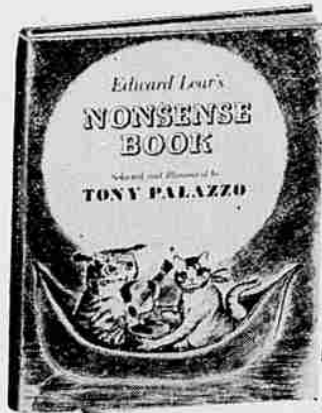


MEIER & FRANK'S - SALEM OPEN MONDAY THRU FRIDAY 9:30 A.M. TO 9 P.M. - SATURDAY 9:30 A.M. TO 5:30 P.M. gift books for everyone...

EDWARD LEAR'S NONSENSE BOOK

"The owl and the pussycat went to sea . . ." The immortal Edward Lear at his funniest, most nonsensical best—and for the first time, newly illustrated in full color to capture the gay whimsy of this wonderful and charming classic. All ages. Edited by Tony Palazzo, Garden City.

\$2.50



THE WONDERFUL WORLD OF ARCHAEOLOGY

Story of exploration into temples, tombs and cities of long ago. Comprehensive text, large full-color paintings, diagrams, pictographs, shadow-relief maps and other beautiful illustrations dramatize and humanize the science that fascinates every boy and girl. By Ronald Jessup. Ages 10 up. Garden City.

\$2.95



THE STORY OF ROCKS

By Dorothy E. Shuttlesworth. Here is every kind of information on the fascinating hobby of rock collecting. Helps you to identify any kind of rock, gives tests for specimens, information on metals. Full-color illustrations. Garden City.

\$2.50



THE AMERICAN PEOPLES COOKBOOK

An unusually, lavishly illustrated treasury of American cooking, featuring prize-winning recipes from all parts of America and from Americans overseas. Kitchen-tested and compiled by Culinary Arts Institute. Work-saving, budget-saving facts. Perfect gift for men and women. Garden City.

\$4.95



BOOKS—SECOND FLOOR

MOST FABULOUS Christmas Gifts

MEN TO MATCH MY MOUNTAINS

The thrilling narrative of the American West, 1840 to 1900. The seven-league-boots saga of the giants who explored and developed California, Nevada, Utah, and Colorado—from trappers and prospectors to empire builders and financiers. By Irving Stone, author of *Lust for Life* and *Love Is Eternal*. Doubleday.

\$5.95



THIS HALLOWED GROUND

A stirring and brilliant story of the Union side of the Civil War by America's outstanding Civil War historian. As he did so brilliantly in his Pulitzer Prize-winning *A Stillness at Appomattox*, Bruce Catton skillfully recreates the men and women who made—and lived—history. Doubleday.

\$5.95



THE EXECUTIVE LIFE

That strange breed of man—species executive—now comes under the careful, candid and often sardonic scrutiny of the Editors of *Fortune Magazine*. Excellent non-fiction for both employer and employee. Doubleday.

\$3.50



THE DEAD SEA SCRIPTURES

With introduction and notes by Theodor H. Gaster. Contains the first complete translation of the Dead Sea Scrolls, the original texts that have created all the controversy, plus all the information necessary to understand the real meaning of these ancient documents and their relation to Christianity. Outstanding both as a religious and literary contribution. Doubleday.

\$4.00



BOOKS—SECOND FLOOR

Mail and phone orders*—Coupon on page 31

FREE STORE-SIDE PARKING FOR OVER 1,000 CARS

