

DOWNTOWN SALEM

DOLLAR DAYS

WOW! FRIDAY and SATURDAY OCTOBER 12 & 13 WHAT A SALE!

Celebrating Columbus Day with the Greatest Values You've Ever Discovered!

Most Stores Open Friday Nite 'til 9

Remember! These Values Available Only in Downtown Salem!

PENNEY'S
ALWAYS FIRST QUALITY!

like panels? you'll love them in **FABULOUS DACRON®**

Fabulous panels, fabulously priced at Penney's. Strong as they are sheer, they drip dry, never shrink, need only a touch of the iron. Resist sun, mildew, insects. Quality tailored with 5-inch bottom hems. White.

\$1.00 each
41 by 81 inches long

DOWNSTAIRS STORE

W. T. GRANT CO.
The Family Store 260 N. Liberty

GOLDEN THIMBLE PATTERNS
BORDER PRINTS

Regular 49c Striking new prints for your smartest fashions. Sanforized.

3 yds. \$1

ALEX JONES
— State at High —

\$ Day Special
PULL-OVER SWEATERS

(Friday Only) **\$3.00** (Odds and Ends)

BISHOP'S BOYS' DEPT.

- SHIRTS
- TEE SHIRTS
- CAPS

Other Items
\$1.00 each
\$ Day Oct. 12th

At WEISFIELDS
305 No. Liberty
Reg. 2.95 8 pc.
Blue Willow Snack Set

\$1

4 Cups and 4 Plates

W. T. GRANT CO.
The Family Store 260 N. Liberty

Luncheonette **\$\$ Day Special**

Bring a Friend
2 HAM STEAK DINNERS for \$1

1 at regular 75c, Second for 25c 1/4 lb. grilled ham steak, with glazed pineapple ring, golden french fries, buttered corn, roll and butter.

Newberry's 241 N. Liberty

SWISS STEAK DINNER

"Good 'n' Tender"
Creamy Whipped Potatoes,
Rich Beef Gravy, Buttered
Vegetable, Hot Roll & Butter
Apple or Mince Pie with Rum Sauce **15c**

59c

LES NEWMAN'S
179 N. Commercial St.

Salem's Oldest Headquarters for
"Red Wing Shoes"

Satisfied Customers Our Greatest Asset
Serving Salem & Surrounding Area for 33 Years
We Give T.P.A. Parking Money
Open Monday and Friday 'Til 9 P.M.

Hartman Bros. Jewelers
Cor. State & Liberty Sts. Salem, Oregon

LADIES' AND MEN'S
BIRTHSTONE RINGS

Values to **\$40** **\$17.88**

Terms 1.00 Down 1.00 Week Use Our Christmas Layaway Plan

Anita Shop

STOREWIDE COLUMBUS DAY VALUES

Every item in our tremendous stock has been greatly reduced in price for this occasion. Shop here for values!

FRIDAY & SATURDAY ONLY

Pay Less Drug Store
484 STATE ST. SALEM, ORE.

Dollar Day Special

\$1.98 VALUE 5-PIECE RIBBED ALUMINUM KITCHEN SET

★ Coffee
★ Grease
★ Tea
★ Salt
★ Pepper

\$1.00

Salem Record Shop
428 Court St. * Ph. 3-8632

78 rpm's, Pops Regular 98c **4 for \$1.00**

45 rpm's, Pops Regular 89c **3 for \$1.00**

Children's Records
78's and 45's
Regular 89c and 98c **3 for \$1.00**

Reg. 2.98 Long Plays **3 for \$3.49**
May Operas 1/2 Price

LES NEWMAN'S
179 N. Commercial St.

"Columbus Day Special"

Close Out—Famous Brand Hip Length Jacket—Water Repellent—Four Pockets

Reg. \$12.95 Now **\$4.98** 3 Colors—Size 36-46

We Give T.P.A. Parking Money
Open Monday and Friday 'Til 9 P.M.

THE PIKE
Ice Cream and Sherbet
138 S. Liberty—At the Bus Stop—Ph. 36828

TU-FER Ice Cream Sale

One Round Half Gallon 95c in Reusable Carton
2 for \$1.69

We Give "I.N." Green Stamps On All Carryout Ice Cream

Open Daily and Sunday 'Til 11 P.M.

ARMY NAVY SURPLUS
223 N. Commercial—Downtown—Ph. 34343

DOUBLE KNEE JEANS

10 oz. Denim, Sizes 6 to 12
Just the Thing for School **2 \$3** Pair

\$1.59 Pr.

LEON'S Tots to Teens
234 N. Liberty

Children's BRIEFS

Fine tricot knit nylon Hollywood brief style. Your choice of 4 colors. Ages 2 to 14.

For Dollar Days **3 for \$1.00**

Reg. 1.19 yd.
Famous Make
woven gingham

\$1 yard

Large and small plaids in assorted colors. 45" wide.

Fashion Fabrics—second floor
Friday Store Hours: Noon 'Til 9 P.M.

Roberts Bros.
177 north liberty

Columbus Day Ladies'
Coat Sale \$39

A Fabulous Special Purchase of better quality coats in pretty new fabrics, elegant styles, high fashion colors. Complete Size Assortment.

FASHIONS—SECOND FLOOR

Aluminum Casserole
WITH
PYREX INSERT

Reg. 2.25
\$1.49

SALEM HARDWARE Company
20 NO COMMERCIAL ST. PHONE 3-4906

Reg. 2.99
bouffant petticoats

\$2

Red, pink and blue. Nylon. Broken sizes.

Lingerie—second floor
Friday Store Hours: Noon 'Til 9 P.M.