or '50 Chev. 2 dr., both run Rt. 1 Jefferson VA 7-2651.

**ROCKET MARKET**  
 1956 OLDSMOBILE 88 \$2695  
 Tudor sedan, tu-tone finish, hydra., heater, white walls, full wheel covers.

1953 OLDSMOBILE CLASSIC 98 \$1495  
 four door sedan, radio, heater, hydra., power steering, power brakes, tu-tone finish, white side walls.

1953 DODGE V-8 4 DR. SDN. \$945  
 Radio, heater, automatic trans, tu-tone finish, white side walls.

1953 CHEVROLET TUDOR SDN. \$795  
 Nice clean car.

1949 OLDSMOBILE 88 4 DR. \$295  
 sedan, good buy.

1947 OLDSMOBILE 76 CLUB SDN. \$65  
 a steal.

**ROCKET MARKET**  
 Silverton Rd. & Lancaster Dr. EM 4-9114

**900 Display Class.**

**"BORGWARD"**  
 Pride of Germany

- Quality Built
- Smart Styling
- Big Car Room
- 95 Miles Per Hr.
- 33 Miles Per Gal

Don't Buy Any Car Until You See and Drive the Amazing

**BORGWARD**  
 AT  
**ELSNER MOTORS**  
 351 N. High, Salem, Ore.

**THE Phillips CO.**  
 355 Center St. EM 3-3139

**SPECIAL!!**  
 Straight Stitch Sewing Machine  
 Regularly priced to sell at \$169.95  
**THIS SALE \$59.50**

**CHEVY SALE!**  
 America's Number One Seller, New and Used  
**WHERE?**  
 Union and Commercial  
 Salem, Oregon  
 Valley's Largest Chevrolet Dealer

**DELUXE 4 DOOR** 1950  
 RADIO, heater, seat covers, backup lights, w. washers. \$345

**STATION WAGON** 1955 V-8  
 1956 V-8  
 DELUXE 4 Door, radio, heater, tu-tone glass, powerglide, heater. \$1995

**4 DOOR SEDAN** 1956 V-8  
 BEL-AIR series, radio, heater, powerglide. \$2345

**5 PASS. CPE.** 1950  
 HEATER & defroster, seat covers, one-owner, very clean. \$495

**DEL RAY COUPE** 1955 V-8  
 DELUXE 5 Pass. Cpe. full plastic interior, heater & defroster, tu-tone glass, backup lights, overdrive. \$2075

**2 DOOR HARDTOP** 1955 V-8  
 BEL-AIR series, radio & heater, white tires, power pack, power glide, 100% warranty. \$1980

**4 DOOR HARDTOP** 1956 V-8  
 BEL-AIR series, radio, heater, tu-tone glass, undercoated, power pack, only 1500 miles. \$2595

**5 PASS. CPE.** 1955 V-8  
 HEATER & defroster, dir. signals, backup lights, w. washers, overdrive, one-owner. \$1895

**4 DOOR SEDAN** 1955 V-8  
 BEL-AIR series, radio, heater, tu-tone glass, undercoated, power pack, only 1500 miles. \$2595

**STATION WAGON** 1956 V-8  
 DELUXE 4 Door, radio, heater, dir. signals, tu-tone glass, powerglide. \$2545

**STATION WAGON** 1956 V-8  
 DELUXE 4 Door, radio, heater, tu-tone glass, overdrive, 18,000 miles. \$2475

**2 DOOR SEDAN** 1956-6  
 BEL-AIR series, radio, heater, tu-tone glass, safety belts, overdrive. \$2195

**DEL RAY CPE.** 1956-6  
 DELUXE 5 Pass. Cpe. heater & defroster, w. washers, backup lights, white tires, 7500 miles. \$2045

**W.P.**

**YEAREND SALE**  
 100% FINANCING  
**No Cash Needed**

Yes, if you have good credit rating, collateral and steady employment, we will sell you one of these Premium Cars with 100% financing, even if you owe money on your present car.

'56 PONTIAC Catalina Cpe. \$2995  
 Star Chief, radio, htr, hydra., power steering, power brakes, one year warranty.

'56 PONTIAC Catalina Sed. \$2995  
 Star Chief, radio, heater, power steering, power brakes, one year 100% warranty.

'56 PONTIAC Catalina Cpe. \$2495  
 Radio, heater, hydra., like new, one year warranty.

'55 BUICK Super Riv. Cpe. \$2195  
 Radio, heater, dyna., power steering. This is a steal. One year warranty.

'54 CHEV. DEL RAY \$1395  
 Star Chief Sedan, white wall tires. One year warranty.

'55 PONTIAC Star Chief Sedan \$2195  
 Radio, heater, hydra., white wall tires. One year warranty.

'54 CHEV. DEL RAY \$1395  
 Sport Cpe., radio, heater, powerglide. One year warranty.

'53 PONTIAC 2 DR. \$1095  
 Radio, heater, hydraulic.

'52 FORD CUSTOM \$795  
 Radio, heater, 46,000 miles.

'56 PONTIAC \$2295  
 This special Riviera hardtop is dazzling red & ivory. Equipped with genuine factory accessories such as radio, tinted glass, dynamo, white walls. This totally owned car has extremely low miles. It looks like new, it drives like a new one. See it today!

'56 CHEVROLET V-8 4-DR. \$2295  
 For a red hot buy check this one. You have an opportunity to buy the finest Chevy line at a tremendous savings on this neat fire & ice car. Delivered with radio, heater, clock, power glide, directional signals, tinted glass, rear seat speaker, etc. Only 7,000 miles.

'56 GOLDEN HAWK Hard Top \$Saves \$ STUDEBAKER's famous family sport car! Set black with custom tailored white vinyl & grey nylon seats. Fully equipped with automatic drive, power steering, power brakes, radio, heater, safety belts, tachometer, & 275 HP Golden Hawk special V-8 motor. Save Approximately \$1900 from new car price.

'56 FORD CONVERTIBLE \$2495  
 This '56 Sunliner is bright, black & white body that's tight Continental kit, Fordomatic, ton. Radio, heater, & plenty of zip for you. Plastic seats, window squirts, steering full of power. You'll want to own this one within the hour.

'56 CHEVROLET V-8 Sta. Wag. \$2395  
 This beautiful 4-dr. 210 wagon was designed with the family in mind. It is fully equipped including the powerful V-8 engine & getaway power glide & other extra such as power brakes. This car is clean, done in all black & white vinyl. A red & white heat. Just the car for prestige suburban living. This is really an attractive car & warrants your attention.

'56 FORD Fairlane Victoria \$2495  
 This car is positively like new. Not a mark or scratch anywhere. Beautiful diamond blue & colonial white with matching interior. Drive this one & you'll enjoy its ultra smooth, Fordomatic transmission. It is an excellent transportation buy. The car is near new and can be bought for one half of new car price. Examine & drive this premium car before you buy.

'55 FORD FAIRLANE \$1795  
 This car is probably one of the best used cars you could buy. It is a 1955 Ford V-8 Fairlane Club Sedan. Finished in sea mist green & colonial white. Fully equipped with Ford's custom accessories including a powerful heater & defroster, push button radio & smooth drive Fordomatic. This is an excellent transportation buy. The car is near new and can be bought for one half of new car price. Examine & drive this premium car before you buy.

'55 PONTIAC CATALINA \$2195  
 This custom hardtop has a genuine leather interior, tilt hydraulic radio, heater, power pack, power brakes, twin exhausts, tinted glass, & white walls. Sharper than a hound's tooth.

'55 FORD CROWN VICTORIA \$2095  
 A sharp car for a sharp buyer who is looking for something out of the ordinary. This little sweetheart has all the extras including power steering.

'54 FORD COUNTRY SEDAN \$1695  
 If you're looking for a wagon here's one you can't afford to pass by. Popular 4-dr. 8 passenger model with radio, heater, Fordomatic, window washers, & many other convenient items.

'54 FORD CUSTOM \$1395  
 Powerful V-8 motor, w. w. pinch overdrive, radio & heater, none in and see this smart looking green & cream beauty.

'53 FORD VICTORIA V-8 \$1395  
 Loaded with extras you'll like in this unusual sports model, ultra smooth Fordomatic, radio, magic air heater, mechanically A-1 throughout. Coral & ivory with matching leather interior. Give it a "once over" & you'll decide you couldn't do better.

'53 FORD COUNTRY '31 OLDS 4-DR. SDN. \$1095 '53 FORD SDN. \$495

'53 WILLYS STA. WGN. \$645 '52 FORD MAINLINE '53 FORD MAINLINE '54 PACKARD SDN. \$1195

**"SALEM'S OWN FORD DEALER"**

**Les Davis Valley Motor Co.**  
 LIBERTY & CENTER EM 4-0206

**POST**  
 AUTO SALES  
 1165 So. 12th, Salem

**POST MARKS THE SPOT FOR VALUES!**

**See These Cars In Our Used Car Building Where It's Always Dry!**

**AYNBEE MOTORS**  
 518 Union St. EM 2-0703  
 Nite Phone EM 3-3253, EM 4-1587

'47 Buick Sed. \$ 339  
 '48 Frazer Sed. \$ 459  
 '41 Chev. Aero \$ 49 dn. \$ 99  
 '48 Dodge Sed. \$ 49 dn. \$129  
 '49 Pack. Sed. \$ 59 dn. \$129  
 '41 GMC Pickup \$ 49 dn. \$ 99  
 '48 Chev. Pickup—Extra nice  
 '41 Chev. Pickup, with canopy  
 '48 Chev. Pickup—new motor  
 '51 Ford Pickup \$159 dn. \$309  
 '56 Chev. Cpe., one owner, like new.  
 '46 Plymouth Coach, very clean, see it.

'49 Olds Club Cpe. \$129 dn. \$319  
 '56 Ford Club Cpe. \$149 dn. \$399

**LOOKING For Values?**  
 We have a large Selection to choose from.

82 Ply. Club Cpe., Overdrive  
 50 Ford V-8 Club Cpe., White walls  
 52 Ford V-8 4 Door Custom 88n.  
 53 Chev. Club Cpe., White walls  
 51 Chev. 4 Door, powerglide.  
 51 Chev. 4 Door.  
 53 Chev. 4 Door, tu-tone paint.  
 51 Buick Hardtop Coupe  
 51 Olds 88 4 Door Sedan.  
 51 Plymouth 4 Door Sedan.  
 54 Chev. 4 Door Sedan.  
 53 Buick V-8 Hardtop Coupe  
 53 Chev. Bel-Air 4 Door Sedan  
 51 Nash Ambassador 4 Door.  
 51 Ford V-8 Tudor.  
 50 Buick Special 2 Door.  
 49 Nash 2 Door 800 Series.  
 51 Hudson 4 Door Packmaker.  
 51 Plymouth Coupe

Most all of these have Radio & Heater  
 Good selection of Older Model Cars

**TRADER MIKE**  
 BONDED DEALER  
 804 No. High EM 4-3755

**CHEVY SALE!**  
 America's Number One Seller, New and Used  
**WHERE?**  
 Union and Commercial  
 Salem, Oregon  
 Valley's Largest Chevrolet Dealer

**Week-End Special!**  
 1953 Deluxe 4 Door, Radio, heater, defroster, dir. signals, seat covers, powerglide.  
 This car will be sold for the best offer over \$750 turned in by 2:00 o'clock Monday afternoon, Dec. 24, 1956.

**CAPITOL CHEVROLET-CADILLAC CO.**  
 Union & Commercial EM 3-3175

**FREE BICYCLE FREE**  
 Now on Display In Our Show Room  
 Boys or Girls

**FREE BETWEEN NOW AND CHRISTMAS EVE**  
 WITH EACH GUARANTEED USED CAR LISTED BELOW  
 NOW IS THE TIME TO BUY --- SAVE \$\$\$\$

**YEAR END CLEARANCE SALE**  
 You Can Really Save \$\$\$

'55 Ford Fairlane \$1695  
 2 door, V-8, tu-tone, auto trans, radio, heater, A-1, spotless.

'55 Plymouth Savoy \$1695  
 4 dr., radio, heater, powerglide, sharp inside & out.

'55 Chrysler Windsor \$2295  
 4 dr., power window, power seat, radio, heater, very sharp, one owner.

'54 Buick V-8 Roadmast \$1895  
 Hardtop, low mileage, hose cover, radio, heater, power steering, power window, power seat, sharp.

'54 Plymouth Savoy \$1295  
 4 dr. & tu-tone, heater, powerglide, very clean.

'53 Lincoln Carri H'dtop \$1695  
 Full power, very clean.

'53 Chrysler New York \$1695  
 4 dr., low miles, excellent mechanical, a terrific value.

'53 Chrysler Windsor \$1295  
 Deluxe 4 dr., radio, heater, power steering, auto trans, sharp inside & out.

'53 Chrysler New York \$1295  
 4 dr., Standard, very clean.

'51 Studebaker \$595  
 4 dr., radio, heater, auto trans, clean.

'51 Plymouth Cranbrook \$545  
 4 door, radio, heater, very clean.

'50 FORD 6 CUSTOM 2 DOOR \$345  
 Clean.

'47 LINCOLN 4 DOOR \$795  
 Very clean radio, heater, new paint.

'46 PACKARD 6 CLIPPER 4 DR. \$95  
 Transportation.

'48 NASH 600 4 DR. \$175  
 A real buy.

'46 CHRYSLER 4 DR. \$125  
 Very clean.

'50 FORD 2 DR. \$125  
 Excellent for the money.

**GOOD LOW PRICED TRANSPORTATION**

**1957 PLYMOUTHS**  
 IMMEDIATE DELIVERY MOST MODELS  
**1957 CHRYSLERS**  
 AVAILABLE FOR CHRISTMAS DELIVERY

1 IMPERIAL 4 DR. AMERICA'S FINEST  
 1 NEW YORKER 4 DOOR  
 1 NEW YORKER 4 DOOR HARDTOP  
 1 WINDSOR 2 DOOR HARDTOP

**SALEM AUTOMOBILE CO.**  
 OPEN FRIDAY EVENING UNTIL 9  
 SATURDAY UNTIL 5  
 CHRYSLER — PLYMOUTH — IMPERIAL  
 Next to Center St. Between Bridges  
 435 N. COMMERCIAL PHONE EM 3-4117

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 Now on Display In Our Show Room  
 Boys or Girls

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 2 door, V-8, tu-tone, auto trans, radio, heater, A-1, spotless.

'55 Plymouth Savoy \$1695  
 4 dr., radio, heater, powerglide, sharp inside & out.

'55 Chrysler Windsor \$2295  
 4 dr., power window, power seat, radio, heater, very sharp, one owner.

'54 Buick V-8 Roadmast \$1895  
 Hardtop, low mileage, hose cover, radio, heater, power steering, power window, power seat, sharp.

'54 Plymouth Savoy \$1295  
 4 dr. & tu-tone, heater, powerglide, very clean.

'53 Lincoln Carri H'dtop \$1695  
 Full power, very clean.

'53 Chrysler New York \$1695  
 4 dr., low miles, excellent mechanical, a terrific value.

'53 Chrysler Windsor \$1295  
 Deluxe 4 dr., radio, heater, power steering, auto trans, sharp inside & out.

'53 Chrysler New York \$1295  
 4 dr., Standard, very clean.

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 4 dr., radio, heater, auto trans, clean.

'51 Plymouth Cranbrook \$545  
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 Clean.

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**1957 CHRYSLERS**  
 AVAILABLE FOR CHRISTMAS DELIVERY

1 IMPERIAL 4 DR. AMERICA'S FINEST  
 1 NEW YORKER 4 DOOR  
 1 NEW YORKER 4 DOOR HARDTOP  
 1 WINDSOR 2 DOOR HARDTOP

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 SATURDAY UNTIL 5  
 CHRYSLER — PLYMOUTH — IMPERIAL  
 Next to Center St. Between Bridges  
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