

MEIER & FRANK'S - SALEM

OPEN MONDAY THRU FRIDAY 9:30 A.M. TO 9 P.M.—SATURDAY 9:30 A.M. TO 5:30 P.M.

power dump truck

Remote control; powered by flashlight batteries and powerful electric motor. Forward and reverse gears, dumps with manually operated plunger from control box. Durable plastic. By General Molds, **\$3.98**



fire chief's car

Bright red remote control car with flashing red dome light and sounding siren; forward and reverse by battery-powered electric motor. By General Molds, **\$2.98**



electronic shooting gallery

Uses the electric eye principle. Battery-powered revolving target with futuristic plastic gun. "Bull's Eye" hit sounds buzzer and lights "hit" sign. By General Molds, **\$7.98**



TOYS - SECOND FLOOR



Block City scale model construction sets

Every Block City set makes hundreds of different buildings, an endless variety of sturdy scale models. Contains blocks, half blocks, windows, doors, garage doors, trims, roofing. All washable white, shatter-proof plastic; accessories in contrasting color.

- Set B-300 The Miamian, contains 152 pieces **\$2.95**
- Set B-500 The Beverly Hills, 27 pieces (illus.) **\$4.95**
- Set B-750 The Chicagoan, contains 472 pieces **\$7.50**
- Set B-995 The Las Vegas, contains 627 pieces **\$9.95**
- Set B-1500 The New Yorker, contains 950 pieces **\$15.00**

TOYS - SECOND FLOOR

MOST FABULOUS

Christmas Gifts

transistor radio

Remco's newest electronic wonder. Includes pre-assembled plastic cabinet, sensitive station tuner, regulation headphones, battery and diode detector, transistor amplifier.

\$6.95



radar rocket cannon

Remco's complete electronic communication center with giant cannon, radar warning antenna, regulation microphone and head set, telegraph key for code. All plastic, operates on flashlight batteries.

\$7.95

Santa Pops

The merry little man from Christmas land! An automatic jack-in-the-box - just press his coat and his head jumps two feet! Soft red hat with jingling bell. Decorated in red and white; 9" tall. By Tigrett.

98c

Mrs. Santa Pops 98c

TOYS - SECOND FLOOR



leather brief bag

Rexbilt's fine split cowhide in steer grain, 16" size. Sag-proof, steel reinforced frame, center drop bottom pocket, three inside pockets. Suntan or ginger.

\$12.98.

18" size **\$14.98***

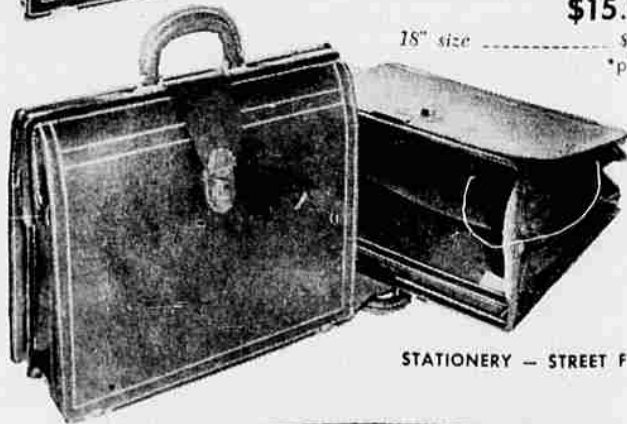
leather brief bag

Rexbilt's fine split cowhide 16" bag with all-steel frame, exclusive expansion feature. Three inside pockets, center drop bottom pocket. Suntan or ginger.

\$15.00.

18" size **\$17.98***

*plus tax



STATIONERY - STREET FLOOR



Mail and phone orders*—Coupon on page 31

FREE STORE-SIDE PARKING FOR OVER 1,000 CARS

